

### ZONING BOARD OF APPEALS

CITY OF NOVI

Community Development Department (248) 347-0415

#### Case No. PZ13-0014 26401 Novi Road (Qdoba Mexican Grill)

Location: 26401 Novi Road, Suite A

Zoning District: TC, Town Center District

The applicant is requesting a rehearing for the variance request from Section 28-5(3) of the Novi Sign Ordinance to allow a second wall sign of 37.5 square feet for a proposed new restaurant. The property is located west of Novi Road, and north of Grand River Avenue. The request was denied on May 14, 2013.

#### Ordinance Sections:

CITY OF NOVI, CODE OF ORDINANCE, Section 28-5(3) permits a single sign to be installed at this restaurant location.

### City of Novi Staff Comments:

The applicant is requesting approval for installation of second wall sign for a restaurant business with an outside entrance and within o new retoil center. The business is ollowed ond has been granted approval for a single 37.5 square foot wall sign (max. 65 square feet allowed. The requested second sign on the south elevation would also be 37.5 square feet. The applicant is requesting a rehearing of this case.

#### Standards for Granting a Sign Variance

•	The request is based upon circumstances or features that are exceptional and unique to the property and do not result from conditions that exist generally in the
	City or that ore self-creoted because
•	The failure to grant relief will unreasonably prevent or limit the use of the property and will result in substantially more than mere inconvenience or inability to attain a higher economic or financial return because
•	The grant of relief will not result in a use of structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties, will result in substantial justice being done to both the applicant and adjacent or surrounding properties, and is not inconsistent with the spirit of the ordinance because





## ZONING BOARD OF APPEALS

CITY OF NOVI

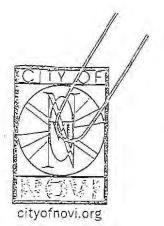
Community Development Department (248) 347-0415

For Official Use Only

ZBA Case No: P213-001: ZBA Date: 4/9/3 Payment Received: \$ 300 (Cash)
Check # 2199 Include payment with cash or check written to "City of Novi."
TO BE COMPLETED BY APPLICANT - PLEASE PRINT Please submit one original signed application and 13 copies of all supporting documentation relevant to the appeal,
Applicant's Name RICHAED WALTER Date 11/20/2012
Company (it applicable) 大きの COの(物: 本分のC(みでき
Address* <u>50206 Dervice CY</u> City <u>Wixord</u> ST <u>MI</u> ZIP <u>483.53</u> *Where all case correspondence is to be mailed.
Applicant's E-mail Address: SIGNPEOPLE @ SRCGLO34C. NEフ
Phone Number (215) 1064 - 3131 FAX Number ( )
Request is for:
Residential Construction (New/ Existing) Vacant Property Commercial Signage
1. Address of subject ZBA case: Fands & Nout Rd. Str. D. T. ZB 18 2011
2. Sidwell Number: 5022 - 15 - 476 - 642 may be obtained from Assessing Department (248) 347-0485
3. Is the property within a Homeowner's Association jurisdiction? Yes No
4. Zoning: RA R-1 R-2 R-3 R-4 RT RM-1 RM-2 MH OS-1 DS-2 DSC OST OTHER
5. Property Owner Name (if other than applicant)
6. Does your appeal result from a Notice of Violation or Citation Issued? Yes 📈 No
7. Indicate ordinance section(s) and variances requested:
1. Section $\frac{78-5(z)b3}{}$ Variance requested $\frac{2}{}$ $\frac{1}{}$
2. Section 28-5 (3) f Variance requested
3. Section 26-5 (3) 9, h, \ Variance requested
4. SectionVariance requested
Please submit an accurate, scaled drawing of the property showing:
<ul> <li>a. All property lines and dimensions correlated with the legal description.</li> <li>b. The location and dimensions of all existing and proposed structures and uses on property.</li> <li>c. Any roads, easements, drains, or waterways which traverse or abut the property and the lot area and setback.</li> <li>d. Dimensions necessary to show compliance with the regulations of this Ordinance.</li> </ul>

