



cityofnovi.org

**ZONING BOARD OF APPEALS**  
**CITY OF NOVI**  
**Community Development Department**

**Case No. PZ13-0060 47900 Grand River Ave - Applebee's Restaurant**

**Location: 47900 Grand River**

**Zoning District: B-2, Community Business District**

The applicant is requesting variances from Section 28-5(3), 28-5(2)c and 28-5(2) a.2.ii of the Novi Sign Ordinance to allow additional or altered signs as follows:

- (2) additional oversize wall signs of 45.6 sq. ft. and 23 sq. ft.
- (1) site directional sign of 9.04 sq. ft. at south entrance door
- (12) awnings (canopy signs) with logos of 53.7 sq. ft., 48.8 sq. ft., 62.3 sq. ft. and 30.5 sq. ft.
- (1) ground sign exceeding maximum height of 7 feet

The property is located on the north side of Grand River, and west of Beck Road.

**Ordinance Sections:**

CITY OF NOVI, CODE OF ORDINANCE, Section 28-5(3) permits only one sign per parcel of property and 28-5(2)c limits canopy signage to 24 sq. ft. Section 28-7(a)9 limits designation signage to 2 sq. ft. business direction. Section 28-5(2)a.2.ii allows signage to a maximum height of 6 feet.

**City of Novi Staff Comments:**

The applicant is requesting approval for installation of signage for The Applebee's Restaurant located at West Market Square. The property is allowed a single sign by right under the Novi Sign Ordinance. The proposed signage is as follows:

North Elevation:

Sign #1: 2- awnings (canopy signs) 48.8 sq. ft. (logos)

South Elevation:

Sign #1: 9.04 sq. ft. at south entrance door (Welcome Back)

Sign #2: 3- awnings (canopy signs) 30.5 sq. ft. (logos)

East Elevation:

Sign #1: 45.6 sq. ft. wall sign (Applebee's)

Sign #2: 23 sq. ft. wall sign (Carside To Go)

Sign #3: 4- awnings (canopy signs) 53.7 sq. ft. (logos)

West Elevation:

Sign #2: 3- awnings (canopy signs) 62.3 sq. ft. (logos)

Ground Sign: 30 sq. ft., 7 ft. high located on the West Market Square property with a 5 ft. setback

Staff recognizes the unique nature and location of the site and is not opposed to the approval of wall signage located on the property if the Board finds them appropriate. The ground sign is a different matter as the City cannot reasonably be expected to extend the courtesy to other areas and businesses within the development.

**Standards for Granting a Sign Variance**

CITY OF NOVI, CODE OF ORDINANCES, Section 28-16 addresses Sign Variance Appeals:

- The request is based upon circumstances or features that are exceptional and unique to the property and do not result from conditions that exist generally in the City or that are self-created, specifically\_\_\_\_\_.
- The failure to grant relief will unreasonably prevent or limit the use of the property and will result in substantially more than mere inconvenience or inability to attain a higher economic or financial return because\_\_\_\_\_.
- The grant of relief will not result in a use of structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties, will result in substantial justice being done to both the applicant and adjacent or surrounding properties, and is not inconsistent with the spirit of the ordinance because\_\_\_\_\_.



cityofnovi.org

**ZONING BOARD OF APPEALS**  
**CITY OF NOVI**  
 Community Development Department  
 (248) 347-0415

For Official Use Only

ZBA Case No: P2130060 ZBA Date: NOV 19 Payment Received: \$ \_\_\_\_\_ (Cash)

Check # \_\_\_\_\_ Include payment with cash or check written to "City of Novi."

**TO BE COMPLETED BY APPLICANT - PLEASE PRINT**

Please submit one original signed application and 13 copies of all supporting documentation relevant to the appeal,

Applicant's Name RYAN JONES (APPLE BEE'S) Date 10.10.13

Company (if applicable) TSEK APPLE VENTURE, LLC

Address\* 17800 LAUREL PARK DR. N. SUITE 2000 City LUONIA ST. MI ZIP 48152

\*Where all case correspondence is to be mailed.

Applicant's E-mail Address: Rjones@KINGVENTURE.COM

Phone Number (248) 357-6195 FAX Number (248) 357-6164

Request is for:

Residential Construction (New/ Existing)  Vacant Property  Commercial  Signage

1. Address of subject ZBA case: 47900 GRAND RIVER ZIP 48374

2. Sidwell Number: 5022-17 226 010 may be obtained from Assessing Department (248) 347-0485

3. Is the property within a Homeowner's Association jurisdiction? Yes  No

4. Zoning:  RA  R-1  R-2  R-3  R-4  RT  RM-1  RM-2  MH  OS-1  OS-2  OSC  OST  OTHER B-2

5. Property Owner Name (if other than applicant) WEST MARKET SQUARE, LLC (FOR GROUND SIGN ONLY)

6. Does your appeal result from a Notice of Violation or Citation Issued?  Yes  No

7. Indicate ordinance section(s) and variances requested:

- 1. Section 28-5(3) 28-7(a)(4) Variance requested EAST WALL SIGN, CANOPY SIGN, SOUTH WALL SIGN
- 2. Section 28-5(2)c Variance requested AWNING SIGN
- 3. Section 28-8, 28-1(3) Variance requested GROUND SIGN
- 4. Section 28-5(2) a, 2.ii Variance requested \_\_\_\_\_

8. Please submit an accurate, scaled drawing of the property showing:

- a. All property lines and dimensions correlated with the legal description.
- b. The location and dimensions of all existing and proposed structures and uses on property.
- c. Any roads, easements, drains, or waterways which traverse or abut the property and the lot area and setback.
- d. Dimensions necessary to show compliance with the regulations of this Ordinance.

9. State the practical difficulties which prevent conformance with the Zoning Ordinance requirements (attach separate sheet if necessary):

SEE ATTACHED SHEET

10. Describe any unique circumstances regarding the property (i.e., shape, topography, etc.) which are not common to other properties in the area and which prevent strict compliance with the Zoning Ordinance:

SEE ATTACHED SHEET

**SIGN CASES ONLY:**

Your signature on this application indicates that you agree to install a **Mock-Up Sign ten (10) days** before the scheduled ZBA meeting.

Failure to install a mock-up sign may result in your case not being heard by the Board, postponed to the next scheduled ZBA meeting, or cancelled. A mock-up sign is **NOT** to be the actual sign. Upon approval, the mock-up sign must be removed within five (5) days of the meeting. If the case is denied, the applicant is responsible for all costs involved in the removal of the mock-up or actual sign (if erected under violation) within five (5) days of the meeting.

Variance approval is void if permit not obtained within one hundred eighty (180) days of date of decision.

There is a five (5) day hold period before work/action can be taken on variance approvals.

All property owners' within 300 feet of ZBA property address will be notified of the ZBA case and variance requests.

**PLEASE TAKE NOTICE:**

The undersigned hereby appeals the determination of the Building Official/ Inspector or Ordinance Officer made

Construct New Home/Building     Addition to Existing Home/Building     Accessory Building  
 Use     Signage     Other

Ryan Jan  
Applicants Signature

10.10.13  
Date

SEE ATTACHED LETTER  
Property Owners Signature

\_\_\_\_\_  
Date

**DECISION ON APPEAL**

\_\_\_\_\_ Granted        \_\_\_\_\_ Denied        Postponed by Request of Applicant \_\_\_\_\_ Board \_\_\_\_\_

The Building Inspector is hereby directed to issue a permit to the Applicant upon the following items and conditions:

\_\_\_\_\_

\_\_\_\_\_  
Chairperson, Zoning Board of Appeals

\_\_\_\_\_  
Date

9. State the practical difficulties which prevent conformance with the Zoning ordinance requirements:

- Ground Sign - Per the ordinance, freestanding restaurants are allowed a ground sign. The Applebee's is indeed a freestanding restaurant but the practical difficulty is that Applebee's does not own its own parcel, therefore, requiring the installation of a ground sign to be on the Landlord's parcel, thus requiring a variance. The 6' of height allowed per the ordinance creates a practical difficulty as the ground sign will not be visible to potential customers as there is mature landscaping along the frontage for hundreds of feet in each direction that block the visibility of the proposed ground sign. Also, the ground sign is placed at the only traffic signal intersection into the development which creates an enormous rate of traffic. There are consistently vehicles stopped at the intersection on West Market Square Dr. that block the visibility of the proposed ground sign. Therefore 2' of increased height is requested.

The proposed ground sign will provide substantial justice to the petitioner and surrendering property owners as the Applebee's is the only freestanding restaurant in the development. The problem is not self created nor will it diminish or impair property values in the area. The spirit of the Zoning Ordinance is observed as any other freestanding restaurant is allowed a ground sign. The proposed ground sign will not increase the danger of fire or endanger public safety nor impact the public health, safety, comfort, or morals of the inhabitants of the City of Novi. We believe the proposed ground sign will increase safety as customers will have an identification point and more time to make a safe reaction for turning into the development.

- Wall Sign - Per the ordinance, only one wall sign is allowed. The practical difficulty is that the Applebee's has high traffic rates around all sides of the building due to the large anchor tenants in the development and vehicles can enter the development at many different points. As the vehicles move through the development, the Applebee's is unrecognizable to hundreds of potential customers as there is no identification on three sides of the building. With our proposed wall sign, we believe we will capture the attention of many of the potential customers that do not realize we are a restaurant.

The proposed wall sign will provide substantial justice to the petitioner and surrendering property owners as many other surrounding properties currently have more than one wall sign. The problem is not self created nor will it diminish or impair property values in the area. The spirit of the Zoning Ordinance is observed. The proposed wall sign will not increase the danger of fire or endanger public safety nor impact the public health, safety, comfort, or morals of the inhabitants of the City of Novi. We believe the proposed wall sign will increase safety as customers will have an identification sign to make a safe travel path to the Applebee's parking lot.

