

**Beautification Commission
Minutes
Monday, March 12, 2018
5:00-8:00 pm
Novi Civic Center**

Call to Order: 5:12 pm

Roll Call: Colleen Crossey, Cindy Haley, Cindy Lang, Ratna Rao, Jennifer Ryan, Celia Todd, Carolyn Upton, Laura Williams, Lindsay Wyskowski

Excused: Ratna Rao, Jennifer Ryan

Absent:

Approval of Minutes: Moved Celia, Seconded Carolyn

Approval of Agenda: Moved Cindy H., Seconded Carolyn

Potential Resources for Future Projects:

Youth Council

AKA Sorority - Carol Donaldson - cddcooks@gmail.com

Community Relations list maintained according to volunteer interest

Home Depot - Sarah Johnson - 248-347-6746

Waste Management - Brian Conaway - 248-204-0829

DTE quarterly community grants

Reports:

Chair: Cindy Lang

Secretary: Cindy Haley (Carolyn Upton back-up)

Treasurer: Jennifer Ryan

Social Media Chair: Lindsay Wyskowski

Community Projects Chair: Open

Adopt an area programs, environmental initiatives, entryway signs, holiday decorating contests

Grants/Partnerships/Sponsorships Chair: Open

Seek out grants and partnerships

Waste Management: Brian Conaway 248-204-0829

Fundraising Chair: Ratna Rao

Education/Certifications Chair: Open

Bring in people to talk about projects

Anniversary Chair:

Novi's 50th Anniversary Community Project

City Liaison: Wendy DuVall

Announcements:

- Spring Palooza Friday, May 18 at Civic Center Campus- bookmarks & milkweed
- City entry signs partnership project
 - Businesses would adopt signs – criteria to be developed

Current Projects:

1. National Wildlife Federation Certification
 - Encourage home owners to apply
 - Kick-off meeting
 - Have information ready for the Novi Spring Palooza
 - Raffle of kits with items
2. Entryway sign holiday decorating contests
3. School projects; pollinator garden
4. Novi's 50th Anniversary community project
5. Fuerst Park Monarch Waystation maintenance
6. Beautification Council of Southeastern Michigan
7. Adopt an area programs, environmental initiatives, entryway signs

Old Business:

Discussion of Current and Future Projects:

1. Entryway Grants
 - March - Commission tallied recommendations and summarized rationale
 - Unanimous approval to recommend awards of matching grants up to \$5,000 to Autumn Park, Barclay Estates, Country Place, Mystic Forest and Whispering Meadows and to recommend against awards for Asbury Park and Liberty Park
 - April – Recommendations to be presented to City Council; city awards grants
 - November 1 – Project completion date; the entire project must be completed or reimbursement/grant award will be forfeited
2. Spring Palooza
 - Milkweed seeds for distribution to be purchased by Rick Meader
 - MSU literature has been requested
 - Oak wilt information to be available
 - Carnival game to be planned
 - Beautification Commission booth to be outdoors in high traffic area
 - Plant exchange publicity to include Next Door app and contact with other beautification commissions
3. National Wildlife Federation Certification Project
 - Laura has established contact with NWF Representative Dot Boisen 703-438-6199
 - Currently Novi has 15 homes and 3 commons certified
 - Member questions to be directed through Laura by Friday, March 16

New Business:

Library kiosk available for Beautification Commission display

Events:

March-Entryway Sign Distribution

April 21, 9-11 am, Earth Day, MSU Tollgate

April 28, 9-11 am, Arbor Day, Rotary Park

May 5, 9-11 am, River Day, Rotary Park

May 18, 6-9 pm, Spring Palooza and Perennial Exchange, Civic Center Campus

June 2, 9-11 am, Cemetery Day, Novi Road Cemetery

October 13, 10am-2pm, Sustainable Novi, Novi Library

Publicity:

Nathan Mueller for postings on Next Door emails

Completed Projects:

Million Pollinator Garden Challenge, Civic Center

Meetings:

January 8, February 12, March 12, April 9, May 14, June 11, July 9, August 13, September 10, October 8, November 19, December 10

Adjournment: 8:00 pm Moved Lindsey, Seconded Carolyn