



THE NCSTM
The National Citizen SurveyTM

Novi, MI

Supplemental Online Survey Results

2018



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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Citizen Survey™, the City of Novi conducted a mailed survey of 1,600 residents. Surveys were mailed to randomly selected households in September 2018 and data were collected through the end of October. After the official data collection period was underway (see the report, *The National Citizen Survey: Community Livability Report, Novi, MI, 2018*), the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey during October and early November and 247 surveys were received.

This report contains the results of this administration of the web-based survey that have not been weighted to current population estimates of Novi.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Responses excluding “don’t know”

Table 1: Question 1

Please rate each of the following aspects of quality of life in Novi:	Excellent		Good		Fair		Poor		Total	
Novi as a place to live	41%	N=100	49%	N=121	8%	N=20	2%	N=5	100%	N=246
Your neighborhood as a place to live	39%	N=95	47%	N=114	12%	N=28	2%	N=5	100%	N=242
Novi as a place to raise children	48%	N=112	44%	N=103	7%	N=17	1%	N=3	100%	N=235
Novi as a place to work	35%	N=52	40%	N=60	17%	N=26	8%	N=12	100%	N=150
Novi as a place to visit	25%	N=58	45%	N=104	22%	N=51	9%	N=20	100%	N=233
Novi as a place to retire	21%	N=42	31%	N=62	29%	N=58	18%	N=36	100%	N=198
The overall quality of life in Novi	36%	N=87	51%	N=125	11%	N=27	2%	N=5	100%	N=244

Table 2: Question 2

Please rate each of the following characteristics as they relate to Novi as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Novi	48%	N=109	43%	N=98	6%	N=13	3%	N=6	100%	N=226
Overall ease of getting to the places you usually have to visit	16%	N=37	36%	N=81	32%	N=72	16%	N=35	100%	N=225
Quality of overall natural environment in Novi	19%	N=43	44%	N=99	28%	N=62	9%	N=20	100%	N=224
Overall "built environment" of Novi (including overall design, buildings, parks and transportation systems)	9%	N=19	41%	N=91	34%	N=75	16%	N=36	100%	N=221
Health and wellness opportunities in Novi	29%	N=62	45%	N=96	20%	N=43	5%	N=10	100%	N=211
Overall opportunities for education and enrichment	45%	N=96	41%	N=87	11%	N=24	3%	N=6	100%	N=213
Overall economic health of Novi	41%	N=87	51%	N=109	7%	N=16	1%	N=2	100%	N=214
Sense of community	18%	N=41	46%	N=102	26%	N=57	10%	N=22	100%	N=222
Overall image or reputation of Novi	37%	N=83	47%	N=105	11%	N=24	5%	N=11	100%	N=223

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Novi to someone who asks	50%	N=110	34%	N=74	8%	N=18	7%	N=16	100%	N=218
Remain in Novi for the next five years	58%	N=124	25%	N=53	11%	N=23	6%	N=12	100%	N=212
If moving within the next five years, would consider renting or buying only within Novi	26%	N=42	24%	N=39	14%	N=23	37%	N=60	100%	N=164

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Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	73%	N=157	23%	N=49	1%	N=2	3%	N=6	1%	N=2	100%	N=216
In Novi's downtown/commercial area during the day	66%	N=137	29%	N=60	4%	N=8	1%	N=3	0%	N=1	100%	N=209

Table 5: Question 5

Please rate each of the following characteristics as they relate to Novi as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	2%	N=5	23%	N=47	31%	N=64	44%	N=91	100%	N=207
Ease of public parking	18%	N=37	53%	N=106	21%	N=43	7%	N=15	100%	N=201
Ease of travel by car in Novi	7%	N=15	31%	N=64	36%	N=73	26%	N=53	100%	N=205
Ease of travel by public transportation in Novi	3%	N=3	4%	N=4	11%	N=12	83%	N=90	100%	N=109
Ease of travel by bicycle in Novi	6%	N=10	27%	N=44	38%	N=61	29%	N=46	100%	N=161
Ease of walking in Novi	14%	N=27	37%	N=74	31%	N=62	18%	N=36	100%	N=199
Availability of paths and walking trails	15%	N=29	40%	N=77	28%	N=54	17%	N=32	100%	N=192
Air quality	33%	N=66	54%	N=108	11%	N=22	2%	N=4	100%	N=200
Cleanliness of Novi	34%	N=71	55%	N=114	9%	N=18	2%	N=4	100%	N=207
Overall appearance of Novi	31%	N=64	57%	N=117	9%	N=19	2%	N=4	100%	N=204
Public places where people want to spend time	23%	N=47	47%	N=94	23%	N=46	7%	N=15	100%	N=202
Variety of housing options	16%	N=31	51%	N=102	22%	N=43	12%	N=23	100%	N=199
Availability of affordable quality housing	8%	N=16	33%	N=63	33%	N=62	25%	N=48	100%	N=189
Fitness opportunities (including exercise classes and paths or trails, etc.)	24%	N=48	50%	N=100	24%	N=47	3%	N=5	100%	N=200
Recreational opportunities	24%	N=48	53%	N=109	19%	N=39	4%	N=8	100%	N=204
Availability of affordable quality food	32%	N=66	48%	N=98	17%	N=34	3%	N=7	100%	N=205
Availability of affordable quality health care	33%	N=61	48%	N=89	15%	N=28	3%	N=6	100%	N=184
Availability of preventive health services	33%	N=59	49%	N=88	15%	N=27	3%	N=5	100%	N=179

Table 6: Question 6

Please rate each of the following characteristics as they relate to Novi as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	33%	N=33	40%	N=40	21%	N=21	7%	N=7	100%	N=101
K-12 education	57%	N=93	39%	N=64	2%	N=3	2%	N=3	100%	N=163
Adult educational opportunities	30%	N=45	48%	N=72	17%	N=26	4%	N=6	100%	N=149
Opportunities to attend cultural/arts/music activities	23%	N=43	43%	N=80	28%	N=52	6%	N=11	100%	N=186
Opportunities to participate in religious or spiritual events and activities	33%	N=52	50%	N=79	13%	N=21	3%	N=5	100%	N=157
Employment opportunities	16%	N=20	55%	N=69	22%	N=27	7%	N=9	100%	N=125
Shopping opportunities	59%	N=117	36%	N=71	5%	N=9	0%	N=0	100%	N=197
Cost of living in Novi	10%	N=20	44%	N=86	31%	N=60	15%	N=29	100%	N=195
Overall quality of business and service establishments in Novi	28%	N=54	56%	N=108	14%	N=28	2%	N=4	100%	N=194
Vibrant downtown/commercial area	7%	N=14	32%	N=64	30%	N=60	30%	N=59	100%	N=197
Overall quality of new development in Novi	10%	N=19	45%	N=83	29%	N=54	15%	N=28	100%	N=184

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Please rate each of the following characteristics as they relate to Novi as a whole:	Excellent		Good		Fair		Poor		Total	
Opportunities to participate in social events and activities	17%	N=31	49%	N=91	29%	N=53	5%	N=10	100%	N=185
Opportunities to volunteer	30%	N=48	47%	N=75	18%	N=29	4%	N=6	100%	N=158
Opportunities to participate in community matters	23%	N=40	48%	N=82	21%	N=36	8%	N=13	100%	N=171
Openness and acceptance of the community toward people of diverse backgrounds	35%	N=63	47%	N=85	11%	N=20	8%	N=14	100%	N=182
Neighborliness of residents in Novi	17%	N=34	50%	N=99	23%	N=45	10%	N=20	100%	N=198

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	14%	N=29	86%	N=171	100%	N=200
Made efforts to make your home more energy efficient	18%	N=36	82%	N=164	100%	N=200
Observed a code violation or other hazard in Novi (weeds, abandoned buildings, etc.)	57%	N=112	43%	N=85	100%	N=197
Household member was a victim of a crime in Novi	95%	N=189	6%	N=11	100%	N=200
Reported a crime to the police in Novi	82%	N=164	18%	N=35	100%	N=199
Stocked supplies in preparation for an emergency	57%	N=114	43%	N=86	100%	N=200
Campaigned or advocated for an issue, cause or candidate	62%	N=124	38%	N=76	100%	N=200
Contacted the City of Novi (in-person, phone, email or web) for help or information	40%	N=80	60%	N=119	100%	N=199
Contacted Novi elected officials (in-person, phone, email or web) to express your opinion	66%	N=131	34%	N=68	100%	N=199

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Novi?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Novi recreation centers or their services	6%	N=12	20%	N=40	33%	N=65	40%	N=79	100%	N=196
Visited a neighborhood park or City park	9%	N=17	28%	N=56	44%	N=86	19%	N=38	100%	N=197
Used Novi public libraries or their services	9%	N=18	30%	N=59	37%	N=73	23%	N=46	100%	N=196
Participated in religious or spiritual activities in Novi	5%	N=10	16%	N=32	17%	N=34	61%	N=121	100%	N=197
Attended a City-sponsored event	2%	N=4	8%	N=16	53%	N=104	37%	N=73	100%	N=197
Used bus, rail, subway or other public transportation instead of driving	0%	N=0	2%	N=3	1%	N=1	98%	N=193	100%	N=197
Carpooled with other adults or children instead of driving alone	9%	N=17	12%	N=23	19%	N=38	60%	N=118	100%	N=196
Walked or biked instead of driving	10%	N=20	16%	N=32	26%	N=52	47%	N=93	100%	N=197
Volunteered your time to some group/activity in Novi	10%	N=20	14%	N=28	17%	N=34	58%	N=113	100%	N=195
Participated in a club	4%	N=8	6%	N=11	18%	N=35	73%	N=143	100%	N=197
Talked to or visited with your immediate neighbors	38%	N=75	33%	N=64	23%	N=45	6%	N=12	100%	N=196
Done a favor for a neighbor	13%	N=25	34%	N=66	39%	N=77	15%	N=29	100%	N=197

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Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	2%	N=3	6%	N=11	36%	N=70	57%	N=110	100%	N=194
Watched (online or on television) a local public meeting	2%	N=4	7%	N=14	32%	N=63	59%	N=115	100%	N=196

