



CITY of NOVI CITY COUNCIL

**Agenda Item D
July 27, 2015**

SUBJECT: Approval and authorization for City Manager to travel September 7 – 16, 2015 with representatives from the City of Southfield, Oakland County and Detroit Regional Chamber to promote the City of Novi to perspective Japanese companies for the not-to-exceed amount of \$6,500.

SUBMITTING DEPARTMENT: City Manager's

CITY MANAGER APPROVAL: 

EXPENDITURE REQUIRED	\$ 6,500
AMOUNT BUDGETED	\$ 0
APPROPRIATION REQUIRED	\$ 6,500
LINE ITEM NUMBER	101-172.00-956.000

BACKGROUND INFORMATION:

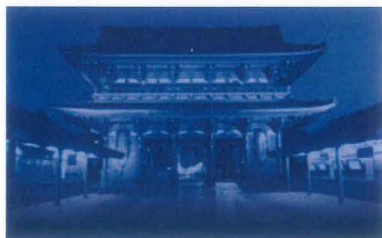
As a continued effort to retain and grow economic development efforts within the City of Novi and the Metro Detroit area, the City Manager has been asked to join representatives from City of Southfield, Oakland County and the Detroit Regional Chamber to travel to Japan. The focus for the City of Novi is to meet with prospective companies to introduce them to the City of Novi and what it has to offer while fostering a relationship for the future. Additionally, several visits have been planned with current Novi firms and potential new companies who are looking to expand their footprint in the United States.

The City Manager will be attending the Midwest US-Japan Association Trade Conference in Tokyo from September 13-15. Governor Rick Snyder and Honorable Kazuyuki Katayama, Consul General of Japan in Detroit will be guest speakers.

RECOMMENDED ACTION: Approval and authorization for City Manager to travel September 7 – 16, 2015 with representatives from the City of Southfield, Oakland County and Detroit Regional Chamber to promote the City of Novi to perspective Japanese companies for the not-to-exceed amount of \$6,500.

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Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Markham				

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Council Member Mutch				
Council Member Poupard				
Council Member Wrobel				



2015 Japan-Midwest U.S. Association Conference

September 13 – 15, 2015

Imperial Hotel, Tokyo

"Japan-Midwest U.S.: Expanding our Relationships"

9/13/15 - 9/15/15

2015 Midwest U.S.-Japan
Association Conference

**Imperial Hotel
Tokyo, Japan**

Japanese Presenters From the Following Companies:

All Nippon Airways Co., Ltd.	Mitsui Sumitomo Insurance Co., Ltd.
Iris Group	NEC Corporation
Japan External Trade Organization	Sumitomo Corporation
KEIZAI DOYUKAI	Teijin Limited
Mitsubishi Chemical Holdings Corporation	Toyota Motor Corporation

Saturday, September 12th

1:00 pm - 5:00 pm U.S. Secretariat – Registration for U.S. Delegates.
(Nishiki Room, 3rd fl)

Sunday, September 13th

9:00 am - 10:00 am MWJA Board of Directors Meeting

9:00 am - 4:30 pm U.S. Secretariat – Registration for U.S. Delegates (Nishiki Room, 3rd fl)

Afternoon Sunday sightseeing programs:
(dress for tours is casual attire)
Tokyo Bay Cruise with lunch
Grand Sumo Tournament
Hotel Okura: (dress is business attire)

4:30 pm - 4:45 pm Chairman's Meeting: Gov. Thompson and Mr. Mogi

4:45 pm - 5:45 pm Joint Executive Meeting (Chairs, Governors, Lt. Governor)

6:00 pm - 8:45 pm Welcome Reception (all delegates) – Ascott Hall

Monday, September 14th

Plenary Sessions & Conference Exhibit on 2nd floor of Imperial Hotel

8:00 am Conference Exhibit Opens – (Peacock East Foyer, 2nd fl)
(Coffee/tea service served in the Peacock East Foyer)