- Carside To Go Awning Sign - The "Carside To Go" graphic on the awning is an identification marker for customers who have called ahead and ordered food for pick up. The Applebee's employee delivers the preordered food to the customer at the customer's vehicle in the parking lot. There are 3 dedicated parking spaces for this process. The practical difficulty is that the identification sign "Carside to Go" is considered a sign per the ordinance and is not allowed.

We consider the graphic as an identification marker for customers that makes the food delivery process SAFE for the Applebee's employees and customers.

The variance provides substantial justice to the petitioner and the surrounding property owners. The problem is not self created and will not increase fire danger or public safety; it will increase the safety of the Applebee's employees and customers as they will know where to park. Property values will not be diminished within the surrounding area and the spirit of the Zoning Ordinance is observed.

- Apple Graphics on Awnings - Per the ordinance, the apple graphics on the awnings are classified as a wall sign. The apple graphics are an integral part of the awning just like stripes and colors of which are on the existing awnings. The awnings are not internally illuminated as well. The Applebee's has high traffic rates around all sides of the are building due to the large anchor tenants in the development and vehicles can enter the development at many different points. As the vehicles move through the development, the Applebee's is unrecognizable to hundreds of potential customers as there is no identification on three sides of the building. With our proposed awning graphics we believe we will capture the attention of many of the potential customers that do not realize we are a restaurant.

The proposed awning graphics will provide substantial justice to the petitioner and surrendering property owners as the current existing awnings are just as marketable. The problem is not self created nor will it diminish or impair property values in the area. The spirit of the Zoning Ordinance is observed. The proposed awning graphics will not increase the danger of fire or endanger public safety nor impact the public health, safety, comfort, or morals of the inhabitants of the City of Novi. We believe the proposed awning graphics will increase safety as customers will have an identification sign to make a safe travel path to the Applebee's.

- Welcome Back Plaque - Per the ordinance, the plaque is classified as a wall sign. The plaque is a simple non illuminated graphic that exposes our customers to the corporate slogan "Welcome Back". We are following the corporate guidelines and making our customers feel important. The actual text on the plaque is very small and really goes unnoticed until you are entering the building.

10. Describe any unique circumstances regarding the property which are not common to other properties in the area and which prevent strict compliance with the Zoning Ordinance.

The property is unique in that the Applebee's actual parcel is very small in size and only encompasses the building footprint, therefore, leaving the surrounding property around the building as the landlord's property. Since the Applebee's is a freestanding restaurant it is allowed to have its own ground sign but the fact that the proposed ground sign is not on the Applebee's parcel requires a variance. The Applebee's has zero visibility from the main road (Grand River) due to the mature landscaping that has been growing for many years. Also, the development has several entrances and depending on what entrance you enter, the Applebee's building is unrecognizable due to the heavy landscaping and lack of signage on three of the four sides of the building. The above unique circumstances create an inability to attain a higher economic or financial return. The grant of relief will not result in a use of structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties.

## WESTMARKET SQUARE LLC

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39543 WOODWARD AVENUE, SUITE 150  
BLOOMFIELD HILLS, MICHIGAN 48304  
TELEPHONE: 248-352-4550

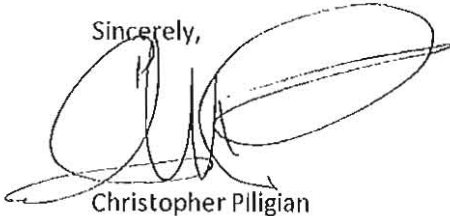
October 2, 2013

**RE: Applebee's #8086  
47900 Grand River Avenue  
Novi, MI 48374**

To Whom It May Concern,

As the managing agent for West Market Square, LLC, I am writing this letter to approve the installation of a new ground sign for Applebee's pending final approval by the City of Novi. The ground sign will be installed per all applicable rules and regulations and will be located at the southeast corner of Grand River Avenue and W. Market Square Drive.

Sincerely,

A handwritten signature in black ink, appearing to read "Christopher Piligian", with a large, stylized flourish extending to the right.

Christopher Piligian





October 10, 2013

TSFR Apple Venture LLC  
17800 Laurel Park Dr. N.  
Suite 200C  
Livonia, Michigan 48152

RE: APPLEBEE'S -- 47900 GRAND RIVER

The sign permit applications for the above location have been reviewed and denied.

Sign #1 East Elevation Wall Sign (Applebee's) Is denied.

Sign #2 East Elevation Canopy Sign (To Go) Is denied.

Sign #3 South Elevation Wall Sign (Welcome Back) Is denied.

Sign #4 Awnings with logos are denied.

Sign Code Section 28-5 (3) allows one sign per building or parcel. A wall sign currently exists on the building.

Sign Code Section 28-7(a)(9) permits signs not exceeding 2 square feet which contain only noncommercial messages. The proposed "Welcome Back" sign is 6.99 square feet.

Sign Code Section 28-5 (2) c. permits a canopy sign to be a maximum of 24 square feet and the one sign allowed for the property. There are 12 canopy signs, including the "Carside To Go" proposed.

Sign #5 (Off-Premise Advertising Ground Sign) Is denied.

Sign Code Section 28-8 permits off-premise signs only in an I-2 District. This property is zoned B-2.

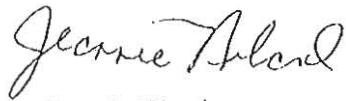
Sign Code Section 28-1(3) defines a business sign as a sign that references the name of the business at the premises. This sign is located on the West Market Square property not the Applebee's property.

Sign Code Section 28-5 (2) a.2.11 allows signs to be a maximum of 6 feet in height. The proposed sign is 8 feet in height.

Should you wish to request consideration of a variance from the Zoning Board of Appeals you may do so by contacting the board secretary, Angle Pawlowski, at 248-347-0459.

Please feel free to contact me if you have any questions at 248-347-0438.

Sincerely,

A handwritten signature in cursive script that reads "Jeannie Niland".

Jeannie Niland  
Ordinance Enforcement Officer

**FRONT ELEVATION**

A	28" Direct Mount Channel Letter Set
B	138" Eyebrow Awning
C	Stone Tower (Provided By GC)
D	50" X 88" Window Awning with Color Apple
E	50" X 88" Window Awning with Mono Apple
F	Hours of Operation Sign
H	Welcome Back Panel



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.

Proof is approved with corrections. Make corrections as indicated and proceed with production of order.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have viewed this proof to verify all typographic quality and accuracy of fonts, symbols and text as appearing on production, purchase.

This plan is the exclusive property of Design Team Sign Company and will be the result of the original work of its employees. They are submitted to your company for the sole purpose of your consideration of whether to purchase these signs or to purchase from Design Team Sign Company or product manufactured according to these plans. Discretionary selection of the data to anyone other than employees of your company, or use of these plans to reproduce or produce similar to any emblem, letters, or graphics for others, in the event that restrictions or copyright notices, Design Team Sign Company or other legal notices, shall be deemed null and void and shall be deemed to constitute a license to use.



Client: Applebee's  
 Location: Novi, MI - 47900 Grand River Ave  
 Drawn By: TH Date: 3/6/13  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
 File: CorpRest/AB/Novi,MI/Front\_Elevation



**SIGN COMPANY LLC.**

731-925-4440 • 800-953-3744 • Fax 731-926-2027  
 www.designteam.net

**LEFT ELEVATION**

- M 102" X 88" Window Awning with Color Apple
- N 102" X 88" Window Awning with Mono Apple

N N M



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production at order.  Proof is approved with corrections. Make corrections as indicated and proceed with production at order.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

These signs with the exclusive property of Design Team, Inc. Company and are the result of the original work of its employees. They are submitted to your company for the sole purpose of your purchase of Design Team, Inc. Company of signs and/or graphics. Any reproduction or use of these signs without the express written consent of Design Team, Inc. Company is prohibited. All rights reserved. No part of this document, including the design or artwork, may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or by any information storage and retrieval system, without the prior written permission of Design Team, Inc. Company. All rights reserved. © 2013 Design Team, Inc. Company. All rights reserved. 10/13/13



Client: Applebee's  
 Location: New, MI - 47900 Grand River Ave  
 Drawn By: TH  
 Date: 3/6/13  
 Approved By:  
 Sheet: Scale:  
 File: CorpResUBINNov\_Multi\_Elevation\_REV



I	28" Direct Mount Channel Letter Set
J	88" X 88" Window Awning with Color Apple
K	88" X 88" Window Awning with Mono Apple
L	83" X 40" "Carside To Go" Awning



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.  Proof is approved with corrections. Make corrections as indicated and proceed with production of order.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

Have someone else proof in regards to right type, letter quality, and accuracy of colors, symbols, and spelling (spell to capitalization, punctuation).

These plans are the exclusive property of Design Team Sign Company and are the result of the original work of its employees. They are submitted to your company for the sole purpose of your consideration of whether to purchase these signs or to purchase from Chicago Team Sign Company or another manufacturer according to these plans. Distribution or alteration of this data is prohibited. When employees of your company, as well as those plans to control a product similar to your embossed material, is required to be used. In the event that such alteration or modification occurs, Design Team Sign Company expects to be reimbursed \$500 in compensation for time and effort involved in correcting these plans.



