



CITY of NOVI CITY COUNCIL

Agenda Item L
July 7, 2014

SUBJECT: Approval of Resolution Authorizing "2014 Michigan State Fair" to occur on the Suburban Collection Showplace property at 46100 Grand River Avenue.

SUBMITTING DEPARTMENT: City Manager's

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

The owner of the Suburban Collection Showplace is organizing the Michigan State Fair, for the third straight year on the exposition property, with certain adjacent property being used for fair activities, overflow parking and camping area for exhibitors at the fair.

"Outside exhibits, fairs, entertainment and festivals" are permitted uses under Section 1002A.2.h of the EXO District regulations. Section also 1003A.9 discusses Council's authority to impose "reasonable conditions" in order to ensure "that an outdoor recreation use is compatible with the surrounding area, including site improvements and features such as additional screening, landscaping and increased setbacks."

The attached resolution proposes a set of conditions for the applicant to meet for the activities proposed to take place on the Suburban Collection Showplace property. It is primarily a description of public health, safety, and welfare inspections that the City would undertake as the items are being placed or constructed to accommodate the fair use.

As an additional step, the City has reviewed and will be administratively issuing an Outdoor Gathering Permit for fair related displays, amusements, overflow parking and possible camping use on the adjacent properties to the west of the Suburban Collection Showplace site.

RECOMMENDED ACTION Approval of Resolution Authorizing "2014 Michigan State Fair" to occur on the Suburban Collection Showplace property at 46100 Grand River Avenue.

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Fischer				

	1	2	Y	N
Council Member Markham				
Council Member Mutch				
Council Member Wrobel				

CITY OF NOVI
COUNTY OF OAKLAND, MICHIGAN

RESOLUTION AUTHORIZING 2014 MICHIGAN STATE FAIR

Minutes of a Meeting of the City Council of the City of Novi, County of Oakland, Michigan, held in the City Hall of said City on July 7, 2014, at 7:00 o'clock P.M. Prevailing Eastern Time.

PRESENT:

ABSENT:

The following preamble and Resolution were offered by Councilmember _____ and supported by Councilmember _____.

WHEREAS, the first official Michigan State Fair was held in 1849 in Detroit, Michigan and thereafter the Fair was held continuously for 150 years, until 2009; and

WHEREAS, after a lapse related generally to the recent economic conditions in the state, a coalition of public and private individuals and entities restarted the Fair under the designation "Great Lakes Agricultural Fair" in 2012 as a statewide event at the Suburban Collection Showplace here in Novi; and

WHEREAS, for this year, 2014, the event continues with the official designation as the Michigan State Fair; and

WHEREAS, the event will begin August 29, 2014 and run through September 1, 2014; and

WHEREAS, the proposal for the event has been jointly submitted by the Michigan State Fair, a private-entity LLC, and the Suburban Collection Showplace (with the Showplace as the formal "applicant" for the event), with the majority of the activities contemplated

to be concentrated on the grounds of the Suburban Collection Showplace exposition facility, and with additional parking and camping to be available on adjacent properties; and

WHEREAS, the City wants to see the Fair succeed, as it will both continue a positive tradition within the state and positively influence the surrounding areas in the City; and

WHEREAS, the City Council has determined that the City Council's approval is required under the City's zoning ordinance for that portion of the event located on the Suburban Collection Showplace and that the approval of the Public Safety and Community Development Departments is required as well for use of the adjacent property.

NOW, THEREFORE, BE IT RESOLVED as follows:

The proposed State Fair use on the Suburban Collection Showplace property (parcel number 50-22-16-251-021) is hereby approved by the City Council pursuant to Section 1002A.2.H of the City of Novi zoning ordinance, subject to the following conditions under Section 1003A.9, "Conditions for Outdoor Recreation Uses":

1. The applicant shall have in place, and shall provide to all of its appropriate agents and employees, an emergency evacuation plan to be reviewed and approved for the event by the City of Novi Department of Public Safety.

2. With regard to the beer tent/alcohol service, the location of such area shall be only as shown on the attached Exhibit A, except as may be otherwise approved by the Department of Community Development and the Department of Public Safety. The serving area shall be fenced or otherwise enclosed. All appropriate licenses from the State of Michigan in connection with alcohol service shall be obtained by the applicant.