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<ol><li>Describe any unique circumstances regarding to other properties in the area and which prev</li></ol>		
4	vent strict compliance with the Zoning Ordi	nance.
ATTACISED		
IGN CASES ONLY:		
our signature on this application indicates that you ag	pree to install a Mock-Up Sign ten (10) days be	efore the scheduled ZBA
reeting.		
ailure to install a mock-up sign may result in your cas leeting, or cancelled. A mock-up sign is NOT to be th	se not being heard by the Board, postponed to t	he next scheduled ZBA
ve (5) days of the meeting. If the case is denied, the	ne actual sign, upon approval, the mock-up sig applicant is responsible for all costs involved in	n must be removed within the removal of the mock-
p or actual sign (if erected under violation) within five		The range at the mook
		ALC DATABLE
ariance approval is void if permit not obtained with		of decision.
here is a five (5) day hold period before work/action of		
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<del></del>	<del></del>	
10. Describe any unique circumstances regard	ling the property (i.e., shape, topogra	aphy, etc.) which are not common
to other properties in the area and which p	revent strict compliance with the Z	oning Ordinance:
ATTACION		
		<del></del>
SIGN CASES ONLY:		
Your signature on this application indicates that you	agree to install a Mock-Up Sign ten	(10) days before the scheduled ZSA
meeting		
Failure to install a mock-up sign may result in your meeting, or cancelled. A mock-up sign is NOT to b	case not being heard by the Board, po	stponed to the next scheduled ZSA
five (5) days of the meeting. If the case is denied, t	the applicant is responsible for all costs	s involved in the removal of the mod
up or actual sign (if erected under violation) within f	five (5) days of the meeting.	
Variance approval is vold if permit not obtained	within one hundred eighty (180) da	vs of date of decision.
There is a five (5) day hold period before worldaction	on can be taken on variance approvals	
All properly owners' within 300 feet of ZBA property	y address will be notified of the ZBA ca	se and variance requests.
PLEASE TAKE NOTICE:		
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The undersigned hereby appeals the determination	nation of the surroing Official Inspe	
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Use		
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Applicants Signature		Pate
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1/10/11/19		2-6-2015
Projective Stylishure		Date
DECISION	ON APPEAL	1.
	Postponed by Request of	Applicant Board
Granted Denied		
The Building Inspector is hereby directed to issue a permit to t	the Applicant upon the following items and com-	DIDONS
	· · · <del>- · · · · · · · · · · · · · · · ·</del>	



February 15, 2013

R&B Walter Associates The Sign People 50206 Dennis Court Wixom, Michigan 48393

RE: QDOBA MEXICAN GRILL - 26401 NOVI ROAD - SUITE Q

The sign permit application for the above referenced location has been reviewed and denied.

Sign Code Section 28-5(3) permits only one sign for this property. A sign permit has previously been approved for this location.

Your application for consideration of a variance from the Zoning Board of Appeals has been received.

Please feel free to contact me at 248-347-0438 if you have any questions.

Sincerely,

CITY OF NOVI

Jeannie Niland

Ordinance Enforcement Officer

ZOA Cipplial



Wednesday, May 15, 2013

Mr. Charles Boulard Community Development Director City of Novi 45175 West Ten Miles Road Novi, Michigan 48375 Phone: (248) 347-0423

RE: Qdoba Mexican Grill #002823 - 26401 Novi Road, Novi, MI 48375

Case Number: #PZ13-0014

Mr. Boulard,

I am writing to request reconsideration of the Zoning Board of Appeals (ZBA), per my conversation with you and Ms. Saarela (City Attorney) after the ZBA Meeting on Tuesday, May 14, 2013. In recap, the board issued a motion to denial regarding Qdoba Restaurant Corporation pursuit of Section 28-5(3) of the Novi Sign Ordinance for the addition of a second wall sign at the above-mentioned new restaurant location. Please be advised that the applicant that represented our variance did not represent Qdoba Restaurant Corporation to its fullest and I feel the lack of certain information influenced the board decision.

A review of the information presented at the ZBA Meeting would be ideal, but I would like to address additional information supporting our request that wasn't addressed. The pursuit of our sign permit for a second wall sign at our tenant space within the re-development project at the intersection of Novi Road & Fonda Street (Crescent Boulevard) is based upon a uniqueness of this property. This uniqueness does not result from conditions that currently exist, but future development of this area. In brief detail, I will advise on some additional information that may be helpful to our project for a reconsideration of this variance.

Directly behind the re-development of the former "Big Boy" Restaurant lies a concrete pad and a vacant parking lot of the former Novi Expo Center. This 25-acre tract is set for \$100-million redevelopment project consisting of a commercial building and major hotel chain, per announcement on Wednesday, April 3, 2013. In addition, the second street frontage of our location, Fonda Street, will be undertaking a re-imaging. As you are aware, the Crescent Boulevard Extension project will be tying Crescent Boulevard between Grand River Avenue and Novi Road, providing a new thoroughfare or bypass for the residents/travelers of Novi. With this new information, in addition to the variance package previously submitted, an additional sign will allow not only brand recognition, but promote the occupancy use of the tenant space and allow people to recognize the tenant as a restaurant rather than an retail building without wasted revenue.

If you should have any additional questions and/or comments regarding this letter and/or any additional information being required, please do not hesitate to contact me directly on my cell at (303) 807-2277. Thank you for your time and patience with this request.

