

### ZONING BOARD OF APPEALS

CITY OF NOVI

**Community Development Department** 

### Case No. PZ13-0039 44055 Twelve Mile (GFS Marketplace)

Location: 44055 Twelve Mile (GFS Marketplace)

Zoning District: RC, Regional Center District

The applicant is requesting variances from CITY OF NOVI, CODE OF ORDINANCES, Section 28-5(3) to allow (3) additional wall signs of 65 square feet each for a new retail business. The property is located south of 12 Mile Road and west of Novi Road.

### Ordinance Sections:

CITY OF NOVI, CODE OF ORDINANCES, Section 28-5 (3) Number of on-premises advertising signs permitted states: "No building or parcel of land shall be allowed more than one (1) sign... ...where a corner lot or parcel occupied by a single business and situated on two (2) or more thoroughfares, wall signs may be permitted on each thoroughfare....except that if a ground sign is selected and placed on the premises, only the ground sign shall be permitted.

### City of Novi Staff Comments:

The applicant is requesting variances to allow installation of (3) additional wall signs for a new retail building. A single ground sign <u>or</u> wall signs facing each thoroughfare (in this case (2)) are allowed. The applicant has chosen to install one wall sign allowed by right and is requesting the (3) additional wall signs of 65 square feet each. Staff cannot support the request as the failure to grant relief will not unreasonably prevent or limit the use of the property and will result in substantially more than mere inconvenience or inability to attain a higher economic or financial return.

### Standards for Granting a Sign Variance

a higher economic or financial return because

CITY OF NOVI, CODE OF ORDINANCES, Section 28-16 addresses Sign Variance Appeals:

- The request is based upon circumstances or features that are exceptional and unique to the property and do not result from conditions that exist generally in the City or that are self-created, specifically\_\_\_\_\_\_.
   The failure to grant relief will unreasonably prevent or limit the use of the property and will result in substantially more than mere inconvenience or inability to attain
- The grant of relief will not result in a use of structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties, will result in substantial justice being done to both the applicant and adjacent or surrounding properties, and is not inconsistent with the spirit of the ordinance because



### ZONING BOARD OF APPEALS

### CITY OF NOVI

Community Development Department (248) 347-0415

For Official Use Only

| ZBA Case No: [213 0039] ZBA Date: 8/13/13 Payment Received: \$_300 (Cash)  |  |  |  |  |
|--|--|--|--|--|
| Check #_10947_ Include payment with cash or check written to "City of Novi."   |  |  |  |  |
| TO BE COMPLETED BY APPLICANT - PLEASE PRINT Please submit one original signed application and 13 copies of all supporting documentation relevant to the appeal,  |  |  |  |  |
| Applicant's Name GFS Market place Ryan Sylsma Date 6-18-2013  Company (if applicable) GFS Market place Store  Address* 1306 Gezon Parkway City Wyoming STMT ZIP 49509  *Where all case correspondence is to be mailed.   |  |  |  |  |
| Address* 1300 Gezon Packway City Wyoming STMT ZIP 49509 *Where all case correspondence is to be mailed.  |  |  |  |  |
| Applicant's E-mail Address: (ya: Ne Sytsma@ 45 . COM   |  |  |  |  |
| Phone Number (616) 717-16648 FAX Number (616) 717-7658   |  |  |  |  |
| Request is for:  Residential Construction (New/ Existing)  Vacant Property  Commercial  Signage  |  |  |  |  |
| 1. Address of subject ZBA case: 44055 Twelve Mile ZIP 18375  |  |  |  |  |
| 2. Sidwell Number: 5022 - 15 - 200-111may be obtained from Assessing Department (248) 347-0485   |  |  |  |  |
| 3. Is the property within a Homeowner's Association jurisdiction? Yes No   |  |  |  |  |
| 4. Zoning: RA R-1 R-2 R-3 R-4 RT RM-1 RM-2 MH COS-1 COS-2 COSC COSTOTHER   |  |  |  |  |
| 5. Property Owner Name (if other than applicant) GFS MacKetplace   |  |  |  |  |
| 6. Does your appeal result from a Notice of Violation or Citation Issued?  |  |  |  |  |
| 7. Indicate ordinance section(s) and variances requested:  |  |  |  |  |
| 1. Section 28-5 (3) h Variance requested to allow a 2nd sign facing north  |  |  |  |  |
| 2. Section 28-5 (3) h Variance requested To allowes The Sign Laring West   |  |  |  |  |
| 3. Section 28-5 (3) ho Variance requested to allow a 4th Sign facing south   |  |  |  |  |
| 4. SectionVariance requested   |  |  |  |  |
| 8. Please submit an accurate, scaled drawing of the property showing:  |  |  |  |  |
| <ul> <li>a. All property lines and dimensions correlated with the legal description.</li> <li>b. The location and dimensions of all existing and proposed structures and uses on property.</li> <li>c. Any roads, easements, drains, or waterways which traverse or abut the property and the lot area and setback.</li> </ul> |  |  |  |  |

