



July 28, 2008

Robin Working
City of Novi
Zoning Board of Appeals
45175 W. 10 Mile Rd.
Novi MI 48375

RE: ZONING BOARD OF APPEALS CASE NO. 08-046

Dear Robin:

As the developer of the project we are presenting on behalf of our three tenants Chipotle, Casual Male & Vitamin Shoppe which will each have individual representatives in attendance at the upcoming hearing. As you are aware we are seeking 3 wall sign variances for the east elevation of the development. During the design process we worked very close with the planning department to create a layout that allows the shopping center to function appropriately and be consistent with the 2008 Master Plan update, which was accomplished by bringing the building close to Novi Rd. Given our approved site plan, our tenants are now faced with the practical difficulty of not having signage on Novi Rd. which would make it very difficult to do business at this location; therefore we request a variance on this basis.

Regards,

DAP INVESTMENTS

A handwritten signature in black ink, appearing to read 'D. Kukes', is written over the printed name.

Daniel H. Kukes



JULY 24, 2008

MR. DANIEL KUKES
DAP INVESTMENTS
26105 LANNYS ROAD
SUITE A
NOVI, MI 48375

DEAR DAN:

AS YOU ARE AWARE CHIPOTLE NEEDS SIGNAGE IDENTITY ON AT LEAST TWO
FACADES OF YOUR NEW DEVELOPMENT.

THE FAÇADE FRONTING ON NOVI ROAD IS THE MOST VISIBLE FAÇADE AND
MUST BE CLEARLY IDENTIFIED TO THE LARGE AMOUNT OF TRAFFIC ON NOVI
ROAD.

THE FAÇADE FACING THE PARKING LOT MUST ALSO BE CLEARLY IDENTIFIED SO
THAT THE CUSTOMERS ENTERING THIS LOT MAY IDENTIFY OUR LOCATION
WITHIN THE DEVELOPMENT. OUR SIGNAGE WILL BE DONE IN A FIRST CLASS
MANNER. PLEASE REMEMBER THAT HAVING SIGNAGE ON AT LEAST TWO
FACADES IS ABSOLUTELY CRITICAL TO THE SUCCESS OF THIS DEVELOPMENT

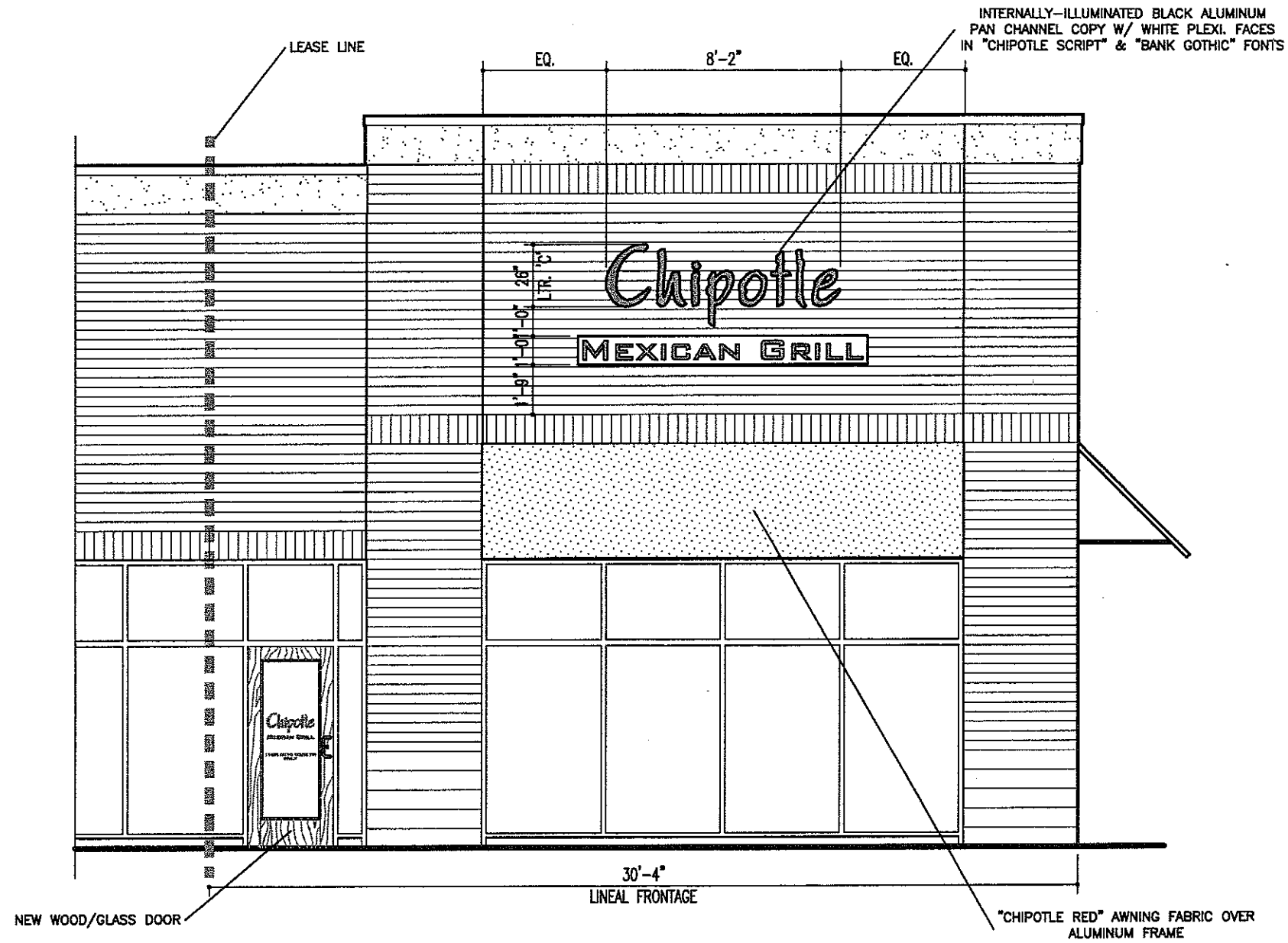
THANK YOU FOR DESIGNING A FIRST CLASS DEVELOPMENT.

SINCERELY,

MARK L. HEATH
REGIONAL REAL ESTATE MANAGER
CHIPOTLE

2600 CORPORATE EXCHANGE DR. SUITE 300
COLUMBUS, OHIO 43231 PH 614-FAX 614-682-1281

*NOTE: DRAWING IS NOT TO SCALE



PRE-S.A.R. SKETCH FOR:
"NOVI"
N.W.C. NOVI ROAD & FONDA STREET
NOVI, MICHIGAN 48375
STORE NO.:
1 JULY, 2008

PRELIMINARY
EAST ELEVATION
(NOVI ROAD)

CASUAL | MALE
retail group inc.

July 18, 2008

Mr. Daniel Kukes
DAP Investments
26105 Lannys Road
Suite A
Novi, MI 48375
248-380-7100