Table 10: Question 10

Please rate the quality of each of the following services in Novi:	Excellent		Good		Fair		Poor		Total	
Police services	59%	N=105	32%	N=58	6%	N=10	3%	N=6	100%	N=179
Fire services	59%	N=89	32%	N=48	3%	N=4	6%	N=9	100%	N=150
Ambulance or emergency medical services	57%	N=71	30%	N=37	6%	N=8	7%	N=9	100%	N=125
Crime prevention	45%	N=75	42%	N=69	10%	N=17	2%	N=4	100%	N=165
Fire prevention and education	48%	N=66	36%	N=49	9%	N=13	7%	N=10	100%	N=138
Traffic enforcement	26%	N=46	43%	N=75	22%	N=39	8%	N=14	100%	N=174
Street repair	6%	N=11	27%	N=50	34%	N=63	34%	N=63	100%	N=187
Street cleaning	14%	N=24	42%	N=72	33%	N=57	11%	N=19	100%	N=172
Street lighting	15%	N=28	38%	N=72	29%	N=56	18%	N=34	100%	N=190
Snow removal	21%	N=40	48%	N=91	21%	N=39	10%	N=19	100%	N=189
Sidewalk maintenance	9%	N=14	44%	N=68	35%	N=54	12%	N=18	100%	N=154
Traffic signal timing	6%	N=11	40%	N=76	34%	N=65	21%	N=40	100%	N=192
Garbage collection	43%	N=79	42%	N=78	12%	N=22	3%	N=6	100%	N=185
Recycling	41%	N=73	46%	N=82	11%	N=19	3%	N=6	100%	N=180
Yard waste pick-up	41%	N=69	44%	N=73	11%	N=18	4%	N=7	100%	N=167
Storm drainage	23%	N=38	44%	N=74	22%	N=37	11%	N=18	100%	N=167
Drinking water	42%	N=76	49%	N=89	7%	N=12	2%	N=4	100%	N=181
Sewer services	39%	N=67	48%	N=82	9%	N=16	4%	N=6	100%	N=171
Power (electric and/or gas) utility	34%	N=64	51%	N=95	13%	N=24	2%	N=3	100%	N=186
Utility billing	26%	N=47	52%	N=95	20%	N=37	2%	N=4	100%	N=183
City parks	37%	N=66	53%	N=95	9%	N=16	1%	N=2	100%	N=179
Recreation programs or classes	31%	N=44	54%	N=77	13%	N=19	1%	N=2	100%	N=142
Recreation centers or facilities	23%	N=34	56%	N=83	15%	N=23	6%	N=9	100%	N=149
Land use, planning and zoning	7%	N=12	28%	N=47	29%	N=48	36%	N=61	100%	N=168
Code enforcement (weeds, abandoned buildings, etc.)	10%	N=14	49%	N=66	32%	N=43	10%	N=13	100%	N=136
Economic development	15%	N=25	46%	N=77	25%	N=41	14%	N=23	100%	N=166
Health services	29%	N=45	56%	N=87	12%	N=19	2%	N=3	100%	N=154
Public library services	61%	N=106	35%	N=62	3%	N=5	1%	N=2	100%	N=175
Public information services	31%	N=50	48%	N=79	16%	N=26	5%	N=8	100%	N=163
Cable television	11%	N=16	25%	N=38	30%	N=46	34%	N=51	100%	N=151

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Please rate the quality of each of the following services in Novi:	Excellent		Good		Fair		Poor		Total	
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	26%	N=33	47%	N=60	18%	N=23	9%	N=12	100%	N=128
Preservation of natural areas such as open space, farmlands and greenbelts	9%	N=16	30%	N=53	24%	N=42	37%	N=66	100%	N=177
Novi open space	10%	N=18	34%	N=60	28%	N=50	28%	N=49	100%	N=177
City-sponsored special events	22%	N=35	48%	N=77	25%	N=41	5%	N=8	100%	N=161
Overall customer service by Novi employees (police, receptionists, planners, etc.)	40%	N=73	40%	N=73	15%	N=27	6%	N=11	100%	N=184

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Novi	34%	N=62	45%	N=82	13%	N=24	8%	N=14	100%	N=182
The Federal Government	5%	N=9	33%	N=56	45%	N=77	17%	N=29	100%	N=171

Table 12: Question 12

Please rate the following categories of Novi government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Novi	19%	N=34	46%	N=81	22%	N=40	13%	N=23	100%	N=178
The overall direction that Novi is taking	13%	N=24	33%	N=59	33%	N=58	21%	N=37	100%	N=178
The job Novi government does at welcoming citizen involvement	21%	N=33	40%	N=63	26%	N=41	12%	N=19	100%	N=156
Overall confidence in Novi government	17%	N=30	37%	N=67	31%	N=56	15%	N=27	100%	N=180
Generally acting in the best interest of the community	14%	N=25	37%	N=67	26%	N=47	23%	N=41	100%	N=180
Being honest	16%	N=26	41%	N=66	23%	N=37	19%	N=31	100%	N=160
Treating all residents fairly	17%	N=27	43%	N=67	24%	N=37	16%	N=25	100%	N=156

Table 13: Question 13

Please rate how important, if at all, you think it is for the Novi community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Novi	61%	N=109	34%	N=61	6%	N=10	0%	N=0	100%	N=180
Overall ease of getting to the places you usually have to visit	48%	N=87	42%	N=76	8%	N=15	1%	N=2	100%	N=180
Quality of overall natural environment in Novi	52%	N=93	37%	N=67	11%	N=20	0%	N=0	100%	N=180
Overall "built environment" of Novi (including overall design, buildings, parks and transportation systems)	37%	N=67	38%	N=68	22%	N=39	3%	N=6	100%	N=180
Health and wellness opportunities in Novi	21%	N=37	45%	N=81	30%	N=54	4%	N=7	100%	N=179
Overall opportunities for education and enrichment	35%	N=63	41%	N=74	21%	N=38	3%	N=5	100%	N=180
Overall economic health of Novi	39%	N=71	47%	N=85	11%	N=20	2%	N=4	100%	N=180
Sense of community	27%	N=49	49%	N=88	23%	N=42	1%	N=1	100%	N=180

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Table 14: Question 14

How likely or unlikely would you be to use each of the following potential new features of the Novi Public Library?	Very likely		Somewhat likely		Not at all likely		NA/Don't use the library		Total	
Increased meeting room rental space availability	7%	N=12	17%	N=30	57%	N=98	19%	N=33	100%	N=173
Extended Sunday hours (12pm to 8pm)	18%	N=32	34%	N=59	32%	N=55	16%	N=28	100%	N=174
Automatic renewal on materials that are currently checked out	36%	N=63	32%	N=56	15%	N=26	17%	N=29	100%	N=174
An improved café experience	17%	N=29	24%	N=41	40%	N=70	20%	N=34	100%	N=174
Elimination of daily overdue fines	15%	N=26	30%	N=52	36%	N=62	19%	N=33	100%	N=173