Chuck A. Pollard

CONSTRUCTION MANAGER

QDQBA RESTAURANT CORPORATION

CELL: (303) 807-2277

CC: File

Sincerely

REVISE

Qdoba® Restaurant Corporation
4865 Ward Road, Suite 500 • Wheat Ridge, CO 80033-1902
Tel 720.898.2300 • Direct 720.898.2367 • Fax 720.898.2396
e-mail: chuck.pollard@qdoba.com • www.qdoba.com



## **East Elevation**

Scale: 1/8"=1'-0"

City allows:
1.25 sq. ft. per If up to 65 sq. ft. max. 1 sign only otherwise variance required
Awning logos count as a sign
Window signs allowed up to 25% of glass, non illuminated only



Design No.: 11-0117r8

Date: May 20, 2013

Sheet: 2 of 5

Location: Novi Rd & Fonda St

City/State: Novi Michigan

Contact Information:
Salesman: Todd Hefner

Designer: Trent Schultz
R817.625.4323 F817.625.2123
www.awningandsign.com

Final electrical connection note: Customer is responsible for retaining a licensed electrician to complete final connection.

Printing Note: Illustration to be printed on 8 1/2" x 14" Legal paper.

The information contained in this Document and the Design work are the sole Property of National Awning & Sign, LLC and may not be copied distributed or made available to others without expressed written consent of National Awning & Sign, LLC.

Final Approvals

Customer:

Salesman:

Project Manager:

Channel Letter Elevation - 37.5 sq ft

Scale: 1/2"=1'-0"

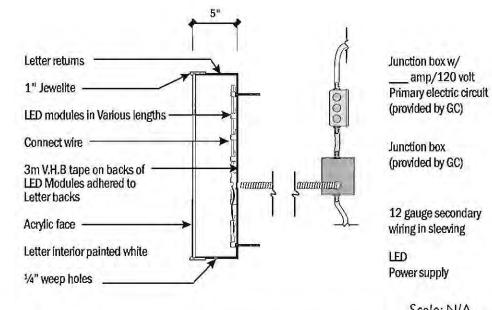
Fabricated .063 aluminum backs with .040 pre-finished black returns

White Plexiglas faces retained with 1" Black Jewelite retainers

Internally illuminated with White LED's

UL labels required

Registration mark: 1/4" Clear Lexan w/ 1st surface applied black vinyl Backed W/ White vinyl behind register only Mounted to back of letter



Scale: N/A



Design No.:

Date:

Sheet:

Location:

11-0117r8 May 20, 2013

3 of 5

Novi Michigan

Novi Rd & Fonda St

Contact Information:

Salesman:

Todd Hefner Trent Schultz

Designer: P.817.625.4323 F.817.625.2123 www.awningandsign.com

Printing Note: Illustration to be printed on 8 1/2"x 14" Legal paper.

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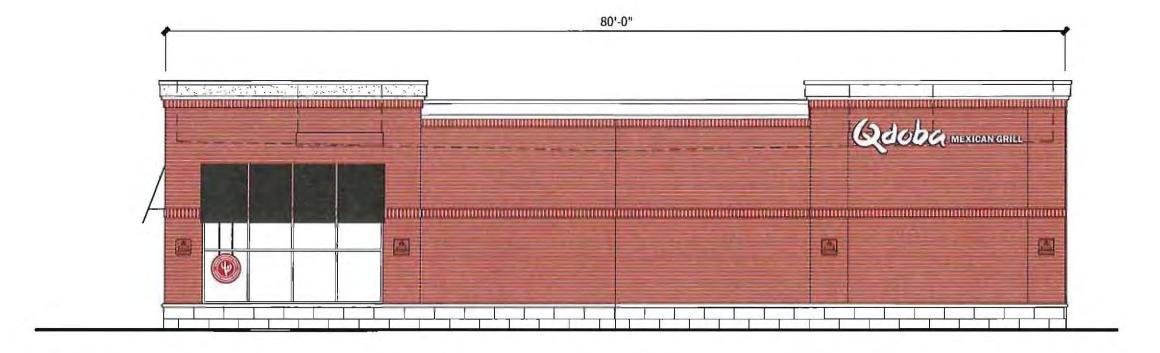
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Final Approvals

Customer:

Salesman:

Project Manager:



# **South Elevation**

Scale: 1/8"=1'-0"

City allows: 1.25 sq. ft. per lf up to 65 sq. ft. max. 1 sign only otherwise variance regulred Awning logos count as a sign Window signs allowed up to 25% of glass, non illuminated only



Design No.: 11-0117r10 Date: May 20, 2013 Sheet: 3 of 5 Location: Novi Rd & Fonda St City/State: Novi Michigan | www.awningandsign.com

Contact Information:

Salesman: Todd Hefner Designer: Trent Schultz P817.625.4323 F.817.625,2123

Final electrical connection note: Customer is responsible for retaining a licensed electrician to complete final connection.

Printing Note: Illustration to be printed on 8 ½"x 14" Legal paper.

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Customer:

Salesman:

Project Manager: