

**ACTIVE MOBILITY PLAN
PUBLIC ENGAGEMENT SUMMARY**



Active Mobility Plan 2023



Public Engagement

Updated April 13, 2023

Community Outreach

A robust public engagement plan was developed to gain input from potential users as well as reach a broad cross section of the community. The following pages outline the process, timeline and tools used to engage the community.



Community Open Houses

Joint community open houses with the City of Novi Master Plan for Land Use were held on February 25, 2023, and March 2, 2023 at the Novi Civic Center. Around 75 people were in attendance and stations were set up around the room for participants to provide input.



Focus Group Meeting

Virtual meeting that focused on regional connections in and around the city. It included a brief presentation and discussion of coordination opportunities with surrounding communities. Individual meeting notes document the discussion and key findings.



Local Events

Handouts and displays were featured at local events that promoted project awareness, gathered basic input and advertised online surveys and input maps.



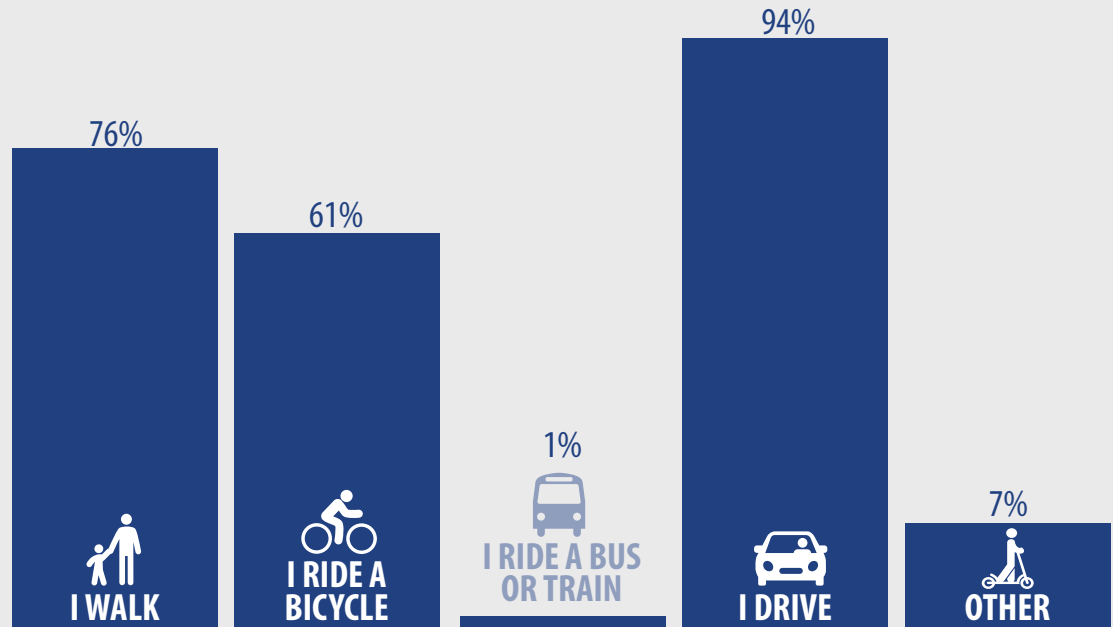
Surveys & Input Map

Online and paper surveys were used that were colorful, fun and easy to fill out. The surveys were hosted on the project web page and focused on questions that would have a direct impact on the plan. Handouts and posters with the website link and QR code were distributed at community event and promoted on social media.

An **online crowdsourcing map** was created to collect place specific input. Input was organized into three categories: Issue/Concern, Idea/Suggestion, and Other. This map was hosted on the project web page and promoted in tandem with the online surveys. Input from in-person events was also compiled into this map.

Community Input

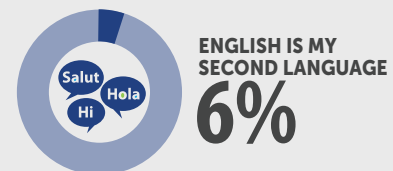
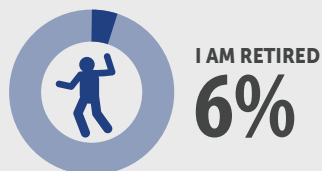
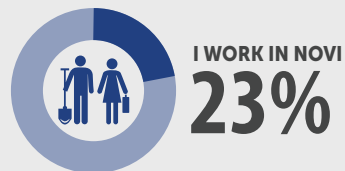
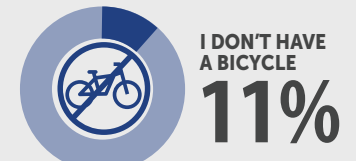
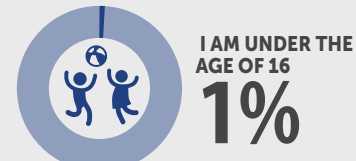
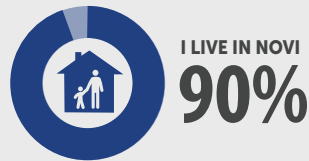
During the months of February, March and April 2023, public input on the plan was promoted through multiple social media outlets and in-person events. Community members shared their input by attending a local event, completing the survey, and providing place specific comments on a map. The follow pages summarize the input that was gathered.



How Do You Get Around Novi?

 **120+**
Online Map Comments

 **175+**
Surveys Completed



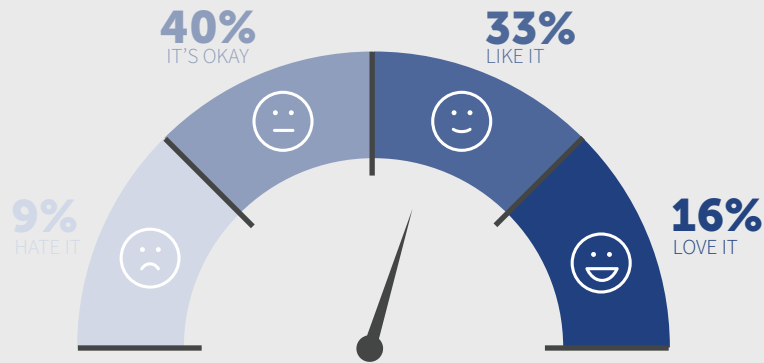
Please note that this is not a scientific survey and participants were permitted to skip any questions they did not want to answer. Percentages are based on the total number of people who answered that particular question.

People Walking...



running, in a wheelchair, pushing stroller, etc.

Rate your **Satisfaction** with **Walking** in Novi right now



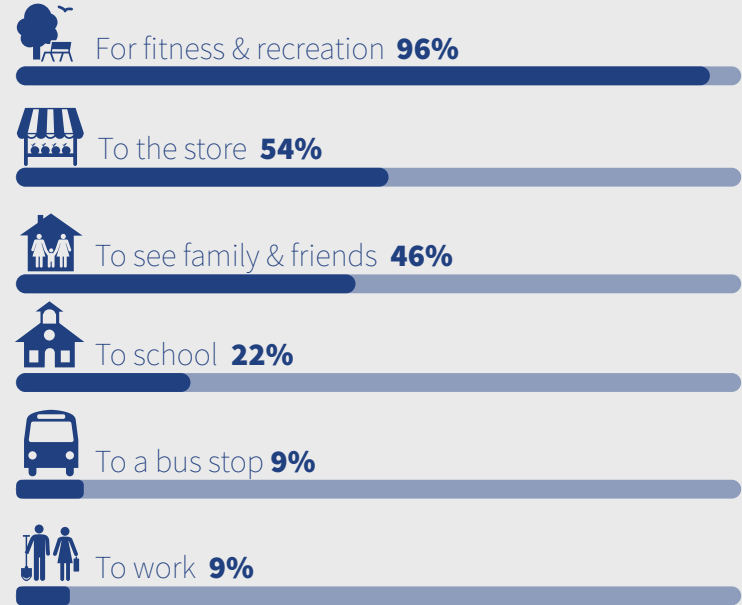
Is Anything **Preventing** You from **Walking** to those Destinations Right Now?



- 1 Incomplete Sidewalks (along major roads, in neighborhoods, abrupt stops)
- 2 Snow and Ice (sidewalks, ITC trail, bridges, intersections)
- 3 Safety (personal safety, traffic, road crossings, aggressive dogs, lighting)
- 4 Crosswalk Locations (mid-block, along major roads, where sidewalks ends, freeway)
- 5 Sidewalk Conditions (disrepair, cracked surface, drainage)
- 6 Crosswalk Safety (motorist yielding, running red lights, walk signal at intersections)

TOP 6 ANSWERS

I am Interested in **Walking**...



OTHER: LIBRARY, RESTAURANTS, CIVIC CENTER, PLACE OF WORSHIP

What Would You **Like** to See **Changed**?



- 1 More Sidewalks (continuous, safe, wider, to destinations)
- 2 Connect to Destinations (parks, retail, restaurants, shopping, library, transit)
- 3 Crosswalks (across freeway, mid-block, safety improvements)
- 4 Snow and Ice Removal (sidewalks, ITC trail, bridges, enforce ordinance)
- 5 Improve Maintenance (bumpy pavement, flooding, dog waste, mowing)
- 6 Enforcement (traffic violations and speeding, police presence)

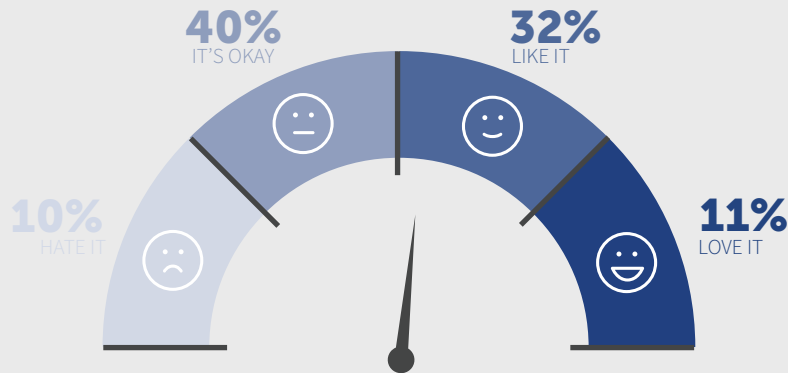
TOP 6 ANSWERS

People Riding...

bike, scooter, skate, etc.



Rate your **Satisfaction** with **Riding** in Novi right now



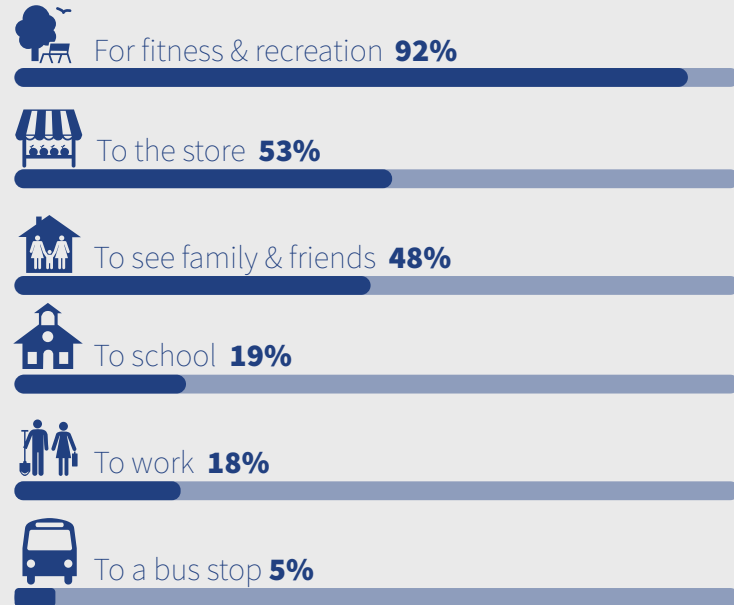
Is Anything **Preventing** You from **Riding** to those Destinations Right Now?



- 1 Lack of Bikeways (trails, bike lanes, pathways, family friendly options)**
- 2 Safety (high speeds and traffic, gaps in system)**
- 3 Pavement Condition (bumpy, cracked/unleveled, pathways and roadway)**
- 4 Poor Connectivity (network gaps, limited freeway crossings)**
- 5 Crossing Busy Roads (intersection traffic, trail crosswalks, personal safety)**
- 6 Availability of Bike Parking**

TOP 6 ANSWERS

I am Interested in **Riding**...



OTHER: LIBRARY, RESTAURANTS, CIVIC CENTER, PLACE OF WORSHIP

What Would You **Like** to See **Changed**?