Table 15: Question 15

How important, if at all, are each of the following Novi Public Library services to you?	Essential		Very important		Somewhat important		Not at all important		NA/Don't use the library		Total	
Checking out books, music or movies	45%	N=77	24%	N=41	10%	N=18	6%	N=10	16%	N=27	100%	N=173
Downloading electronic books, digital music or digital movies	23%	N=39	20%	N=35	26%	N=45	15%	N=26	16%	N=27	100%	N=172
Attending performances for youth, teen and/or adults	9%	N=15	16%	N=27	31%	N=54	26%	N=45	18%	N=31	100%	N=172
Availability of meeting room space	5%	N=9	8%	N=13	30%	N=51	39%	N=67	18%	N=31	100%	N=171
Opportunities for learning (e.g., online tutoring, ESL classes, computer classes, adult education opportunities, cultural learning experiences, etc.)	13%	N=23	16%	N=28	38%	N=66	15%	N=26	17%	N=29	100%	N=172

Table 16: Question 16

Please indicate the extent to which you would support or oppose a potential property tax increase for each of the following:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
Enhancing Novi Public Library operations	23%	N=36	38%	N=61	19%	N=30	21%	N=33	100%	N=160
Widening Beck Road	44%	N=71	28%	N=45	11%	N=18	17%	N=28	100%	N=162
Joining the Suburban Mobility Authority for Regional Transit (SMART) System	30%	N=48	31%	N=49	13%	N=21	26%	N=41	100%	N=159

Table 17: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	3%	N=6	2%	N=4	9%	N=15	19%	N=34	66%	N=116	100%	N=175
Purchase goods or services from a business located in Novi	1%	N=1	3%	N=5	22%	N=38	58%	N=101	17%	N=29	100%	N=174
Eat at least 5 portions of fruits and vegetables a day	1%	N=2	14%	N=24	31%	N=54	32%	N=56	22%	N=38	100%	N=174
Participate in moderate or vigorous physical activity	1%	N=1	11%	N=19	34%	N=60	32%	N=55	22%	N=39	100%	N=174
Read or watch local news (via television, paper, computer, etc.)	3%	N=6	10%	N=18	21%	N=37	29%	N=50	36%	N=63	100%	N=174
Vote in local elections	3%	N=5	1%	N=2	3%	N=6	19%	N=33	74%	N=128	100%	N=174

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Table 18: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	22%	N=39
Very good	51%	N=89
Good	23%	N=40
Fair	3%	N=6
Poor	0%	N=0
Total	100%	N=174

Table 19: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	11%	N=19
Somewhat positive	28%	N=49
Neutral	42%	N=72
Somewhat negative	14%	N=25
Very negative	5%	N=8
Total	100%	N=173

Table 20: Question D4

What is your employment status?	Percent	Number
Working full time for pay	57%	N=99
Working part time for pay	13%	N=23
Unemployed, looking for paid work	1%	N=2
Unemployed, not looking for paid work	6%	N=10
Fully retired	23%	N=40
Total	100%	N=174

Table 21: Question D5

Do you work inside the boundaries of Novi?	Percent	Number
Yes, outside the home	19%	N=29
Yes, from home	15%	N=24
No	66%	N=102
Total	100%	N=155

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Table 22: Question D6

How many years have you lived in Novi?	Percent	Number
Less than 2 years	5%	N=9
2 to 5 years	16%	N=27
6 to 10 years	17%	N=29
11 to 20 years	23%	N=39
More than 20 years	40%	N=69
Total	100%	N=173

Table 23: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	84%	N=133
Building with two or more homes (duplex, townhome, apartment or condominium)	13%	N=20
Mobile home	3%	N=4
Other	1%	N=2
Total	100%	N=159

Table 24: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	6%	N=9
Owned	94%	N=145
Total	100%	N=154

Table 25: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	5%	N=8
\$300 to \$599 per month	8%	N=14
\$600 to \$999 per month	12%	N=20
\$1,000 to \$1,499 per month	26%	N=44
\$1,500 to \$2,499 per month	31%	N=52
\$2,500 or more per month	17%	N=29
Total	100%	N=167

Table 26: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	60%	N=98
Yes	40%	N=66
Total	100%	N=164

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Table 27: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	77%	N=125
Yes	23%	N=38
Total	100%	N=163

Table 28: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	4%	N=7
\$25,000 to \$49,999	8%	N=13
\$50,000 to \$99,999	30%	N=48
\$100,000 to \$149,999	25%	N=41
\$150,000 or more	33%	N=53
Total	100%	N=162

Table 29: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	99%	N=170
Yes, I consider myself to be Spanish, Hispanic or Latino	1%	N=1
Total	100%	N=171

Table 30: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=1
Asian, Asian Indian or Pacific Islander	8%	N=14
Black or African American	1%	N=1
White	89%	N=153
Other	2%	N=4

Total may exceed 100% as respondents could select more than one option.

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Table 31: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=1
25 to 34 years	11%	N=18
35 to 44 years	21%	N=36
45 to 54 years	24%	N=40
55 to 64 years	28%	N=47
65 to 74 years	14%	N=23
75 years or older	3%	N=5
Total	100%	N=170

Table 32: Question D16

What is your sex?	Percent	Number
Female	46%	N=60
Male	54%	N=71
Total	100%	N=131

Table 33: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	63%	N=85
Land line	10%	N=13
Both	27%	N=37
Total	100%	N=135

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 34: Question 1

Please rate each of the following aspects of quality of life in Novi:	Excellent		Good		Fair		Poor		Don't know		Total	
Novi as a place to live	41%	N=100	49%	N=121	8%	N=20	2%	N=5	0%	N=0	100%	N=246
Your neighborhood as a place to live	39%	N=95	47%	N=114	11%	N=28	2%	N=5	1%	N=3	100%	N=245
Novi as a place to raise children	46%	N=112	42%	N=103	7%	N=17	1%	N=3	4%	N=11	100%	N=246
Novi as a place to work	21%	N=52	25%	N=60	11%	N=26	5%	N=12	38%	N=92	100%	N=242
Novi as a place to visit	24%	N=58	42%	N=104	21%	N=51	8%	N=20	5%	N=13	100%	N=246
Novi as a place to retire	17%	N=42	25%	N=62	24%	N=58	15%	N=36	20%	N=48	100%	N=246
The overall quality of life in Novi	36%	N=87	51%	N=125	11%	N=27	2%	N=5	0%	N=1	100%	N=245