d. Dimensions necessary to show compliance with the regulations of this Ordinance.

| 9. State the practical difficulties which prevent conformance with the Zoning Ordinance requirements (attach separate sheet if necessary):  |
|---|
| a) This site is not part of main development. It does not have  |
| any identity on the shared directional sign.  |
| b) The existing land scaping is set so close to the buildings   |
| required perimeter landscaping that limits visibility   |
| 10. Describe any unique circumstances regarding the property (i.e., shape, topography, etc.) which are not common to other properties in the area and which prevent strict compliance with the Zoning Ordinance:  |
| a) Site is heavily stricted with large pine trees and land scaping  |
| that makes the future building bordy visible  |
| The site sets lower from the road - this elevation charge   |
| sign cases only: O) The site has access from the mall roads and very limited visibility from 12 mile and Donelson.  |
|   |
| Your signature on this application indicates that you agree to install a <b>Mock-Up Sign</b> ten (10) days before the scheduled ZBA meeting.  |
| Failure to install a mock-up sign may result in your case not being heard by the Board, postponed to the next scheduled ZBA meeting, or cancelled. A mock-up sign is <b>NOT</b> to be the actual sign. Upon approval, the mock-up sign must be removed within five (5) days of the meeting. If the case is denied, the applicant is responsible for all costs involved in the removal of the mock-up or actual sign (if erected under violation) within five (5) days of the meeting. |
| Variance approval is void if permit not obtained within one hundred eighty (180) days of date of decision.  There is a five (5) day hold period before work/action can be taken on variance approvals.  All property owners' within 300 feet of ZBA property address will be notified of the ZBA case and variance requests.  |
| PLEASE TAKE NOTICE:   |
| The undersigned hereby appeals the determination of the Building Official/ Inspector or Ordinance Officer made  |
| Construct New Home/BuildingAddition to Existing Home/Building Accessory Building  |
| Use Signage _ Other   |
| 1 0 -   |
| Applicants Signature Date   |
|   |
| Property Owners/Signature Agent of Owns (Date   |
| Date  |
| DECISION ON APPEAL  |
| GrantedDenied Postponed by Request of ApplicantBoard  |
| The Building Inspector is hereby directed to issue a permit to the Applicant upon the following items and conditions:   |
|   |
| Chairperson, Zoning Board of Appeals  Date  |



July 2, 2013

Angie Pawlowski Zoning Board of Appeals City of Novi 45175 West Ten Mile Road Novi, MI 48375

Dear Angie,

Please find attached the completed variance application, drawings, scans and review letter for the wall signs for GFS Marketplace store at 44055 Twelve Mile Road.

Please process the application for the August 13<sup>th</sup> meeting. If you have any questions please call me at 616-554-9999.

Best regards,

Jack Vos



May 20, 2013

Universal Sign 5001 Falcon View SE Grand Rapids, Michigan 49512

RE: GFS MARKETPLACE – 44055 TWELVE MILE

The revised sign permit applications for the above location have been reviewed.

### North Elevation

One sign can be approved on this elevation. The second sign on this elevation is not approved. Only one sign is permitted on each thoroughfare. Please let me know which sign you choose to use as your north elevation sign.

### West Wall and South Wall

No signs are permitted by ordinance on the west or south elevations. Sign Code Section 28-5(3) h. permits a wall sign on each thoroughfare. One sign is permitted on the <u>north elevation</u> and one sign on the <u>east elevation</u>.

Sign Code Section 28-5 (3) h., states: ...."where a corner lot or parcel occupied by a single business and situated on two (2) or more thoroughfares, wall signs may be permitted on each thoroughfare...., except that if a ground sign is selected and placed on the premises, only the ground sign shall be permitted."

Should you wish to request consideration of a variance from the Zoning Board of Appeals, you may do so by contacting the board secretary, Angie Pawlowski, at 248-347-0459 or apawlowski@cityofnovi.org

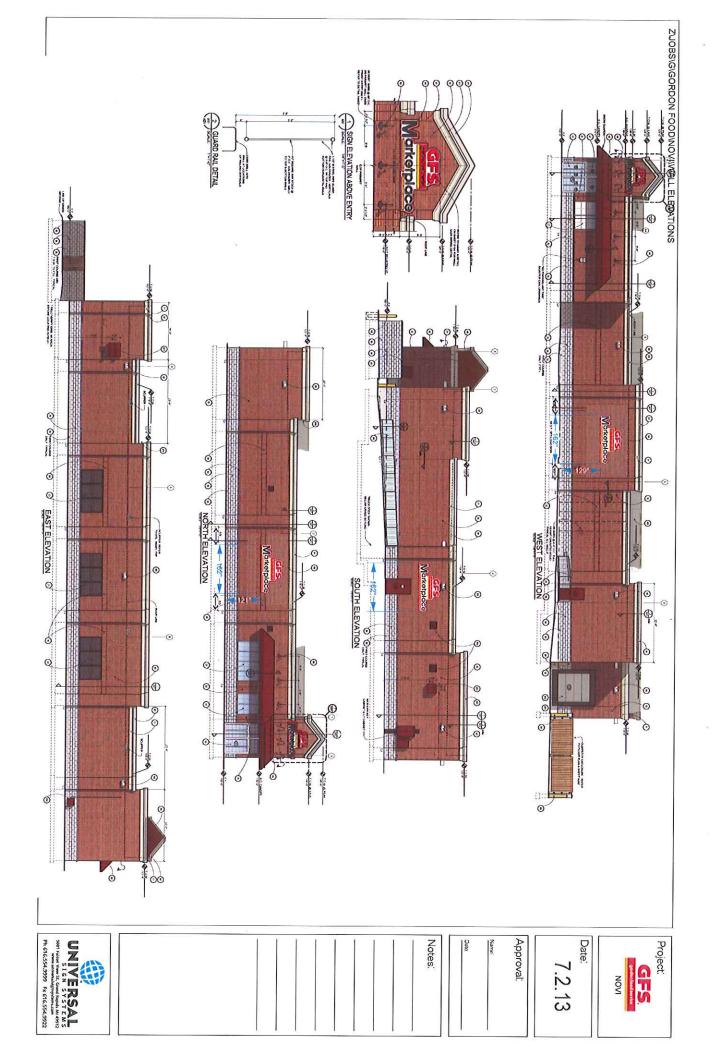
If you have any questions please feel free to contact me at 248-347-0438.

Sincerely,

CITY OF NOVI

Jeannie Niland

Ordinance Enforcement Officer



### ZUOBS\G\GORDON FOOD\NOVI\WALL MOUNT 162 dimensions 31.8459" 37.6254 48.1935" gordon lood service 161.9848 65.3820 48.4093" 44.6293 GEOMETRIC SHAPE 64.81 SQ. FT Date: Name: Project:

SPECIFICATIONS:

Pan to be 1.1/2" deep

1.1/2" Flange 3/16" Panformed Lexan Face Material with Embossed Copy with Painted Side Walls

**FACE LAYOUT** 

64.81 SQ. FT. QTY.4

Paint exterior of cabinet to match 3630-73 Dark Red and interior of cabinet Zap White Place gussets and lifting provisions for wall mounting inside cabinet Custom shaped S/F cabinet to be 6" deep w/1.1/2" retainers

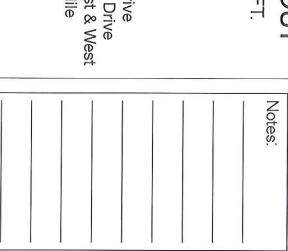
Box to be embossed w/backpainted yellow & red stripes w/flat white copy

Box, Marketplace & Bars to be 1/2" deep embossing

GFS logo to be 3/4" deep embossing

Lamp using approx. 400 white US LED's

SOUTH ELEVATION- Visible from South Mall Drive WEST ELEVATION- Visible from West Mall Drive NORTH ELEVATION- Visible from 12 Mile East & West NORTHWEST ELEVATION- Visible from 12 Mile





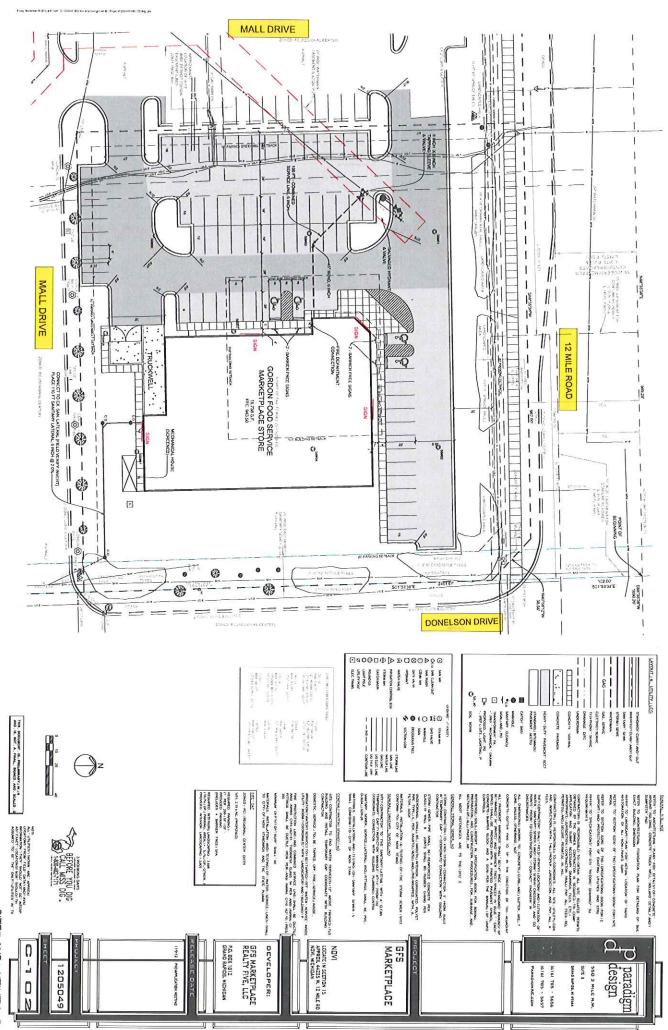
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Approval:

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Date:



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## GRADE CHANGE FROM DONELSON & 12 MILE RD

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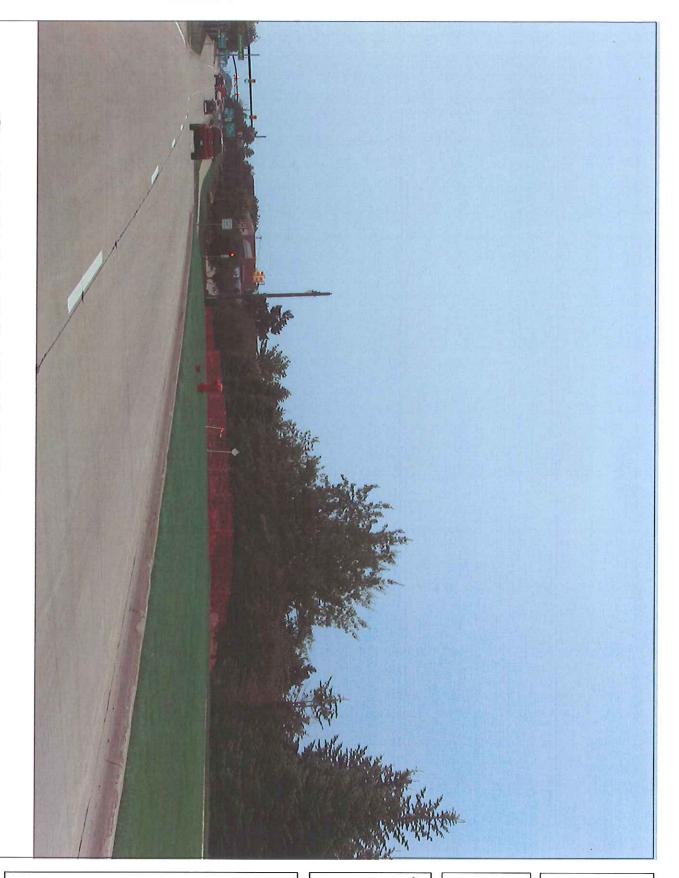
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STORE VISIBILITY FROM DONELSON EAST ELEVATION