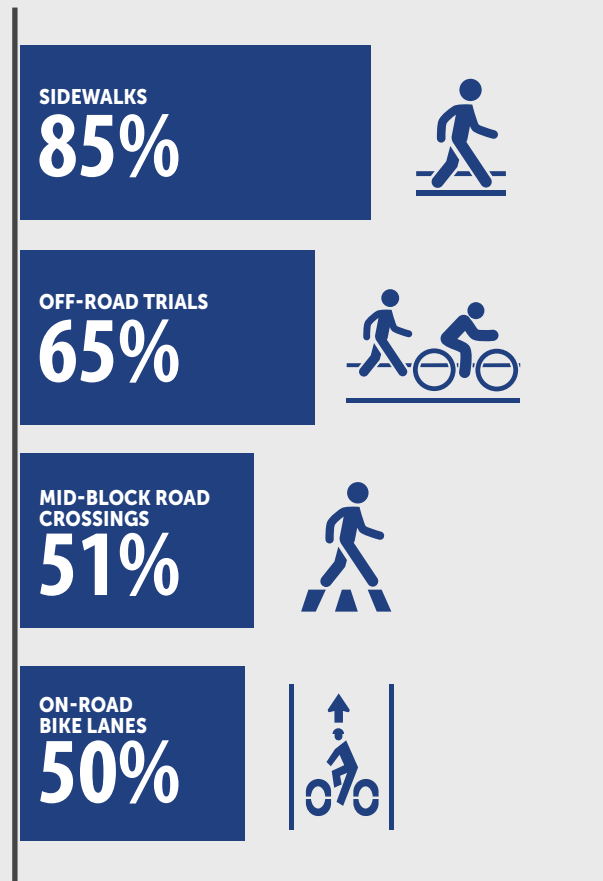


- 1 More Pathways and Sidewalks (wide enough for bikes and peds to use)**
- 2 More Bike Lanes/Paved Shoulders**
- 3 Crosswalk Improvements (signalized and mid-block locations)**
- 4 Maintenance (snow removal, pavement condition of pathways and roads)**
- 5 Connectivity (connect trails and destinations, complete gaps)**
- 6 More Parking (motor vehicle parking at trail heads, bike parking around town)**

TOP 6 ANSWERS

Walking and Biking Facilities

I would like to see more...



OTHER:
PHYSICAL SEPARATION FROM VEHICLES, GREEN PAINT ON BIKE LANES, RAISED CROSSWALKS, FREEWAY CROSSINGS, ADA ACCESSIBILITY, BUS ROUTES, HIGH VISIBILITY CROSSWALKS, WIDER PATHWAYS, TRAFFIC CALMING

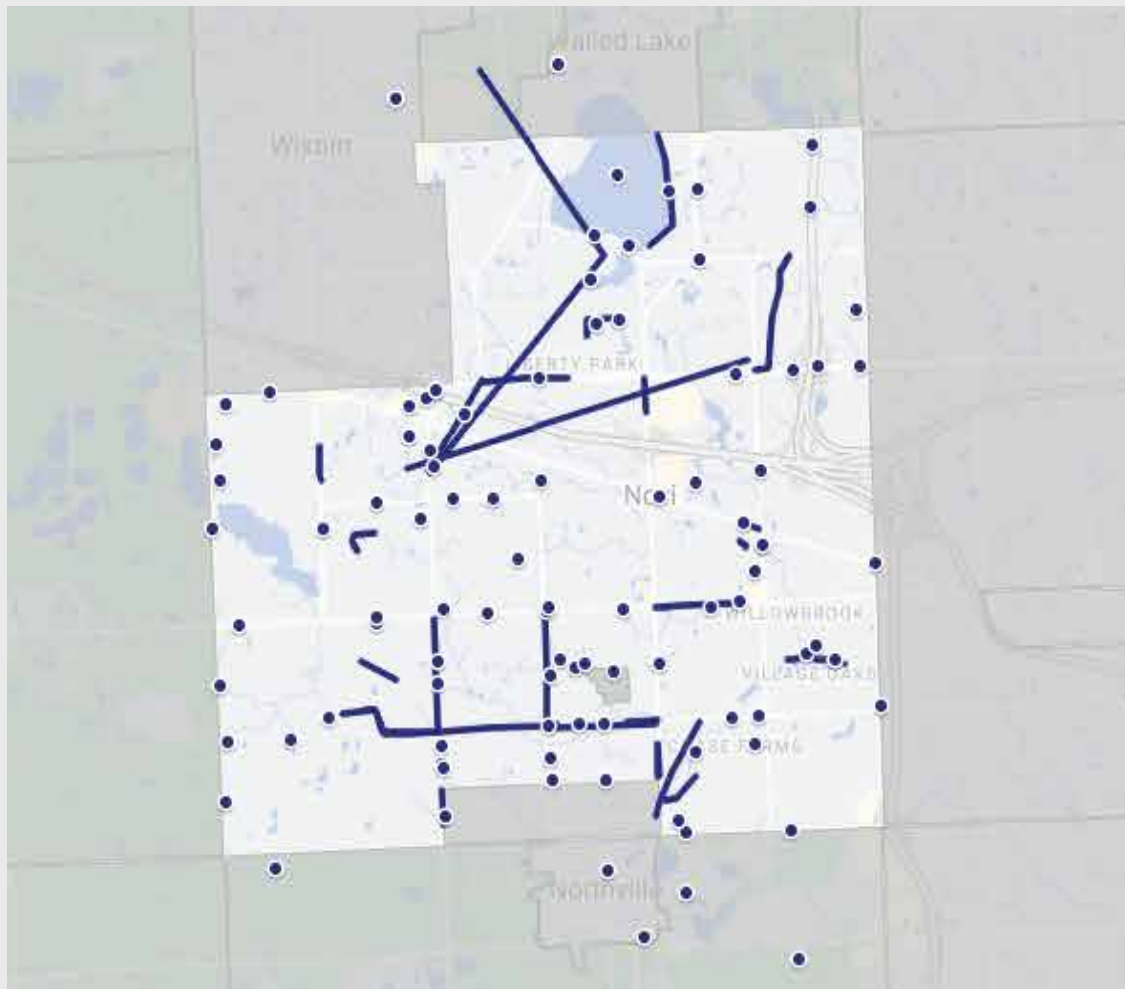
Other Suggestions

Tell us anything else you feel is important...

- Development of more park trails and natural areas.
- Better maintenance of sidewalks and pathways.
- Crosswalks and continuous sidewalks on major roads .
- More funding for walking and bicycling facilities
- Speeding enforcement on roads with heavy pedestrian usage.
- Increase awareness for people to clean up after their dogs.
- Community events involving walking and biking.
- Safe routes for families walking and biking.
- More activities at the library.
- Add skate parks, bike parks and pickleball courts at parks.
- Concerns about aggressive dog breeds, broken curbs and power lines.
- Opportunities for city to transition to more electrification, such as solar and underground transmission.
- Complaints about poor road conditions.

Specific Places

A crowdsourcing map was used to collect over 120 comments on specific places. Input was distributed across the community with a majority of comments on the major corridors. The input data is very specific to individual places and should be reference as specific area and corridor plans are developed. Overall, the main themes revolve around improving pedestrian and cycling infrastructure, connecting popular destinations, and addressing safety concerns.



Crowdsourcing Map Link: <https://www.google.com/maps/d/u/0/edit?mid=1jmqs-FMjtt2BrU4I-jYLoGfO350BFc8&usp=sharing>

Common Themes from Input Map

Improve Connectivity and Access Through Sidewalks and Bike Lane Connections

Many people have requested new or improved connections between neighborhoods, parks, lodging and shopping areas. Several comments mention the need for sidewalks and bike lanes in various areas of Novi, such as on Beck Rd, 9 Mile Rd, and 10 Mile Rd. Others mention the need for crosswalks or mid-block crossings to connect residents on both sides of busy roads.

Provide Trail Connections to Parks and Popular Destinations

Many people have suggested adding connections between existing trails or creating new trails altogether. Some specific locations mentioned include Maybury State Park, the ITC Trail, the Air Line Trail, Lakeshore Park and the School/Civic Center complex.

Address Safety Concerns

Some comments express concerns about the safety of pedestrians and cyclists, particularly at busy intersections or areas without sidewalks or bike lanes. There are concerns regarding children, due to heavy school traffic and speeding vehicles. Suggestions include better signage and enforcement, adding guard rails to protect pedestrians from cars, and creating pedestrian-friendly streets with speed humps, protected bike lanes, and attractive street lighting.