Table 35: Question 2

Please rate each of the following characteristics as they relate to Novi as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Novi	48%	N=109	43%	N=98	6%	N=13	3%	N=6	0%	N=1	100%	N=227
Overall ease of getting to the places you usually have to visit	16%	N=37	36%	N=81	32%	N=72	16%	N=35	0%	N=0	100%	N=225
Quality of overall natural environment in Novi	19%	N=43	44%	N=99	28%	N=62	9%	N=20	0%	N=0	100%	N=224
Overall "built environment" of Novi (including overall design, buildings, parks and transportation systems)	8%	N=19	41%	N=91	33%	N=75	16%	N=36	1%	N=3	100%	N=224
Health and wellness opportunities in Novi	28%	N=62	43%	N=96	19%	N=43	4%	N=10	6%	N=14	100%	N=225
Overall opportunities for education and enrichment	43%	N=96	39%	N=87	11%	N=24	3%	N=6	5%	N=12	100%	N=225
Overall economic health of Novi	39%	N=87	49%	N=109	7%	N=16	1%	N=2	4%	N=10	100%	N=224
Sense of community	18%	N=41	45%	N=102	25%	N=57	10%	N=22	1%	N=3	100%	N=225
Overall image or reputation of Novi	37%	N=83	47%	N=105	11%	N=24	5%	N=11	1%	N=2	100%	N=225

Table 36: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Novi to someone who asks	50%	N=110	34%	N=74	8%	N=18	7%	N=16	0%	N=1	100%	N=219
Remain in Novi for the next five years	57%	N=124	25%	N=53	11%	N=23	6%	N=12	2%	N=4	100%	N=216
If moving within the next five years, would consider renting or buying only within Novi	21%	N=42	20%	N=39	12%	N=23	30%	N=60	17%	N=34	100%	N=198

Table 37: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	73%	N=157	23%	N=49	1%	N=2	3%	N=6	1%	N=2	0%	N=0	100%	N=216

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Please rate how safe or unsafe you feel: In Novi's downtown/commercial area during the day	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	63%	N=137	28%	N=60	4%	N=8	1%	N=3	0%	N=1	3%	N=7	100%	N=216

Table 38: Question 5

Please rate each of the following characteristics as they relate to Novi as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	Traffic flow on major streets	2%	N=5	23%	N=47	31%	N=64	44%	N=91	0%	N=0	100%
Ease of public parking	18%	N=37	51%	N=106	21%	N=43	7%	N=15	3%	N=6	100%	N=207
Ease of travel by car in Novi	7%	N=15	31%	N=64	35%	N=73	26%	N=53	0%	N=1	100%	N=206
Ease of travel by public transportation in Novi	1%	N=3	2%	N=4	6%	N=12	44%	N=90	47%	N=97	100%	N=206
Ease of travel by bicycle in Novi	5%	N=10	21%	N=44	29%	N=61	22%	N=46	22%	N=46	100%	N=207
Ease of walking in Novi	13%	N=27	36%	N=74	30%	N=62	17%	N=36	4%	N=8	100%	N=207
Availability of paths and walking trails	14%	N=29	37%	N=77	26%	N=54	15%	N=32	7%	N=15	100%	N=207
Air quality	32%	N=66	52%	N=108	11%	N=22	2%	N=4	3%	N=6	100%	N=206
Cleanliness of Novi	34%	N=71	55%	N=114	9%	N=18	2%	N=4	0%	N=0	100%	N=207
Overall appearance of Novi	31%	N=64	57%	N=117	9%	N=19	2%	N=4	0%	N=0	100%	N=204
Public places where people want to spend time	23%	N=47	45%	N=94	22%	N=46	7%	N=15	2%	N=5	100%	N=207
Variety of housing options	15%	N=31	49%	N=102	21%	N=43	11%	N=23	4%	N=8	100%	N=207
Availability of affordable quality housing	8%	N=16	30%	N=63	30%	N=62	23%	N=48	9%	N=18	100%	N=207
Fitness opportunities (including exercise classes and paths or trails, etc.)	23%	N=48	48%	N=100	23%	N=47	2%	N=5	3%	N=7	100%	N=207
Recreational opportunities	23%	N=48	53%	N=109	19%	N=39	4%	N=8	0%	N=1	100%	N=205
Availability of affordable quality food	32%	N=66	48%	N=98	17%	N=34	3%	N=7	0%	N=1	100%	N=206
Availability of affordable quality health care	29%	N=61	43%	N=89	14%	N=28	3%	N=6	11%	N=23	100%	N=207
Availability of preventive health services	29%	N=59	43%	N=88	13%	N=27	2%	N=5	14%	N=28	100%	N=207

Table 39: Question 6

Please rate each of the following characteristics as they relate to Novi as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	Availability of affordable quality child care/preschool	17%	N=33	20%	N=40	11%	N=21	4%	N=7	50%	N=99	100%
K-12 education	47%	N=93	32%	N=64	2%	N=3	2%	N=3	18%	N=35	100%	N=198
Adult educational opportunities	23%	N=45	36%	N=72	13%	N=26	3%	N=6	25%	N=50	100%	N=199
Opportunities to attend cultural/arts/music activities	22%	N=43	40%	N=80	26%	N=52	6%	N=11	7%	N=13	100%	N=199
Opportunities to participate in religious or spiritual events and activities	26%	N=52	40%	N=79	11%	N=21	3%	N=5	21%	N=42	100%	N=199
Employment opportunities	10%	N=20	35%	N=69	14%	N=27	5%	N=9	37%	N=74	100%	N=199
Shopping opportunities	59%	N=117	36%	N=71	5%	N=9	0%	N=0	1%	N=1	100%	N=198
Cost of living in Novi	10%	N=20	43%	N=86	30%	N=60	15%	N=29	2%	N=4	100%	N=199