3. All tents, rides, midway facilities, circus areas, and the like shall be subject to permit application and inspection by the Department of Community Development

and Department of Public Safety prior to commencement of the event. Use of Parcels 50-22-16-176-22, 50-22-16-176-021, and 50-22-176-020 shall be in accordance with the Outdoor Gathering Permit issued by the Novi City Clerk's office. All tents and temporary structures shall comply with Chapter 24 of the 2006 International Fire Code. Code requirements for separation of tents and other structures shall be observed.

4. A temporary access drive to the adjacent property (parcel numbers 22-16-176-020, -021, and -022) shall be as shown on the attached Exhibit A. Any improvements to the area for purposes of pedestrian or vehicular traffic shall be temporary, shall be approved by the Department of Community Development and Department of Public Safety and subject to the conditions noted in the Outdoor Gathering Permit. The access shall be improved such that emergency vehicles can enter and exit without restriction.

5. All temporary power hook ups or connections, including generators and connections to the Suburban Collection Showplace exposition building, shall be approved by the Department of Community Development and Department of Public Safety.

6. The applicant shall have a sufficient number of restrooms/portable toilet facilities, in locations that comply with barrier free requirements. All portable toilet facilities shall be regularly cleaned, and shall remain in a sanitary condition throughout the entire event, with additional cleanings required depending on attendance at the event. Temporary water supplies shall be in accordance with Oakland County Health Department standards.

7. Placement of any temporary signs shall be approved by the Department of Community Development. There shall be no more than (8) temporary signs, which shall not exceed 4 feet x 4 feet.

8. Emergency access to all areas of the property shall be maintained throughout the entire event, including access to the midway, once the rides and booths are assembled.

9. The applicant shall secure from the Department of Community Development and Department of Public Safety the appropriate occupant load for the Suburban Collection Showplace exposition facility, as well as any temporary tent and/or seating areas. Such occupancy load shall not be exceeded during the event.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