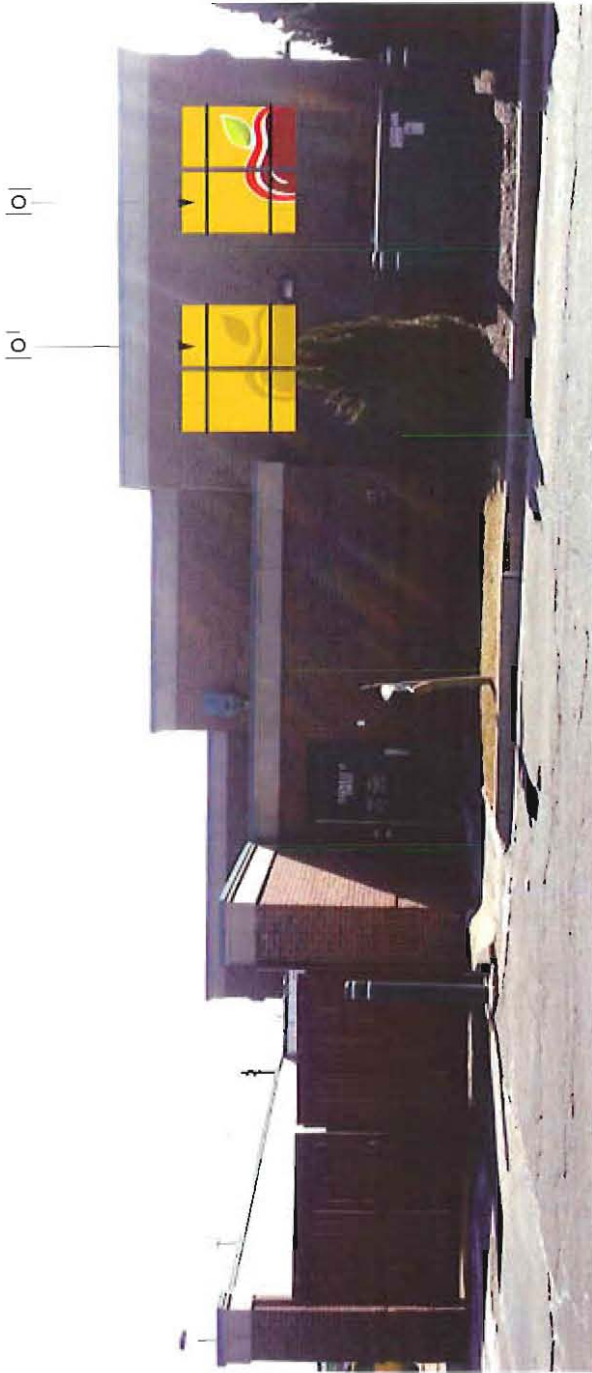
Client: Applebee's  
 Location: Novi, MI - 47900 Grand River Ave  
 Drawn By: TH Date: 3/6/13  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
 File: CorpRest/AB/Novi,MI/Right\_Elevation\_REV



**SIGN COMPANY LLC.**

731-925-6666 • 800-953-3744 • Fax 731-925-2022  
 www.designteam.net

Rear Elevation



0 80' X 88' Awnings



APPROVAL INFORMATION & CONFIRMATION

Proof is approved. Proceed with production of order.  Proof is approved with comments. Make corrections as indicated and proceed with production of order.

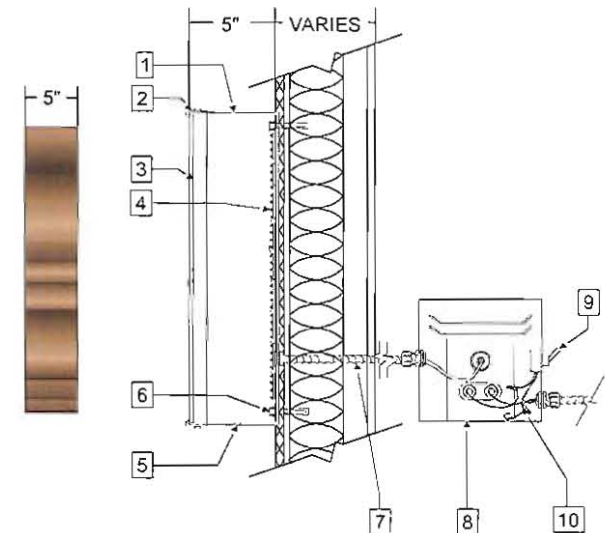
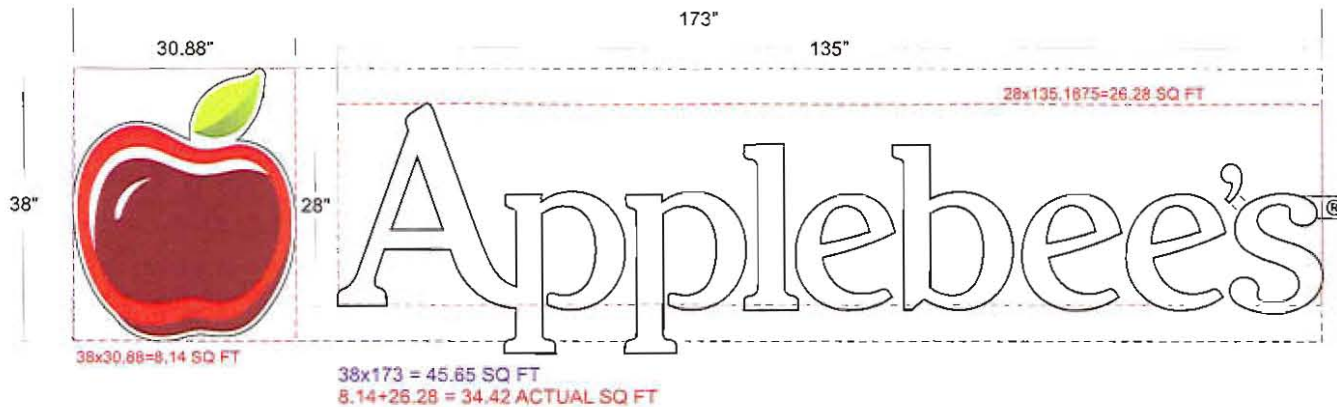
SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

These files were the responsibility of Design Team 1249. Comments are the result of the original work of its employees. They are submitted to your company for the sole purpose of providing you with a visual representation of the product that was submitted to us. Design Team 1249. Comments are not intended to be used as a contract or a substitute for the original work. All work is subject to the terms and conditions of the contract. Design Team 1249.



Client: Applebee's  
 Location: Novi, MI - Grand River Road  
 Drawn By: CF  
 Date: 6/7/12  
 Approved By:  
 Sheet: Scale:  
 File: CopyRearElevationRear\_Elevation\_REV





**UL REQUIRED**

**nec**

**CIRCUITS REQUIRED**  
ONE (1) 20 AMP (120 VOLT) CIRCUIT DEDICATED TO SIGN ONLY

COLORS	RETURNS - DURADONIC BRONZE
	FACES - 7328 WHITE PLASTIC
	LEAF - DIGITALLY PRINTED VINYL
	DARK RED VINYL - ORACAL 030
	BRIGHT RED VINYL - 3M 3630-73

MATERIALS	1 ALUMINUM RETURNS AND BACKS
	2 1" TRIM CAP
	3 WHITE PLASTIC FACES
	4 L.E.D. STRIPS MOUNTED TO BACK OF CHANNEL LETTERS
	5 1/4" WEEP HOLE
	6 MOUNTING HARDWARE (TYPE DEPENDS ON WALL CONSTRUCTION)
	7 1/2" FLEX CONDUIT
	8 POWER SUPPLY
	9 DISCONNECT SWITCH (END OF TRANSFORMER BOX)
	10 PRIMARY ELECTRICAL LEADS (POWER TO SIGN BY OTHERS)

**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.  Proof is approved with corrections. Make corrections as indicated and proceed with production of order.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this proof as requested by sign type, color, quantity and amount of logo, graphics and text and hereby approve production, purchase.

These letters are the exclusive property of Design Team Sign Company and are the result of the original work of its employees. They are submitted to you for review for the sole purpose of your consideration of whether to purchase these signs or to purchase from Design Team Sign Company or produce them according to their plans. Distribution outside of the plant to anyone other than employees of your company, or use of these signs to construct a product similar to one produced herein, is expressly forbidden. In the event of an accident or construction error, Design Team Sign Company accepts no liability and is not responsible for the cost of replacement or for any other loss.

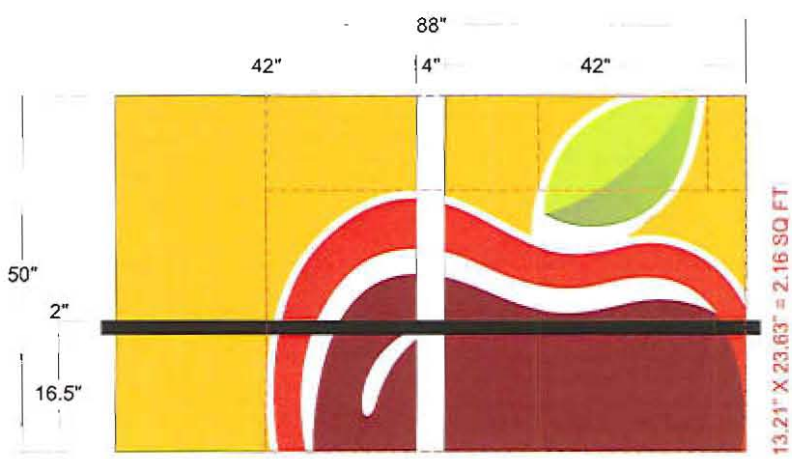


Client: APPLEBEE'S  
Location: \_\_\_\_\_ Date: \_\_\_\_\_  
Drawn By: TH  
Approved By: XX  
Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
File: Corp/Applebees/Temp/CI/28\_Data\_1.in

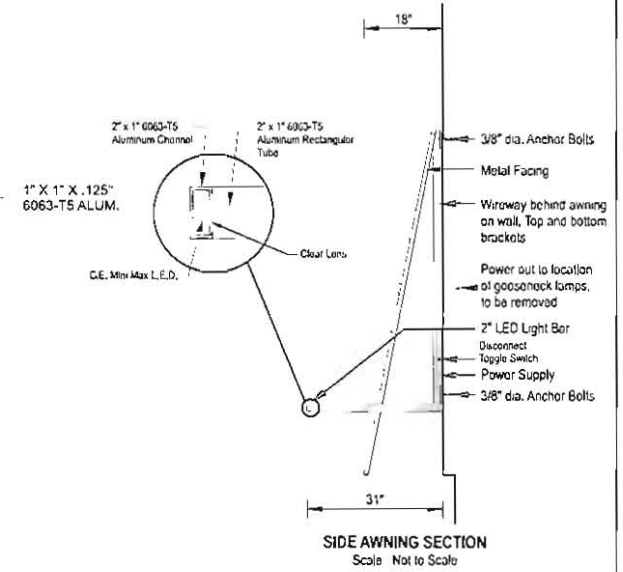
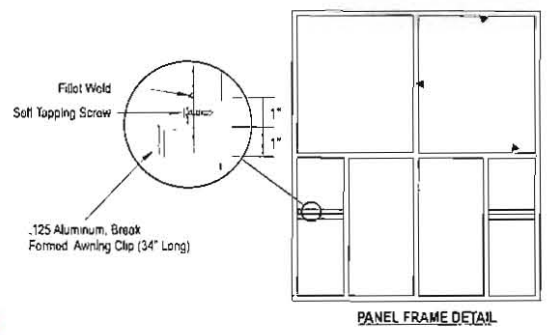


**SIGN COMPANY LLC.**  
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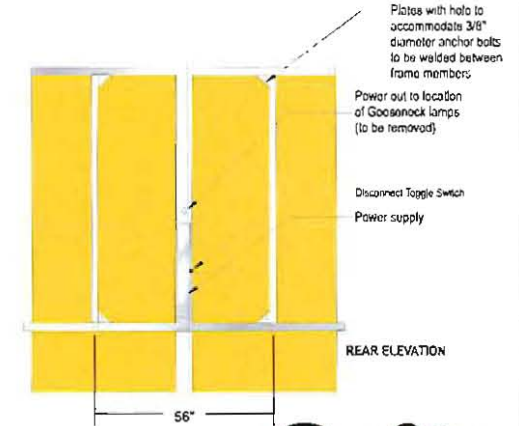
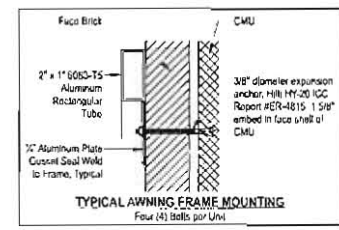
WINDOW AWNINGS



50" x 67" = 23.26 TOTAL SQ FT  
 17.11 + 2.16 = 19.27 ACTUAL SQ FT  
 36.79" X 67" = 17.11 SQ FT



COLORS SCHEDULE	
	PMS 124C (SW #PYS260002 PROJECT #8783-14)
	MATTE BLACK - DUPONTE UFB-55152 POWDER COAT
	PMS 202C (C=0, M=100, Y=61, K=43)
	PMS 485C (C=0, M=95, Y=100, K=0)
	(R=106, G=134, B=73) to (R=159, G=205, B=24)



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.
  Proof is approved with corrections. Make corrections as indicated and proceed with production of order.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

It has been determined that proof is required by sign type, order quantity, and complexity of color, symbols, and artwork. Signatures, resolutions, quantities.

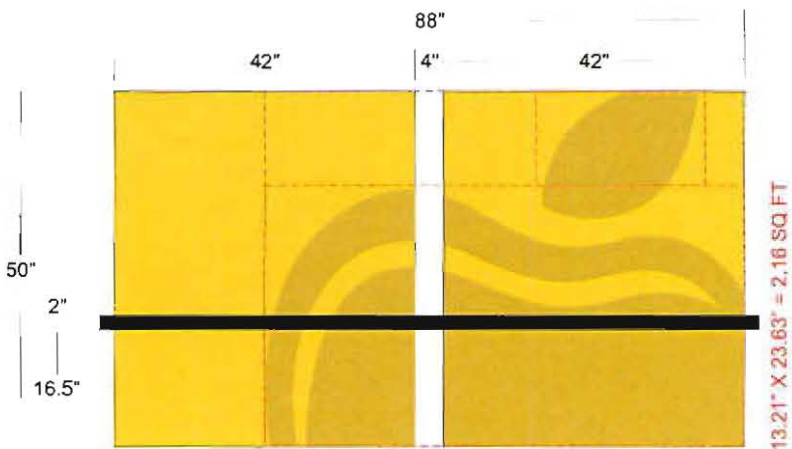
These plans are the exclusive property of Design Team Inc. Company and are the result of the original work of its employees. They are submitted to you as property of this company and are not to be reproduced or used for any other project without the written consent of Design Team Inc. Company. All rights reserved. Design Team Inc. Company is not responsible for any errors or omissions in these plans. Construction or installation of the plans is to be done under the supervision of your architect, engineer, or contractor. Design Team Inc. Company is not responsible for any errors or omissions in these plans. Construction or installation of the plans is to be done under the supervision of your architect, engineer, or contractor. Design Team Inc. Company is not responsible for any errors or omissions in these plans.



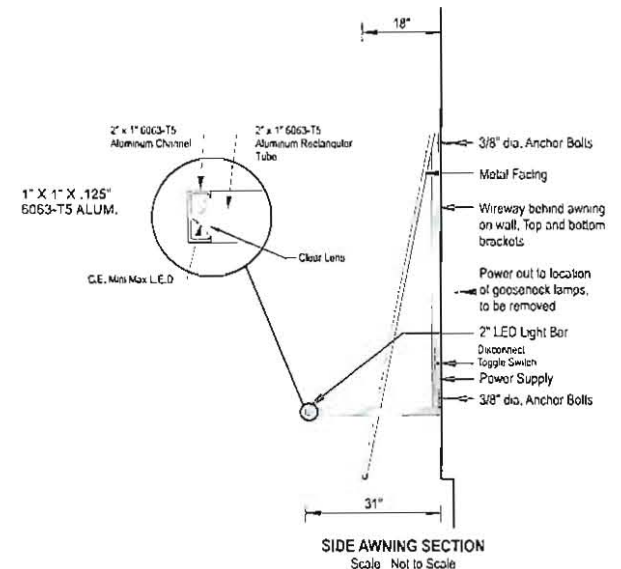
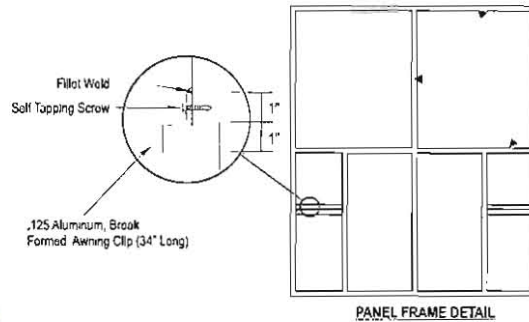
Client: Applebee's  
 Location: \_\_\_\_\_  
 Drawn By: TH Date: 6/15/12  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
 File: Corp\Max\Applebee's\proj\Window\sign\50668\_Yellow



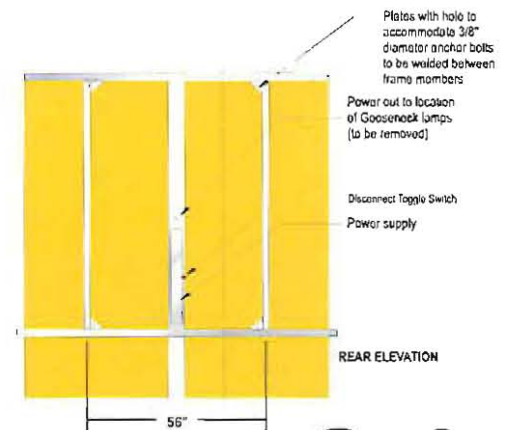
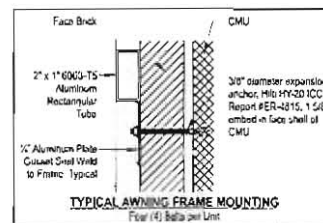




50" x 67" = 23.26 TOTAL SQ FT  
 17.11 + 2.16 = 19.27 ACTUAL SQ FT  
 36.79" X 67" = 17.11 SQ FT



COLORS SCHEDULE	
	PMS 124C (SW #PYS260002 PROJECT #8783-14)
	PMS 125PC (C=0, M=26, Y=100, K=26)
	MATTE BLACK - DUPONTE UFB-55152 POWDER COAT



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.  Proof is approved with corrections. Make corrections as indicated and proceed with production of order.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this plan in regard to sign type, size, quantity, and location of signs, materials, and lead time, spelling, registration, justification.