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Please rate each of the following characteristics as they relate to Novi as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall quality of business and service establishments in Novi	27%	N=54	54%	N=108	14%	N=28	2%	N=4	3%	N=5	100%	N=199
Vibrant downtown/commercial area	7%	N=14	32%	N=64	30%	N=60	30%	N=59	1%	N=2	100%	N=199
Overall quality of new development in Novi	10%	N=19	42%	N=83	27%	N=54	14%	N=28	8%	N=15	100%	N=199
Opportunities to participate in social events and activities	16%	N=31	46%	N=91	27%	N=53	5%	N=10	7%	N=14	100%	N=199
Opportunities to volunteer	24%	N=48	38%	N=75	15%	N=29	3%	N=6	21%	N=41	100%	N=199
Opportunities to participate in community matters	20%	N=40	41%	N=82	18%	N=36	7%	N=13	14%	N=28	100%	N=199
Openness and acceptance of the community toward people of diverse backgrounds	32%	N=63	43%	N=85	10%	N=20	7%	N=14	9%	N=17	100%	N=199
Neighborliness of residents in Novi	17%	N=34	50%	N=99	23%	N=45	10%	N=20	1%	N=1	100%	N=199

Table 40: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	14%	N=29	86%	N=171	100%	N=200
Made efforts to make your home more energy efficient	18%	N=36	82%	N=164	100%	N=200
Observed a code violation or other hazard in Novi (weeds, abandoned buildings, etc.)	57%	N=112	43%	N=85	100%	N=197
Household member was a victim of a crime in Novi	95%	N=189	6%	N=11	100%	N=200
Reported a crime to the police in Novi	82%	N=164	18%	N=35	100%	N=199
Stocked supplies in preparation for an emergency	57%	N=114	43%	N=86	100%	N=200
Campaigned or advocated for an issue, cause or candidate	62%	N=124	38%	N=76	100%	N=200
Contacted the City of Novi (in-person, phone, email or web) for help or information	40%	N=80	60%	N=119	100%	N=199
Contacted Novi elected officials (in-person, phone, email or web) to express your opinion	66%	N=131	34%	N=68	100%	N=199

Table 41: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Novi?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Novi recreation centers or their services	6%	N=12	20%	N=40	33%	N=65	40%	N=79	100%	N=196
Visited a neighborhood park or City park	9%	N=17	28%	N=56	44%	N=86	19%	N=38	100%	N=197
Used Novi public libraries or their services	9%	N=18	30%	N=59	37%	N=73	23%	N=46	100%	N=196
Participated in religious or spiritual activities in Novi	5%	N=10	16%	N=32	17%	N=34	61%	N=121	100%	N=197
Attended a City-sponsored event	2%	N=4	8%	N=16	53%	N=104	37%	N=73	100%	N=197
Used bus, rail, subway or other public transportation instead of driving	0%	N=0	2%	N=3	1%	N=1	98%	N=193	100%	N=197
Carpooled with other adults or children instead of driving alone	9%	N=17	12%	N=23	19%	N=38	60%	N=118	100%	N=196
Walked or biked instead of driving	10%	N=20	16%	N=32	26%	N=52	47%	N=93	100%	N=197
Volunteered your time to some group/activity in Novi	10%	N=20	14%	N=28	17%	N=34	58%	N=113	100%	N=195
Participated in a club	4%	N=8	6%	N=11	18%	N=35	73%	N=143	100%	N=197
Talked to or visited with your immediate neighbors	38%	N=75	33%	N=64	23%	N=45	6%	N=12	100%	N=196
Done a favor for a neighbor	13%	N=25	34%	N=66	39%	N=77	15%	N=29	100%	N=197

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Table 42: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	2%	N=3	6%	N=11	36%	N=70	57%	N=110	100%	N=194
Watched (online or on television) a local public meeting	2%	N=4	7%	N=14	32%	N=63	59%	N=115	100%	N=196