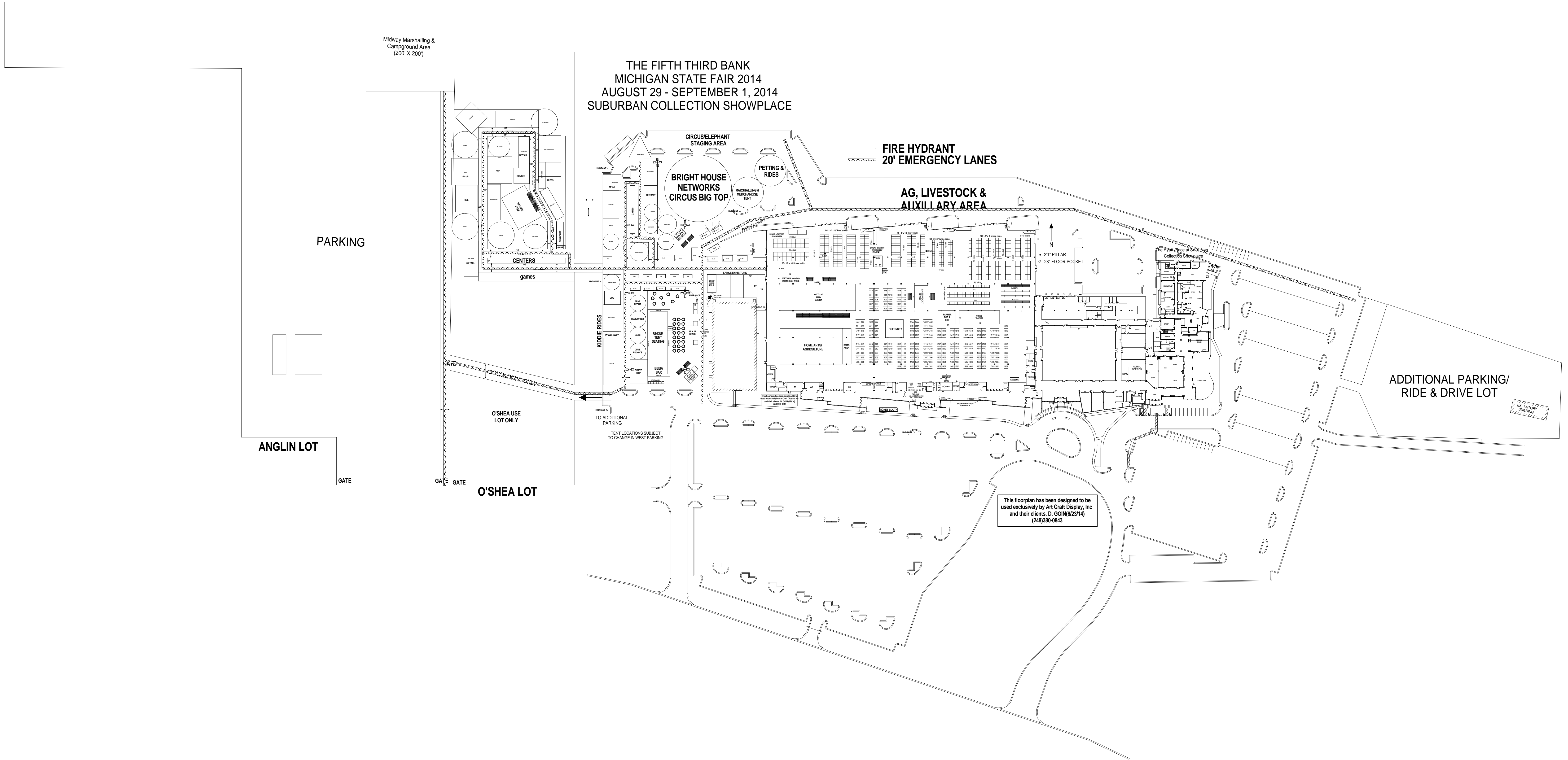
Maryanne Cornelius, City Clerk

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this 7th day of July, 2014, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

Maryanne Cornelius, City Clerk
City of Novi

THE FIFTH THIRD BANK
MICHIGAN STATE FAIR 2014
AUGUST 29 - SEPTEMBER 1, 2014
SUBURBAN COLLECTION SHOWPLACE



This floorplan has been designed to be used exclusively by Art Craft Display, Inc and their clients. D. GOIN(6/23/14) (248)380-0843

HOURS OF OPERATION

Thursday August 28, 2014: VIP Reception & Charity Preview - an invite only event - Fair not open to the general public

Friday, August 29, 2014
10:00 am - 11:00 pm

Saturday, August 30, 2014
10:00 am - 11:00 pm

Sunday, August 31, 2014
10:00 am - 11:00 pm

Monday, September 1, 2014
10:00 am - 9:00 pm

Interior Exhibition Hall Hours:

Friday, August 29, 2014 - Sunday, August 31, 2014 - 10:00 am - 10:00 pm

Monday, September 1, 2014 - 10:00 am - 8:00 pm

Shrine Circus Performance Times:

Friday, August 29, 2014
12:00 pm, 2:30 pm, 5:00 pm, and 7:30 pm

Saturday, August 30, 2014
12:00 pm, 2:30 pm, 5:00 pm, and 7:30 pm

Sunday, August 31, 2014
12:00 pm, 2:30 pm, 5:00 pm, and 7:30 pm

Monday, September 1, 2014
12:00 pm, 2:30 pm, and 5:00 pm

BIGGER, BETTER AND MORE FAMILY FUN!!! LABOR DAY WEEKEND 2014!

MAP LEGEND

- Horses
- Chickens
- Sheep
- Pigs
- Rabbits
- Goats
- Cows

- RELOCATED & EXPANDED Midway
- Michigan Beer Garden
- Even BIGGER Music/Entertainment
- Two Shrine Circus Tents!
- Even MORE Exhibitors
- LARGER Michigan Made Pavilion
- MORE FOOD & Commercial Exhibitors!
- EVEN Bigger Farmer's Market!
- Agriculture/Livestock Marshalling Area
- Racing PIGS!
- Butter Cow!



FUN FOR THE
WHOLE FAMILY
ONE PRICE!

FIFTH THIRD BANK
**MICHIGAN
STATE FAIR**

June 13, 2014

UNDER EMBARGO UNTIL 6/17/2014

Contact: Laura Franzeca; laura@guernseyfarmsdairy.com

Nakia M. Mills; nmills@sanderscandy.com

Sanders Candy and Guernsey Farms Dairy make a sweet deal

Clinton Township, Mich. and Northville, Mich. – June 17, 2014 – Two classic Michigan companies, Guernsey Farms Dairy and Sanders Candy announced today they have entered into a partnership for Guernsey to produce Sanders ice cream, bringing back some of Sanders' most iconic flavors using original recipes dating as far back as the early 1920s, as well as collaborating on new flavors.

"We are serious about providing our customers with Fred Sanders' timeless original recipes using real ingredients," said Brian Jefferson, Sanders Chairman and CEO. "We take comfort in knowing Guernsey is the right company to help us achieve that goal."

