MEMORANDUM



TO:

RANDY AULER, DIRECTOR, PARKS RECREATION &

CULTURAL SERVICES

FROM:

DEREK SMITH, RECREATION SUPERVISOR

SUBJECT: MICHIGAN AMATEUR SOFTBALL ASSOCIATION'S JUNIOR

OLYMPIC GIRLS FASTPITCH CHAMPIONSHIPS.

DATE:

JUNE 22, 2009

On June 26, through June 28, 2009, the City of Novi hosted the Michigan Amateur Softball Association's Junior Olympic Girls Fastpitch State Championships. The winners of each division received berths to National Tournaments in there respective age groups. The tournament was played at the Ella Mae Power Park Softball Complex, the Novi High School varsity softball field and ITC/Community Sports Park. Games began Friday morning at 9am and concluded Sunday evening at 6:30pm. Opening Ceremonies started the tournament at 8:30am Friday morning on Power Park's Tom Holzer Field as Novi Park's Director Randy Auler welcomed the 42 teams from across Michigan and over 2000 weekend tournament participants to Novi.

The championship tournament visitors stimulated the local economy by booking over 120 local hotel rooms and spent the weekend visiting Novi. Uniformed players were spotted at Twelve Oaks Mall, Town Center, and various restaurants and other businesses throughout the weekend. During the course of the tournament, the City of Novi generated over \$6,600 in admission fees at the park entrances and over \$5,600 in concessions sales. The tournament was a partnership between the Michigan Amateur Softball Association (MASA), the Metro Detroit Amateur Softball Association (MDASA) and the City of Novi. Through the partnership, the City of Novi will also receive revenue through team registration fees, souvenir commissions, and hotel rebates. A final cost and revenue assessment is currently being completed.

The tournament received many compliments over the weekend from the MASA, MDASA, players, coaches, parents and spectators in regards to the facilities and the commitment to excellence from our staff.

Novi will host the 2010 Amateur Softball Association's (ASA) 18-Under Class "A" Northern National Tournament in August of 2010 which attracts teams from 10 states. The Novi Parks Department is currently bidding on national tournaments for 2011 which are awarded in November at the 2009 ASA National Business Meeting in Reno, Nevada.



Michigan Amateur Softball Association 2009 Junior Olympic State Tournament

The City of Novi hosted the Michigan Amateur Softball Association's 2009 Girls Fastpitch State Championships Thursday, June 25, through Sunday, June 28.

42 teams from around the state competed in four different age brackets to stake their claim as the best teams in Michigan.

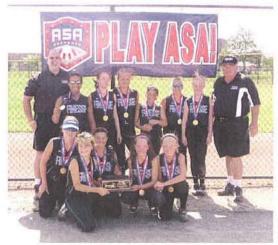


Girls 18-under Class "A" State Champions Team Michigan



Girls 16-under Class "A" State Champions PC Pride Blue





Girls 10-Under State Champions Team Finesse



Girls 16-Under Class "B" State Champions Tri-City