Table 43: Question 10

Please rate the quality of each of the following services in Novi:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	54%	N=105	30%	N=58	5%	N=10	3%	N=6	7%	N=14	100%	N=193
Fire services	46%	N=89	25%	N=48	2%	N=4	5%	N=9	22%	N=43	100%	N=193
Ambulance or emergency medical services	37%	N=71	19%	N=37	4%	N=8	5%	N=9	35%	N=67	100%	N=192
Crime prevention	39%	N=75	36%	N=69	9%	N=17	2%	N=4	15%	N=28	100%	N=193
Fire prevention and education	34%	N=66	25%	N=49	7%	N=13	5%	N=10	28%	N=55	100%	N=193
Traffic enforcement	24%	N=46	39%	N=75	20%	N=39	7%	N=14	10%	N=19	100%	N=193
Street repair	6%	N=11	26%	N=50	33%	N=63	33%	N=63	3%	N=5	100%	N=192
Street cleaning	12%	N=24	37%	N=72	30%	N=57	10%	N=19	11%	N=21	100%	N=193
Street lighting	15%	N=28	37%	N=72	29%	N=56	18%	N=34	2%	N=3	100%	N=193
Snow removal	21%	N=40	47%	N=91	20%	N=39	10%	N=19	2%	N=4	100%	N=193
Sidewalk maintenance	7%	N=14	35%	N=68	28%	N=54	9%	N=18	20%	N=38	100%	N=192
Traffic signal timing	6%	N=11	39%	N=76	34%	N=65	21%	N=40	1%	N=1	100%	N=193
Garbage collection	41%	N=79	40%	N=78	11%	N=22	3%	N=6	4%	N=8	100%	N=193
Recycling	38%	N=73	43%	N=82	10%	N=19	3%	N=6	6%	N=12	100%	N=192
Yard waste pick-up	36%	N=69	38%	N=73	9%	N=18	4%	N=7	13%	N=25	100%	N=192
Storm drainage	20%	N=38	39%	N=74	19%	N=37	9%	N=18	13%	N=25	100%	N=192
Drinking water	39%	N=76	46%	N=89	6%	N=12	2%	N=4	6%	N=12	100%	N=193
Sewer services	35%	N=67	42%	N=82	8%	N=16	3%	N=6	11%	N=22	100%	N=193
Power (electric and/or gas) utility	33%	N=64	49%	N=95	13%	N=24	2%	N=3	3%	N=6	100%	N=192
Utility billing	24%	N=47	49%	N=95	19%	N=37	2%	N=4	5%	N=10	100%	N=193
City parks	34%	N=66	49%	N=95	8%	N=16	1%	N=2	7%	N=14	100%	N=193
Recreation programs or classes	23%	N=44	40%	N=77	10%	N=19	1%	N=2	26%	N=50	100%	N=192
Recreation centers or facilities	18%	N=34	43%	N=83	12%	N=23	5%	N=9	23%	N=44	100%	N=193
Land use, planning and zoning	6%	N=12	24%	N=47	25%	N=48	32%	N=61	13%	N=25	100%	N=193
Code enforcement (weeds, abandoned buildings, etc.)	7%	N=14	35%	N=66	23%	N=43	7%	N=13	29%	N=55	100%	N=191
Economic development	13%	N=25	41%	N=77	22%	N=41	12%	N=23	13%	N=24	100%	N=190
Health services	24%	N=45	46%	N=87	10%	N=19	2%	N=3	19%	N=37	100%	N=191
Public library services	55%	N=106	32%	N=62	3%	N=5	1%	N=2	8%	N=16	100%	N=191
Public information services	26%	N=50	41%	N=79	14%	N=26	4%	N=8	15%	N=29	100%	N=192
Cable television	8%	N=16	20%	N=38	24%	N=46	26%	N=51	22%	N=42	100%	N=193

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Please rate the quality of each of the following services in Novi:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	17%	N=33	31%	N=60	12%	N=23	6%	N=12	34%	N=65	100%	N=193
Preservation of natural areas such as open space, farmlands and greenbelts	8%	N=16	28%	N=53	22%	N=42	34%	N=66	8%	N=15	100%	N=192
Novi open space	9%	N=18	31%	N=60	26%	N=50	25%	N=49	8%	N=16	100%	N=193
City-sponsored special events	18%	N=35	40%	N=77	21%	N=41	4%	N=8	17%	N=32	100%	N=193
Overall customer service by Novi employees (police, receptionists, planners, etc.)	38%	N=73	38%	N=73	14%	N=27	6%	N=11	4%	N=8	100%	N=192

Table 44: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The City of Novi	34%	N=62	45%	N=82	13%	N=24	8%	N=14	1%	N=2	100%	N=184
The Federal Government	5%	N=9	30%	N=56	42%	N=77	16%	N=29	8%	N=14	100%	N=185

Table 45: Question 12

Please rate the following categories of Novi government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Novi	18%	N=34	44%	N=81	22%	N=40	12%	N=23	4%	N=7	100%	N=185
The overall direction that Novi is taking	13%	N=24	32%	N=59	32%	N=58	20%	N=37	3%	N=6	100%	N=184
The job Novi government does at welcoming citizen involvement	18%	N=33	34%	N=63	22%	N=41	10%	N=19	15%	N=28	100%	N=184
Overall confidence in Novi government	16%	N=30	36%	N=67	30%	N=56	15%	N=27	3%	N=5	100%	N=185
Generally acting in the best interest of the community	14%	N=25	36%	N=67	25%	N=47	22%	N=41	3%	N=5	100%	N=185
Being honest	14%	N=26	36%	N=66	20%	N=37	17%	N=31	13%	N=24	100%	N=184
Treating all residents fairly	15%	N=27	36%	N=67	20%	N=37	14%	N=25	16%	N=29	100%	N=185

Table 46: Question 13

Please rate how important, if at all, you think it is for the Novi community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Novi	61%	N=109	34%	N=61	6%	N=10	0%	N=0	100%	N=180
Overall ease of getting to the places you usually have to visit	48%	N=87	42%	N=76	8%	N=15	1%	N=2	100%	N=180
Quality of overall natural environment in Novi	52%	N=93	37%	N=67	11%	N=20	0%	N=0	100%	N=180
Overall "built environment" of Novi (including overall design, buildings, parks and transportation systems)	37%	N=67	38%	N=68	22%	N=39	3%	N=6	100%	N=180
Health and wellness opportunities in Novi	21%	N=37	45%	N=81	30%	N=54	4%	N=7	100%	N=179
Overall opportunities for education and enrichment	35%	N=63	41%	N=74	21%	N=38	3%	N=5	100%	N=180
Overall economic health of Novi	39%	N=71	47%	N=85	11%	N=20	2%	N=4	100%	N=180
Sense of community	27%	N=49	49%	N=88	23%	N=42	1%	N=1	100%	N=180

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Table 47: Question 14

How likely or unlikely would you be to use each of the following potential new features of the Novi Public Library?	Very likely		Somewhat likely		Not at all likely		NA/Don't use the library		Total	
Increased meeting room rental space availability	7%	N=12	17%	N=30	57%	N=98	19%	N=33	100%	N=173
Extended Sunday hours (12pm to 8pm)	18%	N=32	34%	N=59	32%	N=55	16%	N=28	100%	N=174
Automatic renewal on materials that are currently checked out	36%	N=63	32%	N=56	15%	N=26	17%	N=29	100%	N=174
An improved café experience	17%	N=29	24%	N=41	40%	N=70	20%	N=34	100%	N=174
Elimination of daily overdue fines	15%	N=26	30%	N=52	36%	N=62	19%	N=33	100%	N=173