Guernsey ice cream is already available in Sanders Chocolate & Ice Cream Shops in Southeastern Michigan, and will soon be available in 48 ounce containers under the Sanders brand name in retail stores nationwide.

Martin McGuire, President of Guernsey Farms Dairy believes the company's award-winning premium ice cream, strong community ties and commitment to sourcing locally makes it the perfect complement to Sanders.

"With our long-standing ice cream expertise and Sanders' place as the originator of so many ice cream firsts, this partnership just makes sense," said McGuire. "This is a great opportunity for Guernsey to expand its reach beyond Southeastern Michigan, while maintaining the quality and nostalgia both Sanders and Guernsey are known for."

Guernsey and Sanders will celebrate this collaboration during Labor Day Weekend at the Fifth Third Bank Michigan State Fair, where visitors to the Guernsey booth will find some new favorites mixed in with classic treats including Sanders Hot Fudge Cream Puffs™ and Bumpy Cake™, along with Guernsey's prized chocolate milk.

To kick off the State Fair's VIP Charity Preview Night on Thursday, August 28, 2014, the two companies will serve Guernsey ice cream and Sanders hot fudge to more than 1,000 people simultaneously in an attempt to set a new Guinness world record for the largest dessert party.

"Providing an opportunity for children from Shriner's Hospital, Special Olympics and various other charitable organization to break a world record through such a delicious means is another demonstration of how committed both companies are to supporting Michigan communities," Jefferson said.

Guernsey Farms Dairy has been a Northville, Mich., landmark for nearly 75 years. Family owned and operated since 1940, Guernsey is known for crafting the highest quality milk and ice cream products delivered with exemplary service in Southeastern Michigan. For more information, please visit www.guernseyfarmsdairy.com.

Sanders is a classic national brand featuring premium chocolates, dessert toppings and baked goods using original recipes dating as far back as 1875. Started by Fred Sanders in Detroit, Mich., the brand is now owned by Morley Candy Makers, Inc., with its own rich Michigan history dating back to 1919. Sanders products can be found in multiple retailers across the United States, at Sanders stores in Michigan or online at www.SandersCandy.com.

The original Michigan State Fair, which debuted in Detroit in 1849, was one of the first statewide fair events to take place in the United States. It was discontinued in 2009 by a resolution of the state government, due to ongoing budget issues. The Michigan State Fair is now being produced by a private entity, and presented with title sponsor Fifth Third Bank. The 2014 Fair is projected to be nearly double the size of last year's event. For more information on the Fifth Third Bank Michigan State Fair, please visit www.MichiganStateFairLLC.com.

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WORLD'S LARGEST DESSERT PARTY

Welcome to the Party!

You are invited to the World's Largest Dessert Party!



SANDERS
fine chocolates

Michigan Brands, Guernsey, winner of the best tasting chocolate milk and Sanders candy are teaming up for the Guinness Book of World Records attempt at the World's Largest Dessert Party!

www.MichiganStateFairLLC.com

FIFTH THIRD BANK MICHIGAN STATE FAIR

MICHIGAN'S #1
FAMILY EVENT!

AUG. 29 - SEP. 1, 2014



HYATT
PLACE

Over night Stay in a
Hyatt Deluxe Room at
Hyatt Place Detroit - Novi

4 - Ulitimate Wristbands
State Fair Fun Bag

Up graded Continental Breakfast
Wifi and FREE Parking

All for \$199.99 + applicable taxes and fees

More information about our hotel package
contact Shamin Sanders at 248-513-3532,
ssanders@suburbanshowplace.com
or visit www.MichiganStateFairLLC.com

S SUBURBAN COLLECTION
SHOWPLACE



SCHOLARSHIP OVERVIEW

In 2013, the Fifth Third Bank Michigan State Fair revived the Gold Ribbon Program and also initiated a new Agricultural Urban/Rural Youth Scholarship Program, to recognize young people who are making a difference in our cities, towns and villages by clearing, planting, and harvesting garden space for their families and neighborhoods. The winners of these scholarships received a total of \$20,000 divided between the areas of competition. Though there were different categories, all shared many common agricultural bonds of the earth. We would like to thank our 2013 scholarship partners the Detroit Metropolitan Convention and Visitors Bureau, and the Detroit Shriners.

We would like to announce our 2014 scholarship partners. The Detroit Shriners, C.F. Burger Creameries who stepped up to revive the endless cup of chocolate milk when the fair was revived and Guernsey Farms Dairy who will be donating all sales of the revived endless chocolate milk sales towards the scholarship program, and we are thankful for Bright House Networks and their investment in the Fair and our youth. It is with great happiness, we are announcing that we will be awarding an additional \$10,000 in scholarship in 2014 bringing the total amount award to \$30,000. This scholarship program serves as a bridge and connector between our urban and rural communities and we are happy to support the youth that are participating in both rural and urban agriculture.



Applications available at our website

www.MichiganStateFairLLC.com

FIFTH THIRD BANK
**MICHIGAN
STATE FAIR**

State Fair Superstar

Over \$20,000 in Cash and Prizes!

MICHIGAN IS WORLD FAMOUS FOR THE WEALTH AND QUALITY OF ITS MUSICAL TALENT, AND THE FIFTH THIRD BANK MICHIGAN STATE FAIR IS ANNOUNCING AN EXCITING NEW SEARCH FOR THE NEXT STATE FAIR SUPER STAR! ALL DURING THE SUMMER, THE ENTERTAINMENT COUNCIL OF THE FAIR WILL BE REVIEWING SUBMISSIONS BY AMATEUR VOCALISTS AND BANDS FROM ACROSS THE STATE, THE FINALISTS WILL BE SHOWCASED DURING THE STATE FAIR ON LABOR DAY WEEKEND AT THE SUBURBAN COLLECTION SHOWPLACE IN NOVI.

Details

THE GRAND PRIZE WINNER WILL BE SELECTED BY A COMBINATION OF JUDGES SCORES AND AUDIENCE VOTES, DURING FRIDAY AND SATURDAY AT THE FAIR, AND RECEIVE A STELLAR PRIZE PACKAGE DESIGNED SPECIFICALLY TO ENHANCE AND POLISH THEIR TALENTS, WITH MENTORING FROM SOME OF DETROIT'S MOST ACCOMPLISHED MUSICAL PROFESSIONALS! THE MISSION OF THE CONTEST IS TO GUIDE AND HELP LAUNCH A NEW CAREER AS THE NEW 2014 STATE FAIR SUPER STAR!

THE GRAND PRIZE WINNER WILL BE THE HEADLINE PERFORMER FOR THE EVENING ON SUNDAY AUGUST 31 AT THE 2014 FIFTH THIRD BANK MICHIGAN STATE FAIR ON THE MAIN STAGE, AND THE WINNER WILL PROVIDE AN OPENING SET FOR THE GRAND PRIZE WINNER. THE GRAND PRIZE WINNER WILL BE AWARDED A \$2000 CASH PRIZE, PLUS SONGWRITING COACHING, ARTIST AND REPERTOIRE SONG SELECTION AND PUBLISHING CONSULTATION FROM MULTIPLE DETROIT MUSIC AWARD WINNER FOR OUTSTANDING SONGWRITER, ANDRII ONOWALE, VOCAL PERFORMANCE COACHING FROM WAYNE STATE UNIVERSITY INSTRUCTOR GORDON FINLAY, BOTH MEMBERS OF THE MASTERS OF MUSIC TEACHING CONSERVATORY IN ROYAL OAK. THE WINNER WILL ALSO BENEFIT FROM LIVE PERFORMANCE BOOKING CONSULTATION FROM 2 STONES ENTERTAINMENT OF BRIGHTON, AND FINALLY, STUDIO PRODUCTION CONSULTATION AND DIRECTION FROM INTERNATIONALLY RENOWNED PRODUCER CHUCK ALKAZIAN, WITH RECORDING AND MASTERING OF A THREE SONG EP AT PEARL SOUND STUDIOS IN CANTON.

S SUBURBAN COLLECTION
SHOWPLACE

NEW ATTRACTIONS FOR 2014

The Fifth Third Bank Michigan State Fair takes great strides in offering an environment for children that is not only fun, but also educational and interactive all at the same time. At the Farmer for a Day exhibit, children are invited to participate in activities that show what it is like to be a real farmer.



Michigan Great Lakes Renewable Energy Association Pavilion
Sponsored by...



Pony Pulls Monday in the Main Arena! Sponsored by...

**MICHIGAN DYNAMOMETER
ASSOCIATION INC.**

The State of Michigan Commodity Collage
recreated using Michigan commodities!



Tyson Gersh, President of the Michigan Urban Farming Initiative, a key contributor to reclamation of abandoned properties and supplying farm-to-table produce to homes and restaurants in the North End of Detroit through Urban Farming project and Kevin Corrigan from Corrigan Moving Systems, whose family has been moving families into new homes for over 90 years will debut a very special project and educational display at the 2014 Fifth Third Bank Michigan State Fair.

Corrigan
moving systems

The Fifth Third Bank Michigan State Fair would like to thank Corrigan Moving Systems for making this possible!

www.MichiganStateFairLLC.com

STEINWAY UNDER THE STARS

Saturday evening entertainment features a super group of Detroit talent celebrating the Great American Songbook, presented by Stenway Piano Gallery Of Commerce.



Steinway Pianos are widely regarded as the finest, richest and warmest sounding pianos in the world, since 1853! The 2014 Fifth Third Bank Michigan State Fair is proud to add "Steinway Under the Stars" a glittering VIP evening Saturday August 30, that will feature many of Michigan's most talented musicians and vocalists-- celebrating the Great American Songbook of classic standards and popular favorites-- all accompanied by a magnificent Steinway Grand Piano, provided by the Steinway Piano Gallery of Commerce, MI.

The \$15 Admission to the VIP "Steinway under the Stars" musical production is in addition to State Fair admission costs, advance reserved VIP seating is available through the Steinway Piano gallery, or at www.MichiganStateFairLLC.com. Tables that accommodate 10 guests may also be reserved for \$120. This is a very special evening and the launch of a new tradition at the Fifth Third Bank Michigan State Fair; we hope you will join us!

Without them, a Steinway piano is silent. But together, the artist and piano create music — such beautiful music that most professional pianists choose to perform only on Steinway pianos. For decades Steinway & Sons has cultivated special relationships with pianists from every genre. From classical pianists like Lang Lang, to jazz stars like Diana Krall, to pop icons like Billy Joel and Harry Connick Jr, to "immortals" like Irving Berlin, Cole Porter, Sergei Rachmaninoff, and Arthur Rubinstein — more than 1,600 artists make the Steinway their own.

www.MichiganStateFairLLC.com

TICKET PRICING

Wristband	New 2014 Fair Pricing Menu	
	Advance*	On-Site
Adult Fair Only	\$ 6.00	\$ 8.00
Child Fair Only (Ages 2-12)	\$ 5.00	\$ 6.00
Fair Entry and Circus	\$ 20.00	\$ 23.00
Fair Entry and Ride	\$ 20.00	\$ 23.00
Ultimate Wristband (Includes Fair, Circus Performance and Rides)	\$ 25.00	\$ 30.00
Individual rides vary between 3 tickets for small rides and 4 tickets for large rides.	N/A	\$ 1.25

Children under 2 years of age are provided free admission to the fair and circus if accompanied by a paid adult. Size regulations and restrictions apply regardless of age and NO ONE IS ALLOWED TO RIDE RIDES FOR FREE. Subject to height requirements and accompanying companion requirements, all riders of rides must have purchased individual ride tickets or have a wristband.

Upgrades		
Any Fair only to Ultimate Wristband	\$ 25.00	To circus or rides wristband \$ 17.00
Circus or Rides Wristband to Ultimate Wristband	\$ 13.00	

Friday Only Attendance Specials	
Friday Free Senior Day	Free Fair only admission for anyone over the age of 62. Parking is not included and if a senior desires to ride carnival rides or attend the circus, they would need to purchase a full price wrist band or individual ride ticket(s).
Friday Only Scout Day	Any Scout in uniform will be provided free Fair only admission when accompanied by a paid adult. Parking is not included and if the Scout desires to ride rides or attend the circus, they would need to purchase a full price wrist band or individual ride ticket(s).

www.MichiganStateFairLLC.com

Advance Discount Tickets On Sale Now!
Visit our website for more details!

FAIR FAVORITES

Contest Central

The tradition of friendly, comical and even sometimes ridiculous contests is alive and kicking at the Fifth Third Bank Michigan State Fair. Participants can watch or enter contests such as the Diaper Derby, Baby Crawl Races, Frozen T-Shirt, Hula-Hooping, Pasta Eating, Watermelon Seed Spitting and Pie Eating Contests just to name a few.



You "butter" not miss this annual State Fair Tradition! **The State of Michigan Butter Cow** tradition dates back decades and is a wonderful merger of art, agriculture, and butter ...lots and lots of butter. Sponsored by the C.F. Burger Creamery, sculptor Tom Paul Fitzgerald transforms hundreds of pounds of butter into a beautiful work of art. Each year the breed of the Mother and her calf change as an homage to the various dairy breeds that supply the milk that is transformed into butter, and then into annual butter cow. This is a "dairy" cool exhibit that the whole family will enjoy!



The **Beginning of Life Exhibit** is a unique way to let guests see baby animals and their families. With the health and well-being of the animals in mind, the Fifth Third Bank Michigan State Fair has opted to feature baby animals that have been born recently and who are old enough to not be stressed by a fair experience. Guests love saying hi to the new kids!



Pig Races

Watch as some fine swine line up for head-to-head pig racing. You won't be able to resist the urge to laugh while watching these quick little farm animals squeal and snort their way across the finish line. You can only find it here at the Fifth Third Bank Michigan State Fair!



www.MichiganStateFairLLC.com

FAIR FAVORITES

Detroit Free Press Farmer's Market

In addition to fresh produce, you will discover local honey, syrup, and many freshly prepared and packaged Michigan products—and you will also meet the folks who made them to share with you! Everyone who sells at the Market grows, raises, bakes, cooks or prepares everything themselves. That means when you shop at the Michigan State Fair Farmer's Market, you are not only enjoying the freshest, highest-quality food, you are also supporting local farm-to-table food producers, and contributing to a robust local Michigan economy.



The magnificent Rock-N-Roll K-9's Performance Team has been providing good family fun entertainment for millions of spectators since 1995. You will witness a variety of breeds in every color, shape, size and age, as well as everyone's favorite, the All American Mix. At any given production you will enjoy the fun and antics of our amazing canine stars doing what they love to do most...Grand Prix racing, high jumping, flyball, musical mats, tricks, team relay racing, limbo competition, choreographed obedience routines, Scooby Says, barrel racing and much more.



Visit the MILKING COW EXHIBIT and milk the cow. Get a coupon for Endless Chocolate Milk. Take the coupon to the Guernsey Farms Dairy booth. Pay \$1.00 for your 1st half pint of Guernsey chocolate milk and receive a wristband. Every time you come back to the Guernsey booth wearing your wristband, you will receive a FREE half pint of chocolate milk! The \$1 collected for the endless chocolate milk from Guernsey Farms Dairy will go directly to the Urban and 4H Youth Scholarship fund this year. Guernsey Farms Dairy are excited to be a part of giving back to the community, and have set a goal of \$4,000 to contribute this year.



www.MichiganStateFairLLC.com

SHRINE CIRCUS AND MIDWAY

Ladies and gentlemen, boys and girls, children of all ages, welcome to the Shrine Circus at the Fifth Third Bank Michigan State Fair! This is our classic hometown Detroit circus, a glimpse of the majesty of the wild, the thrills of the high wire, the crunch of the popcorn, the giggles of a Shrine clown. Yes, this is your circus, the Shrine Circus, the community circus that brings wonder, marvel, and happiness for young and old—in Detroit since 1906!

The Fifth Third Bank Michigan State Fair is proud to partner with the esteemed Detroit Shriners Organization, and very pleased to offer this time-honored American tradition of big top circus shows, with thrills and chills, daring performers, hilarious clowns and amazing animals! It's all part of the new Michigan State Fair, LLC... Introducing an expanded circus for 2014, with more tents, show times and fun for the whole family!



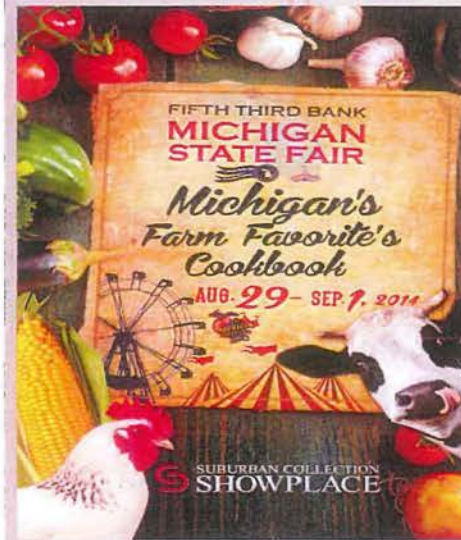
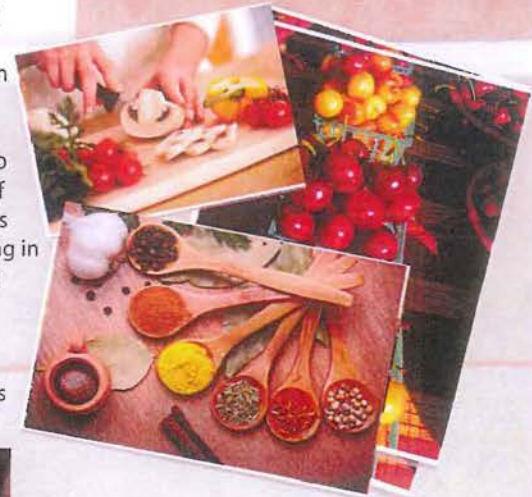
Kids of all ages will enjoy various rides, games and attractions provided by Michigan based Arnold Amusements, Inc. This year we will feature a new EXPANDED and even BIGGER Midway in a new location. There is a 25% increase in the size of the carnival, with several gigantic new rides and geographic expansion of the fair footprint, 20 additional acres are new this year.