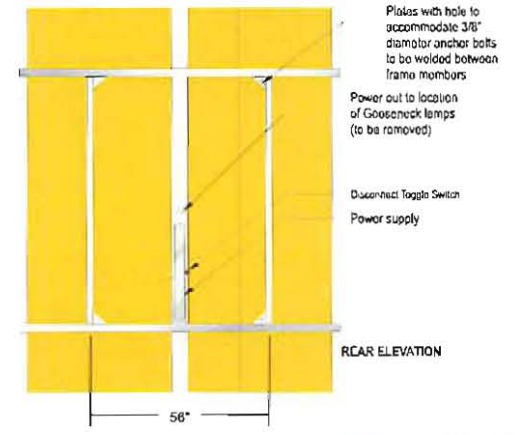
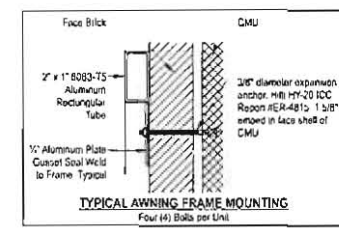
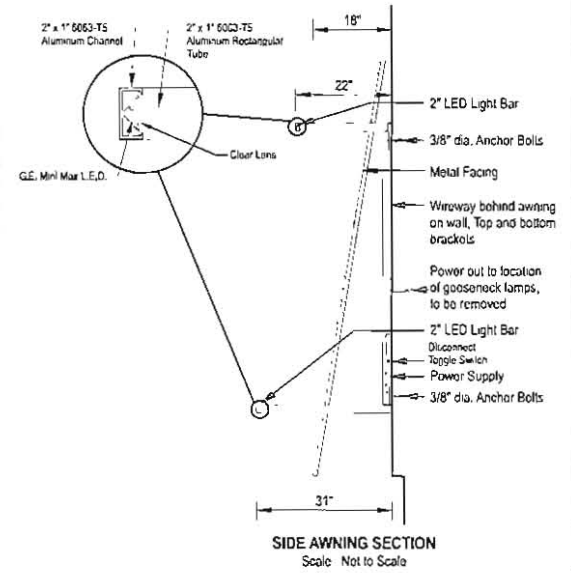
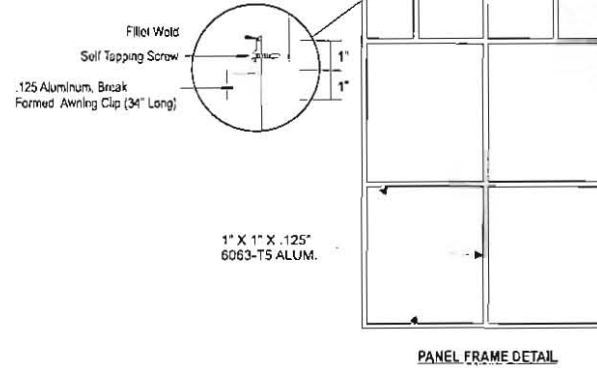
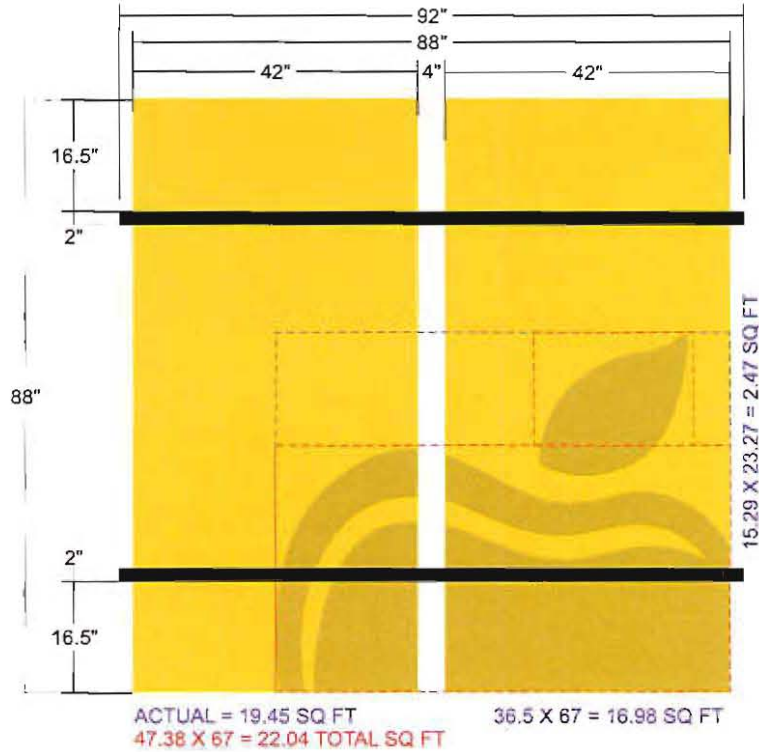
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Client: Applebee's  
 Location: \_\_\_\_\_  
 Drawn By: TH Date: 6/15/12  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
 File: C:\p\p\Applebees\p\p\Windows\wings\50188\_12.yld



**WINDOW AWNINGS**



COLORS SCHEDULE	
	PMS 124C (SW #PYS260002 PROJECT #8783-14)
	PMS 125PC (C=0, M=26, Y=100, K=26)
	MATTE BLACK - DUPONTE UFB-55152 POWDER COAT

**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.  Proof is approved with corrections. Make corrections as indicated and proceed with production of order.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this proof as required by applicable order, assembly, and installation of signs, graphics, and/or sign building regulations, publications.

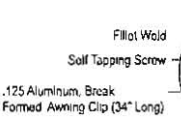
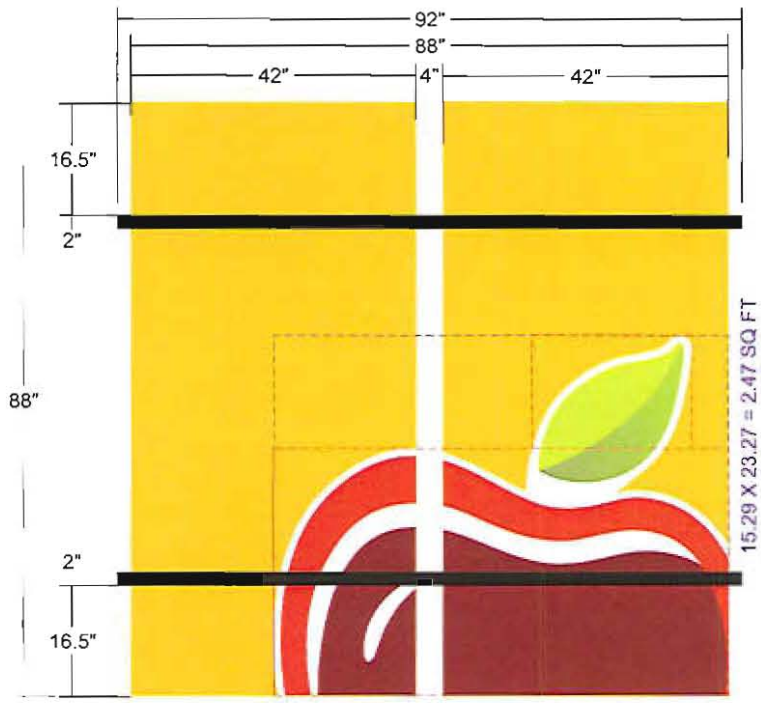
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Client: Applebee's  
 Location: \_\_\_\_\_  
 Drawn By: TH Date: 6/15/12  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
 File: Corp\Applebees\Temp\WindowAwning\260002\_YELLOW

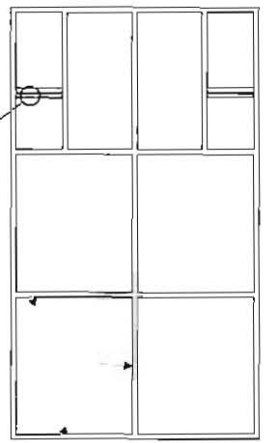


**WINDOW AWNINGS**

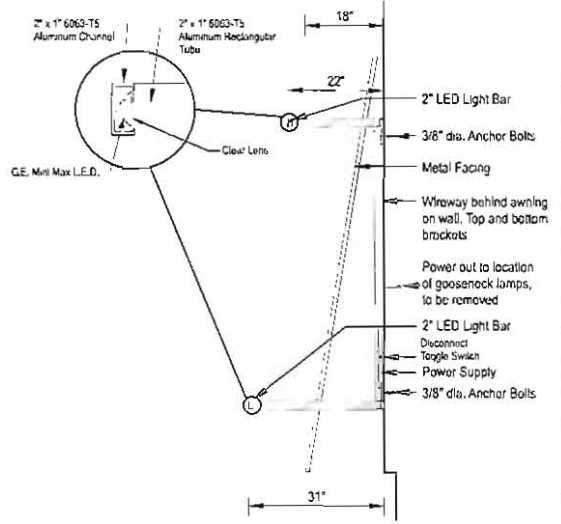


.125 Aluminum, Broak Formed Awning Clip (34" Long)

1" X 1" X .125" 6063-T5 ALLUM.

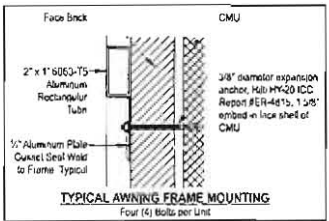


PANEL FRAME DETAIL

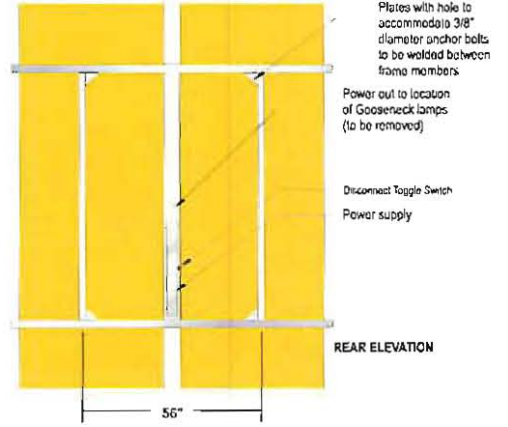


SIDE AWNING SECTION  
Scale: Not to Scale

COLORS SCHEDULE	
	PMS 124C (SW #PYS260002 PROJECT #8783-14)
	MATTE BLACK - DUPONTE UFB-55152 POWDER COAT
	PMS 202C (C=0, M=100, Y=61, K=43)
	PMS 485C (C=0, M=95, Y=100, K=0)
	(R=106, G=134, B=73) to (R=159, G=205, B=24)



TYPICAL AWNING FRAME MOUNTING  
Four (4) bolts per unit



REAR ELEVATION

**APPROVAL INFORMATION & CONFIRMATION**

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SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this proof to insure it meets type, size, quantity, and accuracy of colors, graphics, and text (per printing specifications, publications)

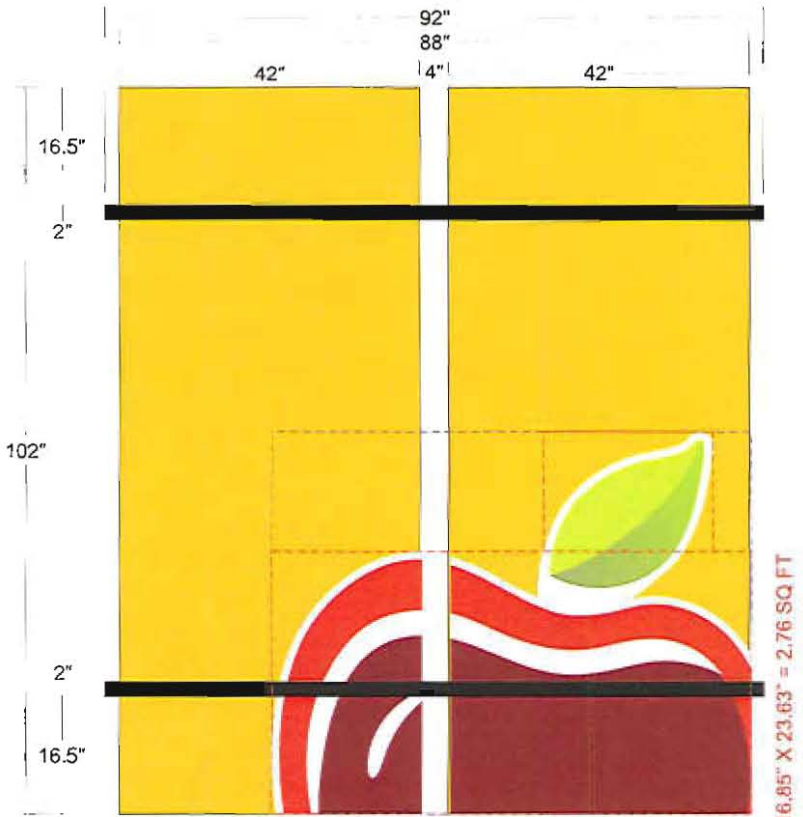
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Client: Appleboo's  
 Location: \_\_\_\_\_  
 Drawn By: TH Date: 6/15/12  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
 File: C:\msd\Appleboo's\Temp\WindowAwnings\BA08\_YELLOW

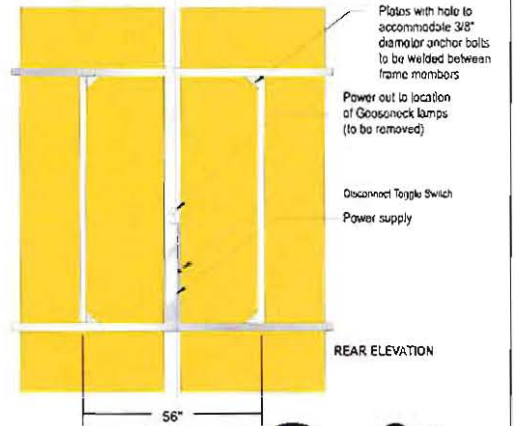
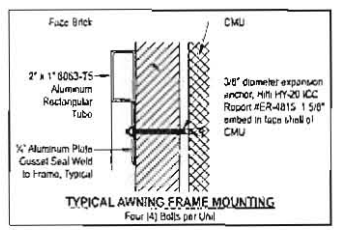
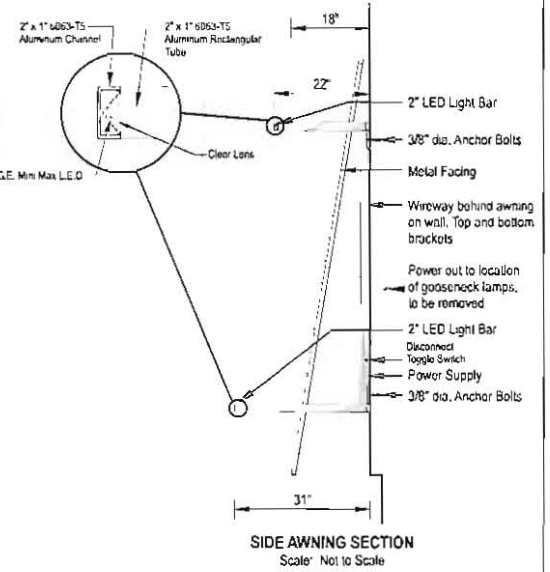
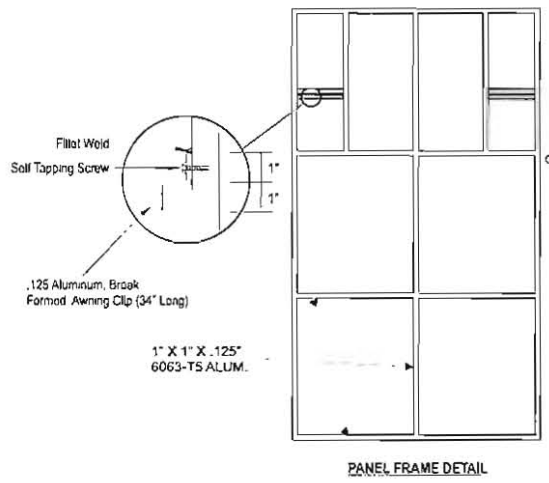


**WINDOW AWNINGS**



53.65" x 67" = 24.96 TOTAL SQ FT      36.79" x 67" = 17.11 SQ FT  
 17.11 + 2.76 = 19.87 ACTUAL SQ FT

COLORS SCHEDULE	
	PMS 124C (SW #PYS260002 PROJECT #8783-14)
	MATTE BLACK - DUPONTE UFB-55152 POWDER COAT
	PMS 202C (C=0, M=100, Y=61, K=43)
	PMS 485C (C=0, M=95, Y=100, K=0)
	(R=106, G=134, B=73) to (R=159, G=205, B=24)



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved, Proceed with production of order.       Proof is approved with corrections. Make corrections as indicated and proceed with production of order

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

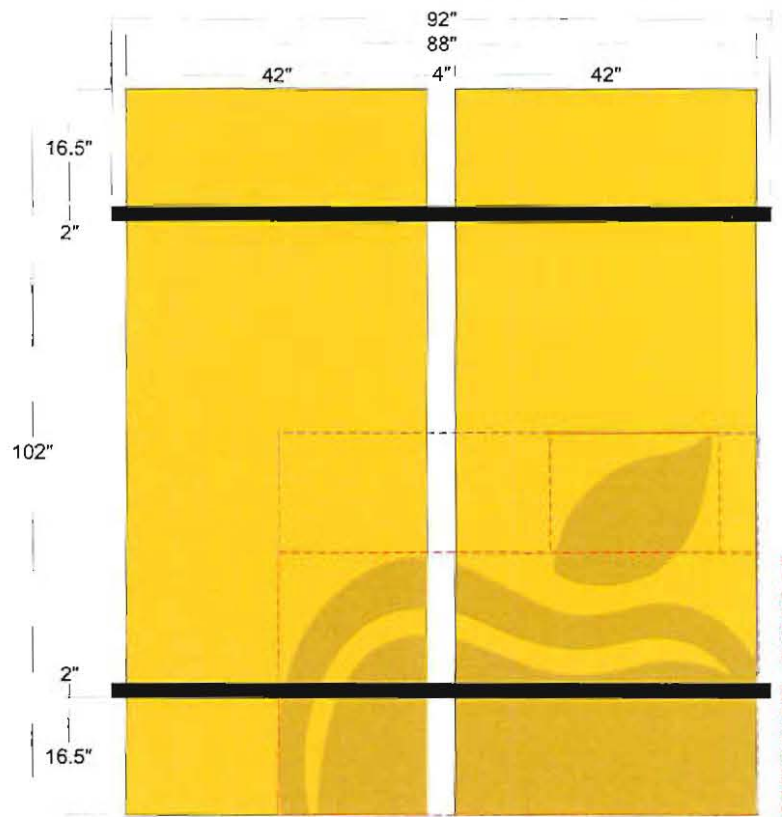
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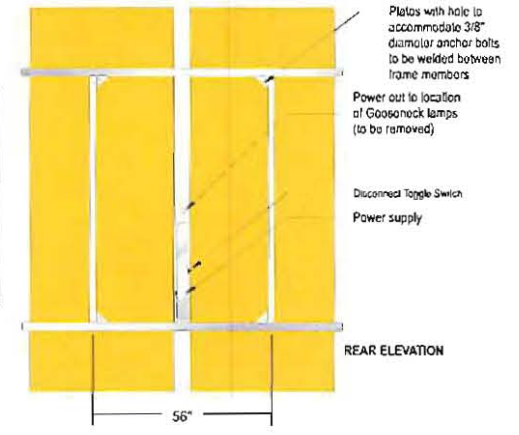
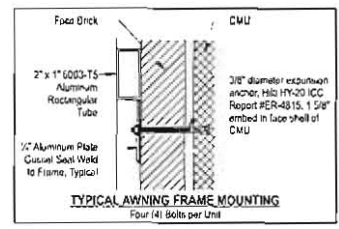
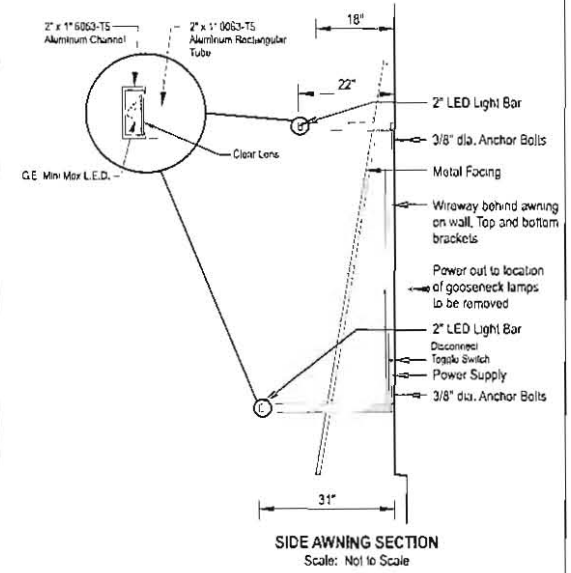
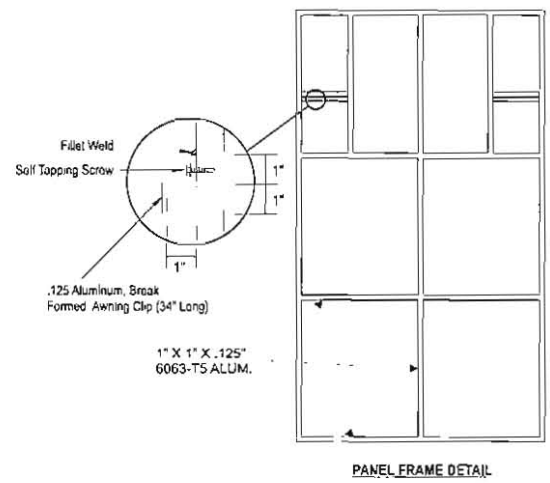
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 Location: \_\_\_\_\_  
 Drawn By: TH      Date: 6/15/12  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_      Scale: \_\_\_\_\_  
 File: Corp\Retail\Applebee's\Signs\WindowAwnings\100008\_Yellow

**Design Signs Sign Company LLC.**  
 731-925-6666 • 800-852-3744 • Fax 731-376-2022  
 www.designsigns.net

**WINDOW AWNINGS**



53.65" x 67" = 24.96 TOTAL SQ FT  
 17.11 + 2.76 = 19.87 ACTUAL SQ FT  
 36.79" X 67" = 17.11 SQ FT  
 16.85" X 23.63" = 2.76 SQ FT



COLORS SCHEDULE	
	PMS 124C (SW #PYS260002 PROJECT #8783-14)
	PMS 125PC (C=0, M=26, Y=100, K=26)
	MATTE BLACK - DUPONTE UFB-55152 POWDER COAT

**APPROVAL INFORMATION & CONFIRMATION**

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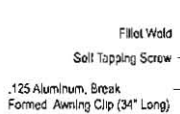
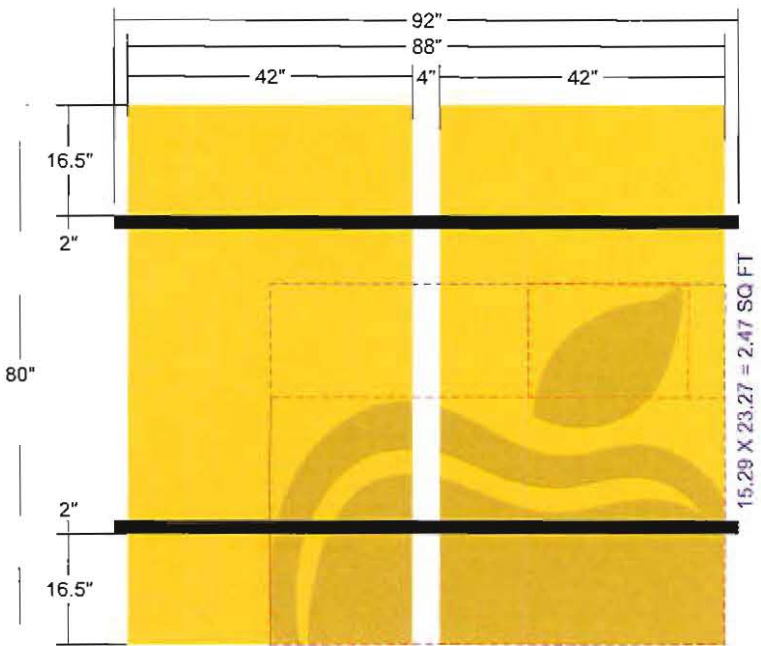
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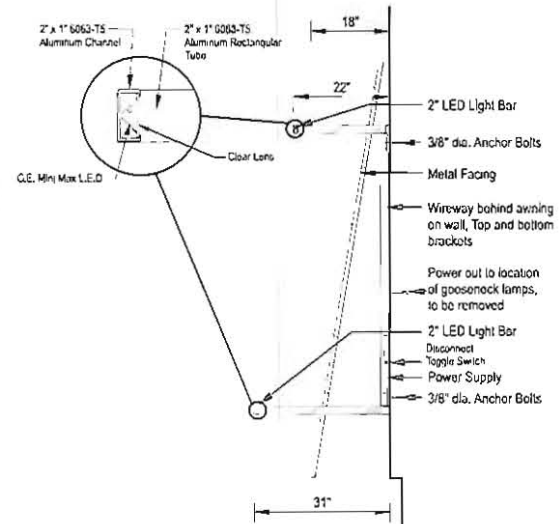
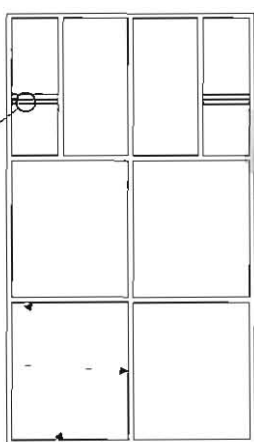
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 Location: \_\_\_\_\_  
 Drawn By: TH Date: 6/15/12  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
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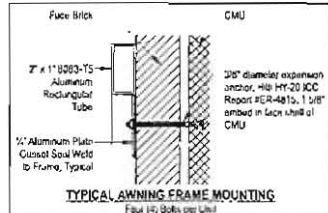
# WINDOW AWNINGS



1" X 1" X .125" 6063-T5 ALUM.



SIDE AWNING SECTION  
 Scale: Not to Scale



Plates with hole to accommodate 3/8" diameter anchor bolts to be welded between frame members  
 Power out to location of Gooseneck lamps (to be removed)  
 Disconnect Toggle Switch  
 Power supply

REAR ELEVATION

COLORS SCHEDULE	
	PMS 124C (SW #PYS260002 PROJECT #8783-14)
	PMS 125PC (C=0, M=26, Y=100, K=26)
	MATTE BLACK - DUPONTE UFB-55152 POWDER COAT

**APPROVAL INFORMATION & CONFIRMATION**

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SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

(Have customer file proof in regard to sign type, order quantity, and location of signs, symbols, and text including registration, punchholes, etc.)