Table 48: Question 15

How important, if at all, are each of the following Novi Public Library services to you?	Essential		Very important		Somewhat important		Not at all important		NA/Don't use the library		Total	
Checking out books, music or movies	45%	N=77	24%	N=41	10%	N=18	6%	N=10	16%	N=27	100%	N=173
Downloading electronic books, digital music or digital movies	23%	N=39	20%	N=35	26%	N=45	15%	N=26	16%	N=27	100%	N=172
Attending performances for youth, teen and/or adults	9%	N=15	16%	N=27	31%	N=54	26%	N=45	18%	N=31	100%	N=172
Availability of meeting room space	5%	N=9	8%	N=13	30%	N=51	39%	N=67	18%	N=31	100%	N=171
Opportunities for learning (e.g., online tutoring, ESL classes, computer classes, adult education opportunities, cultural learning experiences, etc.)	13%	N=23	16%	N=28	38%	N=66	15%	N=26	17%	N=29	100%	N=172

Table 49: Question 16

Please indicate the extent to which you would support or oppose a potential property tax increase for each of the following:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know		Total	
Enhancing Novi Public Library operations	21%	N=36	35%	N=61	17%	N=30	19%	N=33	8%	N=13	100%	N=173
Widening Beck Road	42%	N=71	26%	N=45	11%	N=18	16%	N=28	5%	N=9	100%	N=171
Joining the Suburban Mobility Authority for Regional Transit (SMART) System	28%	N=48	28%	N=49	12%	N=21	24%	N=41	8%	N=14	100%	N=173

Table 50: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	3%	N=6	2%	N=4	9%	N=15	19%	N=34	66%	N=116	100%	N=175
Purchase goods or services from a business located in Novi	1%	N=1	3%	N=5	22%	N=38	58%	N=101	17%	N=29	100%	N=174
Eat at least 5 portions of fruits and vegetables a day	1%	N=2	14%	N=24	31%	N=54	32%	N=56	22%	N=38	100%	N=174
Participate in moderate or vigorous physical activity	1%	N=1	11%	N=19	34%	N=60	32%	N=55	22%	N=39	100%	N=174
Read or watch local news (via television, paper, computer, etc.)	3%	N=6	10%	N=18	21%	N=37	29%	N=50	36%	N=63	100%	N=174
Vote in local elections	3%	N=5	1%	N=2	3%	N=6	19%	N=33	74%	N=128	100%	N=174

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Table 51: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	22%	N=39
Very good	51%	N=89
Good	23%	N=40
Fair	3%	N=6
Poor	0%	N=0
Total	100%	N=174

Table 52: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	11%	N=19
Somewhat positive	28%	N=49
Neutral	42%	N=72
Somewhat negative	14%	N=25
Very negative	5%	N=8
Total	100%	N=173

Table 53: Question D4

What is your employment status?	Percent	Number
Working full time for pay	57%	N=99
Working part time for pay	13%	N=23
Unemployed, looking for paid work	1%	N=2
Unemployed, not looking for paid work	6%	N=10
Fully retired	23%	N=40
Total	100%	N=174

Table 54: Question D5

Do you work inside the boundaries of Novi?	Percent	Number
Yes, outside the home	19%	N=29
Yes, from home	15%	N=24
No	66%	N=102
Total	100%	N=155

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Table 55: Question D6

How many years have you lived in Novi?	Percent	Number
Less than 2 years	5%	N=9
2 to 5 years	16%	N=27
6 to 10 years	17%	N=29
11 to 20 years	23%	N=39
More than 20 years	40%	N=69
Total	100%	N=173

Table 56: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	84%	N=133
Building with two or more homes (duplex, townhome, apartment or condominium)	13%	N=20
Mobile home	3%	N=4
Other	1%	N=2
Total	100%	N=159

Table 57: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	6%	N=9
Owned	94%	N=145
Total	100%	N=154

Table 58: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	5%	N=8
\$300 to \$599 per month	8%	N=14
\$600 to \$999 per month	12%	N=20
\$1,000 to \$1,499 per month	26%	N=44
\$1,500 to \$2,499 per month	31%	N=52
\$2,500 or more per month	17%	N=29
Total	100%	N=167

Table 59: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	60%	N=98
Yes	40%	N=66
Total	100%	N=164

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Table 60: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	77%	N=125
Yes	23%	N=38
Total	100%	N=163

Table 61: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	4%	N=7
\$25,000 to \$49,999	8%	N=13
\$50,000 to \$99,999	30%	N=48
\$100,000 to \$149,999	25%	N=41
\$150,000 or more	33%	N=53
Total	100%	N=162

Table 62: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	99%	N=170
Yes, I consider myself to be Spanish, Hispanic or Latino	1%	N=1
Total	100%	N=171

Table 63: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=1
Asian, Asian Indian or Pacific Islander	8%	N=14
Black or African American	1%	N=1
White	89%	N=153
Other	2%	N=4

Total may exceed 100% as respondents could select more than one option.

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Table 64: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=1
25 to 34 years	11%	N=18
35 to 44 years	21%	N=36
45 to 54 years	24%	N=40
55 to 64 years	28%	N=47
65 to 74 years	14%	N=23
75 years or older	3%	N=5
Total	100%	N=170

Table 65: Question D16

What is your sex?	Percent	Number
Female	46%	N=60
Male	54%	N=71
Total	100%	N=131

Table 66: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	63%	N=85
Land line	10%	N=13
Both	27%	N=37
Total	100%	N=135