Arnold Amusements are providing a variety of thrill rides including the popular Freak Out, Orbiter, Flying Bobs, as well as family favorites such as a the Ferris Wheel, Giant Wheel, and Tilt-A-Whirl. For our younger visitors, we have mild attractions such as the Speedway, Groovy Bus, Raiders, and more.

www.MichiganStateFairLLC.com

STATE FAIR COOKBOOK

The new Fifth Third Bank Michigan State Fair Farm Fresh Cookbook is a multi-generational collection of family favorite recipes from all across the state. It's a delicious compilation that includes some of grandma's traditional heirloom recipes, plus favorites from today, along with great ideas about simple dishes to cook with kids, too! The Home Arts Council of the Fair has gathered several hundred recipes that reflect many decades of seasonal cooking in kitchens all over Michigan...and it is created in a customizable binder format, there will be a new release of recipes from the Michigan State Fair each year, so it can be updated with fresh content at each summer's end!



ENTERTAINMENT STAGES

Main Stage

Our great state is home to many excellent made in Michigan Products, entertainers included. Continuing our celebration of all things Michigan, in 2014 we are proud to showcase entertainers that are from Michigan or have a Michigan connection.



Believe in better

Community & Cultural Stage

We are excited to announce a new feature for 2014-The addition of a Community and Cultural Entertainment Stage. This new entertainment venue is an opportunity for great State to share their traditions and talents. We have reached out to Cultural Embassy's in Michigan and are currently accepting performers for this stage.



MICHIGAN MADE PAVILION

Kroger of Michigan expands the Michigan-Made Pavilion with increased offerings from state food and beverage producers.



In addition to a truly staggering variety of food and beverage products that are created in the state, there are also small businesses creating furniture, clothing, ceramics, fabrics, art, jewelry and everything imaginable—and we will showcase them all in the Made in Michigan Pavilion at the 2014 Fifth Third Bank Michigan State Fair— and beyond!



www.MichiganStateFairLLC.com



www.MichiganStateFairLLC.com

VETERAN'S MEMORIAL

The Michigan Vietnam Veteran Traveling Memorial is a Memorial to the Men and Women from Michigan who lost their lives in the Vietnam War. It's a message saying "We Will Not Forget" those who did not come home from Southeast Asia, and are listed as a Prisoner of War or Missing in Action. It's a place for those who have served to come together in remembrance of their fellow Soldier, Marine, Seaman, Airman, and Coast Guardsman. It's a place to honor those who have received the Flag as the words "On Behalf of a Proud and Grateful Nation," have been spoken.



www.MichiganStateFairLLC.com

VOLUNTEERS

Nearly 300 volunteers helped make the 2013 Fifth Third Bank Michigan State Fair a great success! The Suburban Collection Showplace was filled with blinding fluorescent orange T-shirts bustling around, performing every imaginable function, from wrist-banding Fair visitors, to waiving a crowd over to enjoy a contest at the Contest Central area, to answering questions at the State Fair historical booth—and providing assistance at multiple general information booths. Our volunteers were truly the shining faces of the Fair and their smiles were mirrored by the smiles of our fairgoers.

If you are interested in sharing your valuable time, energy, and enthusiasm during Labor Day weekend, your dedication will greatly contribute to the success of this event!

Great News! Kimberle Bowman will be returning in 2014 as Director of Volunteer Services.

Visit our website to sign up!



www.MichiganStateFairLLC.com