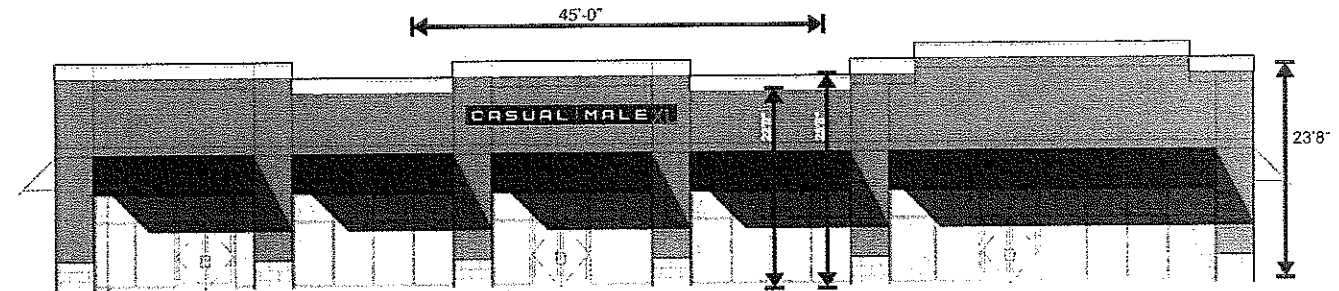
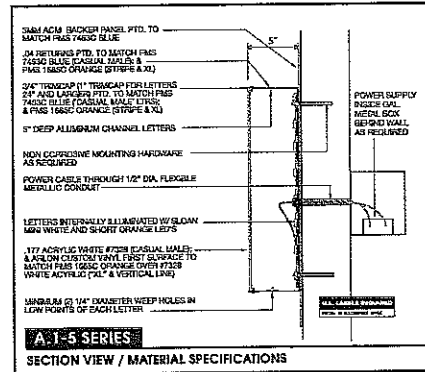
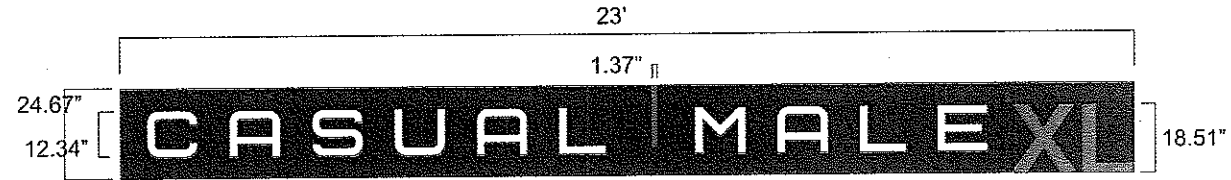
Mr. Kukes,

Per our previous discussions it is imperative that Casual Male be allowed to have two signs on the proposed new development to be located at 26401 Novi Road, which as you are aware, is a condition of our lease.

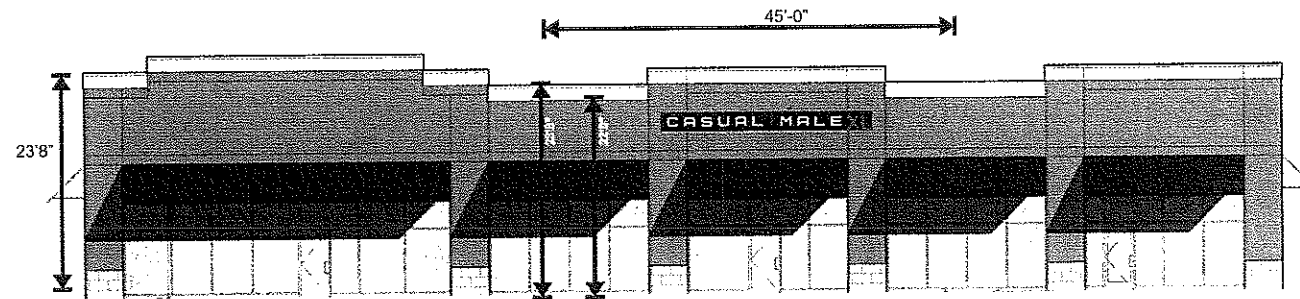
A significant attraction for our going into this site is the ability to have a building sign on the rear elevation facing heavily trafficked Novi Road to lead customers into this new development. It is equally important however that we be allowed to maintain building signs on the front elevation facing the parking lot so that individual businesses can be identified to customers that have entered the development. Since there is no parking or access at the rear of the building we absolutely must have the ability to have building signs on both the front and rear elevations.

Best regards,

Charlie Keller
Casual Male Retail Group, Inc.
Project Manager



WEST (EXPO CENTER DR.) ELEVATION



EAST (NOVI ROAD) ELEVATION

CASUAL MALE XL
26401 NOVI, RD.
NOVI, MI

401.724.4459
FAX 401.724.7538
1075 High St. Central Falls, RI 02863



2101 91st Street
North Bergen, NJ 07047



Telephone: 201-868-5959
www.vitaminshoppe.com

Vitamin Shoppe Industries Inc.

July 22, 2008

Re: The Vitamin Shoppe
Novi Road and Fonda St
Novi, Michigan

To Whom It May Concern,

As you may be aware, since 1977, the Vitamin Shoppe has been a national retailer of specialty vitamins and sports nutrition products, with over 375 store nationwide. As part of our 2008 /2009 growth efforts, we are planning on coming to the Novi, Michigan area with one of our newest location at the intersection of Novi Road and Fonda Street. Our goal is to have this store open to the public by March 2009.