Spouse Tour: (morning until mid-afternoon)

9:00 am - 11:10 am Opening Ceremony: (Peacock East Ballroom, 2nd fl)

Opening Remarks:
Yuzaburo Mogi, Japan Conference Chairman
Honorary CEO and Chairman of the Board, Kikkoman Corporation
Hon. James R. Thompson, U.S. Conference Chairman
Senior Chairman, Winston & Strawn

Welcome Remarks:
Hon. Kazuyuki Katayama, Consul General of Japan in Detroit

Guest Speeches:
Gov. Shuichi Abe, Nagano Prefecture (invited)
Gov. Rick Snyder, State of Michigan
Gov. Hitoshi Goto, Yamanashi Prefecture (invited)
Gov. Terry Branstad, State of Iowa
Gov. Taizo Mikazuki, Shiga Prefecture (invited)
Gov. Mike Pence, State of Indiana
Gov. Kensaku Morita, Chiba Prefecture (invited)
Gov. Pete Ricketts, State of Nebraska
Gov. Kiyoshi Ueda, Saitama Prefecture (invited)

11:10am - 11:30 am **Coffee Break** (Peacock East Foyer)

- 11:30am - 12:00 am **Keynote Addresses:**
Hon. Yoichi Miyazawa, Minister of Economy, Trade and Industry (invited)
Hon. Caroline Kennedy, US Ambassador to Japan (invited)
- 12:05 am - 1:15 pm **Luncheon Program with Luncheon speaker:** (Fuji Room, 3rd fl)
Japanese business leader – to be advised
- 1:30 pm - 3:15 pm **Plenary Session I: Keynote Addresses & Executive Panel Discussion**
"Business Relationships for Success"
- Keynote Presenters:**
Japanese corporate keynote – to be advised
- Panelists:**
Japanese panelist
Japanese panelist
US panelist
US panelist
- Moderator:**
Japanese moderator – to be advised
Q & A Session
- 3:15 pm - 3:30 pm Coffee Break (Peacock East Foyer)
- 3:30 pm - 5:00 pm **Plenary Session II: Executive Panel Discussion**
(Peacock East Ballroom, 2nd fl)
"Cutting-edge Technologies Driving Growth"
- Panelists:**
Japanese panelist
Japanese panelist
US panelist
US panelist
- Moderator:**
US Moderator – to be advised
Q & A Session
- 6:00 pm - 9:00 pm **Gala Dinner:** (Fuji Room, 3rd fl), (dress is business attire)
Cocktail Reception
Formal Dinner and music performance

Tuesday, September 15th

Plenary Sessions & Conference Exhibit on 2nd floor of Imperial Hotel

- 8:00 am Coffee/tea service (Peacock East Foyer)
- 9:00 am-10:30 am **Plenary Session III: Executive Panel Discussion** (Peacock East Ballroom, 2nd fl)
"Expanding trade and investment in a Global Economy"
- Panelists:**
Japanese panelist
Japanese panelist
US panelist
US panelist
- Moderator:**
Hiroyuki Ishige, Chairman, **Japan External Trade Organization (JETRO)**
Q & A Session
- 10:30am - 10:50am Coffee Break (Peacock East Foyer)
- 10:50 am - 11:45 pm **Closing Ceremony:** Adoption of Joint Statement
Joint Statement: Chairman Mogi
- Speeches:**
Lt. Governor Rebecca Kleefisch, State of Wisconsin
Hon. Toshiyuki Iwado, Consul General, **Consul General of Japan in Chicago**
- 2016 Missouri Host State Presentation:**
Missouri representative
- Closing Remarks:**
Hon. James R. Thompson, U.S. Conference Chairman
Yuzaburo Mogi, Japan Conference Chairman
Gift Exchange
- 12:00 - 1:30 pm Buffet Lunch (Fuji Room, 3rd fl)