## STORE VISIBILITY FROM WEST GOING EAST ON 12 MILE

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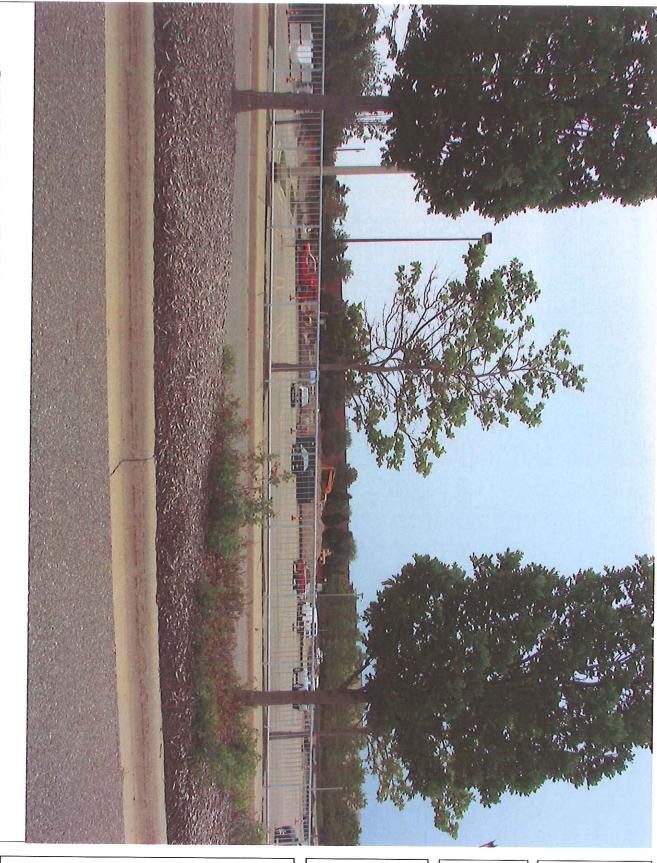
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gordon food service NOVI

Approval:

Notes:





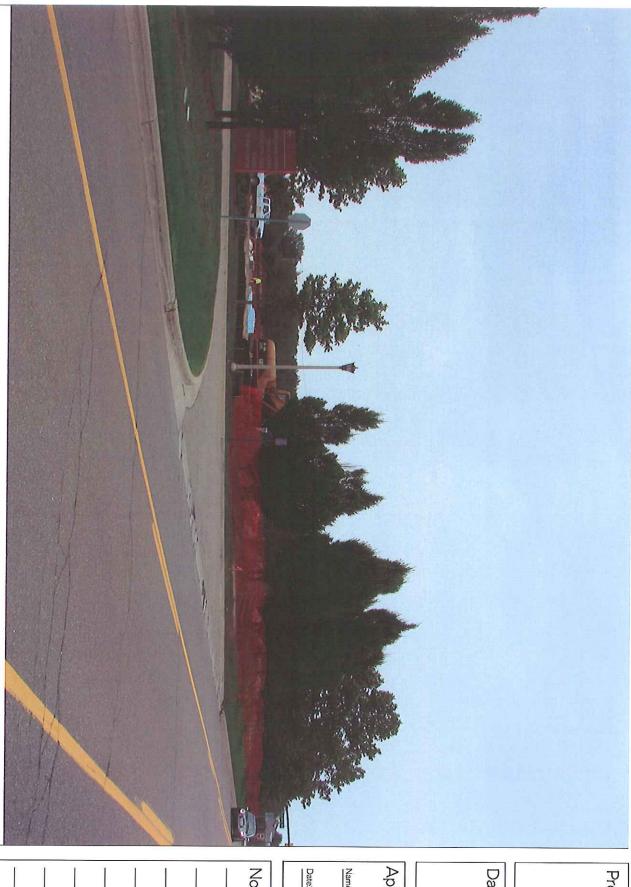
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| 5001 Falcon View SE, Grand Rapids MI 49512<br>www.universalsignsystems.com | 3        |       |
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Ph 616.554.9999 Fx 616.554.9922

STORE VISIBILITY FROM SOUTH