



CITY of NOVI CITY COUNCIL

Agenda Item 1
June 18, 2012

SUBJECT: Consideration of request from Indo Fusion Restaurant for a new Class C quota license to be located at 44175 Twelve Mile Road, Suite F143, Novi, Michigan 48377.

SUBMITTING DEPARTMENT: City Clerk *Att/ me*

CITY MANAGER APPROVAL:

BACKGROUND INFORMATION: *A*

The City currently has four new Class C quota liquor licenses available. Jason Noronha has applied for a new Class C quota liquor license for Indo Fusion Restaurant within Fountain Walk at Twelve Mile Crossing. Chapter 3 of the City Code contains the review criteria for considering a new license. Section 3-13 establishes the City's **general licensing policy**, which considers whether the facility will:

- (a) Will provide a service, product, or function that is not presently available within the city or that would be unique to the city or to an identifiable area within the city;
- (b) Is of a character that will foster or generate economic development or growth within the city, or an identifiable area of the city, in a manner consistent with the city's policies; or,
- (c) Represents an added financial investment on the part of a long-term business or resident with recognized ties to the city and the local community.

In addition, Section 3-15 (g) establishes **specific criteria**, evaluating the application with regard to:

The applicant (subsection [g][1]), such as:

- the applicant's management experience in the alcohol/liquor business

The facility (subsection [g][2]), such as:

- compliance with building, zoning, and other code requirements
- effects on traffic
- effects on surrounding businesses and neighborhood
- proximity of the proposed business facility to other similarly situated licensed liquor facilities