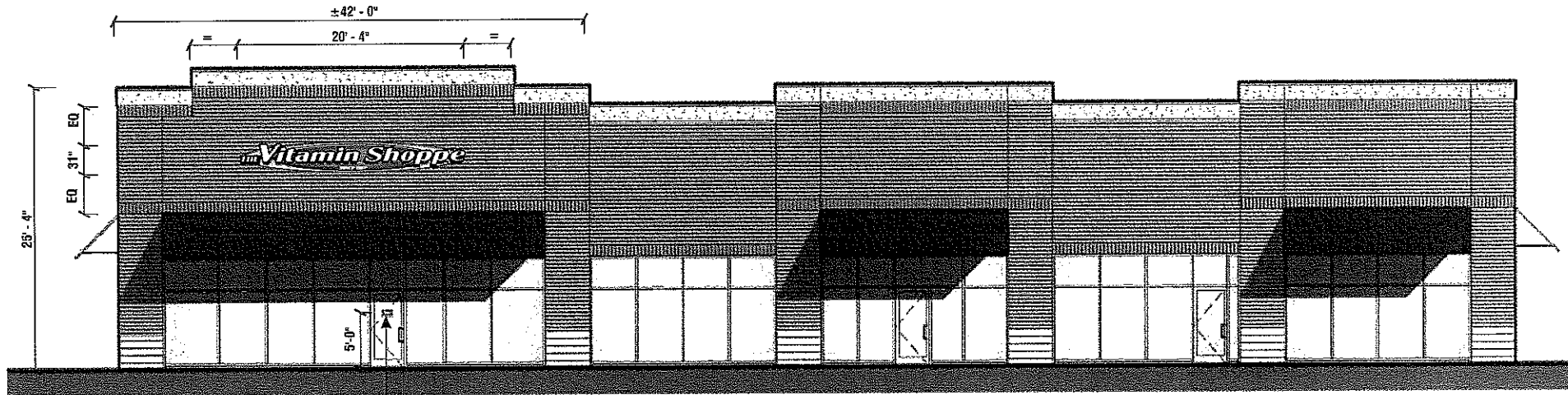
It has come to our attention that the signage ordinance for the city of Novi limits our store to one exterior sign. As you may be aware, our storefront faces east towards Expo Center Drive, leaving our storefront facing Novi Road with no identification.

We sincerely believe that not having a sign facing Novi Road will be a detriment to our overall success of our business and the retail center. Therefore, we respectfully request the issuance of a variance allowing the second sign to be installed.

I thank you in advance for your consideration in this matter as The Vitamin Shoppe looks forward serving the community of Novi. Should you need to reach me for further discussion, I can be reached at any of the following numbers.

Sincerely,
The Vitamin Shoppe

Robert J. Murray
Director of Construction / Facilities
Office (201)624-3064
Cell (201)954-6209



EAST (NOVI ROAD) ELEVATION

(1X) WINDOWS LOGO
APPLIED FROM INSIDE
SEE PAGE 4



East (Novi Road) Elevation

Scale: 3/32" = 1'-0"

SQUARE FOOTAGE PERMITTED: 42' - 0" X 1.25 = 52.5 SQ FT
SQUARE FOOTAGE OF SIGN = 52.5 SQ FT

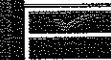
ACCESS

Your Sign Department

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VS08_Novi MI



**PRELIMINARY
FINAL**

CUSTOMER APPROVAL

Signature

Printed name please

Revisions

Elevations (ab)

Date

06/27/2008



STORE #07047
Novi Road and Fonda Street
Novi, MI, USA

Description: FRONT ELEVATION

Drawn by: A. Leblanc

Acc. Rep.: Tammil

UL: #E183093

Order: #938

Date: 2008-06-18

Page: 1/5

2351 Ferland-Lafontaine Blvd, Longueuil, Qc J4H 1N7
tel: 450.674.3333 / 888.655.6666 / fax: 450.674.4098