



MEMORANDUM

TO: CLAY PEARSON, CITY MANAGER

FROM: SHERYL WALSH, COMMUNITY RELATIONS MANAGER *Swalsh*

SUBJECT: ENTRYWAY SIGNAGE DESIGN

DATE: 3/5/08

3/6/08

To: Mayor and City Council Members

Entry signs to refer to you. Clay

The City of Novi solicited three proposals for professional services for the design of City entryway signage and preparation of bid specifications. Based upon review of the materials submitted, interview process, and discussion with current clients of the vendors, the contract was awarded to SignGraphix (\$7500). SignGraphix is currently working with Providence Hospital, ITC Transmission Holdings Corp., and Ryder Systems, Inc. and has designed the signage for the City of Southfield DDA. Coordinating the Parks entryway signage and wayfinding into the design concept was also discussed.

It is anticipated that the proposed entryway sign design will be presented to City Council at their regular meeting on Monday, April 7, 2008. Following design approval by City Council, a construction and installation bid package will be placed on BidNet, with the first three signs being erected at Twelve Mile and Haggerty Roads, Eight Mile and Haggerty Roads, and Eight Mile and Napier Roads. *

Additional prioritized placement locations to be funded in future FY cycles include:

- I-96/Beck Road Interchange
- I-96/Novi Road (2)
- 10 Mile Road and Haggerty
- Grand River Avenue and Haggerty
- 14 Mile Road and M-5
- 13 Mile Road and Haggerty
- Novi Road and Galway
- Pontiac Trail and West Park Drive

* There is \$74,450 remaining in the FY 2007-2008 budget for construction and installation of entryway signage.

I look forward to bringing this community enhancement project forward. If you have any questions, please let me know.