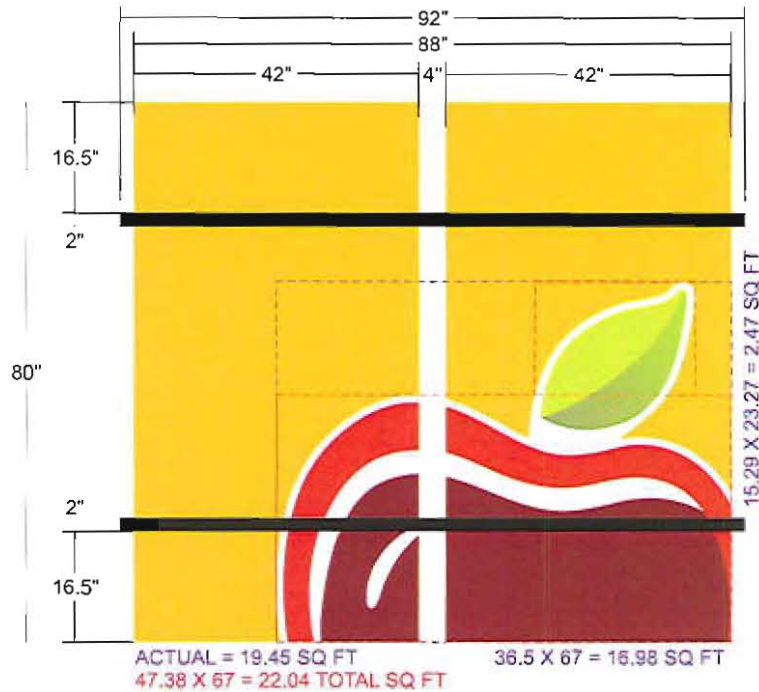
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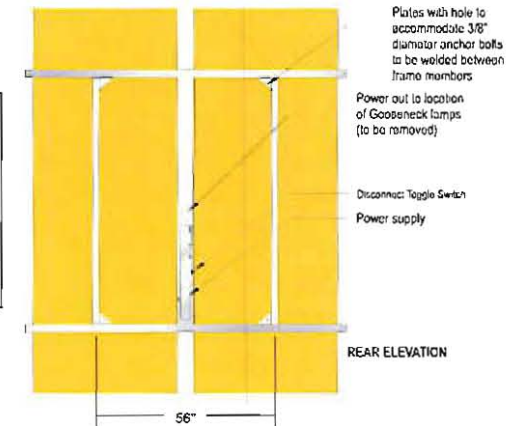
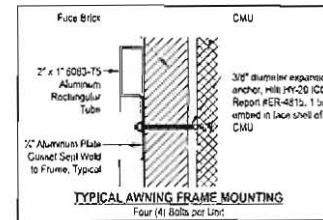
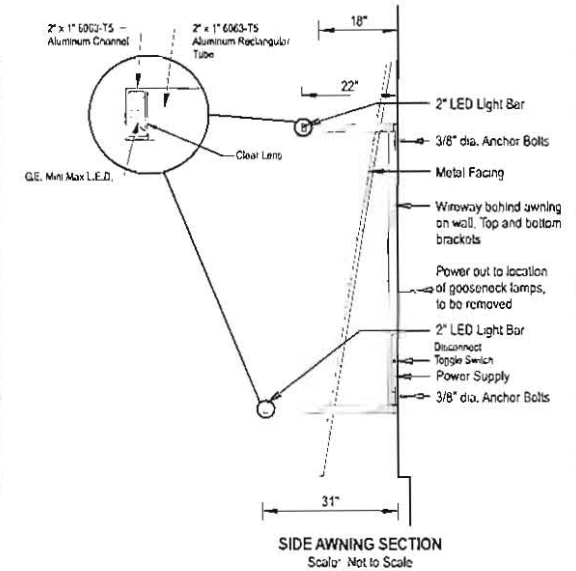
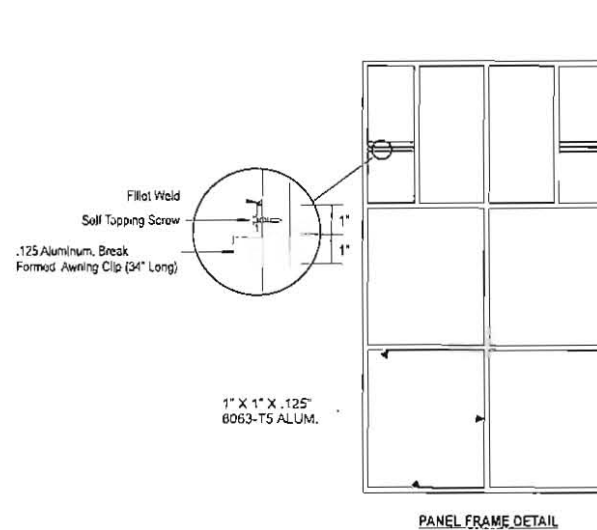
Client: Applebee's  
 Location: \_\_\_\_\_  
 Drawn By: TH Date: 6/15/12  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
 File: Corp/Applebees/Temp/WindowAwning/20X08\_yellow



# WINDOW AWNINGS



COLORS SCHEDULE	
	PMS 124C (SW #PYS260002 PROJECT #8783-14)
	MATTE BLACK - DUPONTE UFB-55152 POWDER COAT
	PMS 202C (C=0, M=100, Y=61, K=43)
	PMS 485C (C=0, M=95, Y=100, K=0)
	(R=106, G=134, B=73) to (R=159, G=205, B=24)



## APPROVAL INFORMATION & CONFIRMATION

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SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this proof as required by design type, order quantity, and conditions of terms, conditions, and limitations of printing, reproduction, purchases.

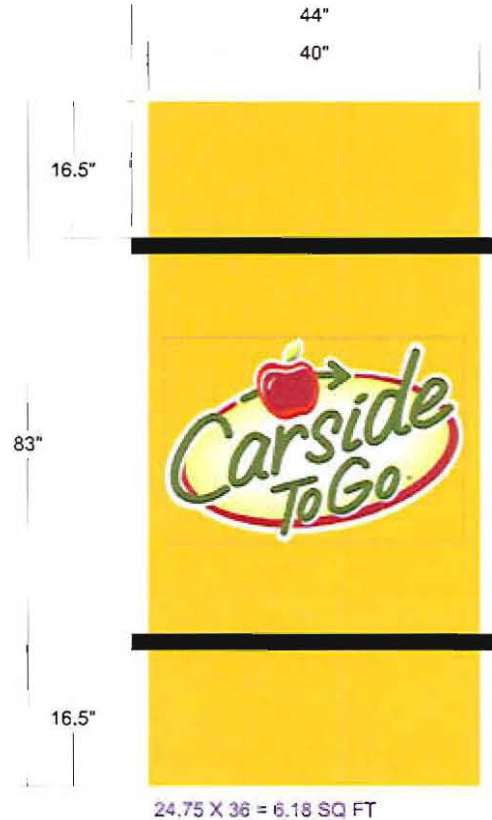
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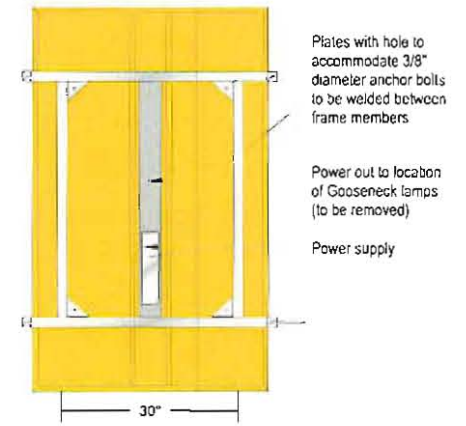
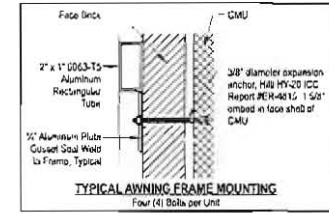
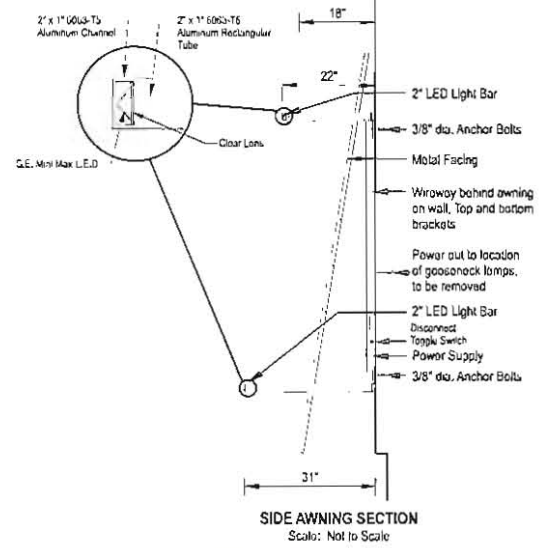
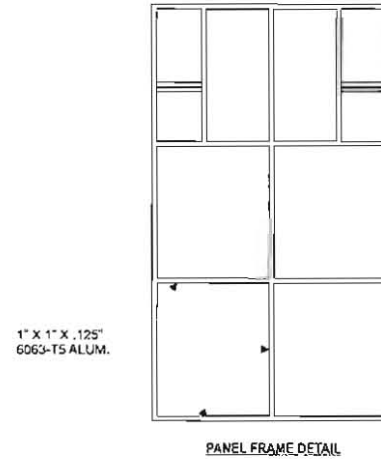
Client: Applobee's  
 Location: \_\_\_\_\_  
 Drawn By: TH Date: 6/15/12  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
 File: Corp/Applobee's/Temp/WindowAwning/800018\_Yellow



**DOOR AWNING**



COLORS SCHEDULE	
	PMS 124C (SW #PYS260002 PROJECT #8783-14)
	MATTE BLACK - DUPONTE UFB-55152 POWDER COAT
	"CTG" LOGO - DIGITALLY PRINTED



**APPROVAL INFORMATION & CONFIRMATION**

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SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

I have reviewed this proof in regards to sign-off, color accuracy, and amount of square footage and find this meeting capabilities, particularly.

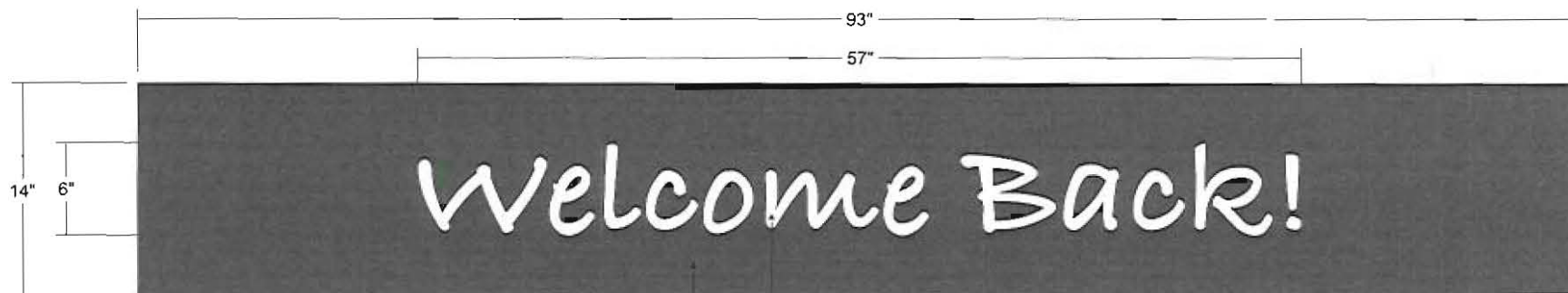
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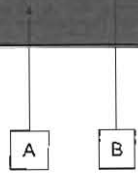
Client: APPLEBEES  
 Location: \_\_\_\_\_  
 Drawn By: TH Date: \_\_\_\_\_  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_ Scale: \_\_\_\_\_  
 File: Corp/Applebee's/Temp/CTG Awnings



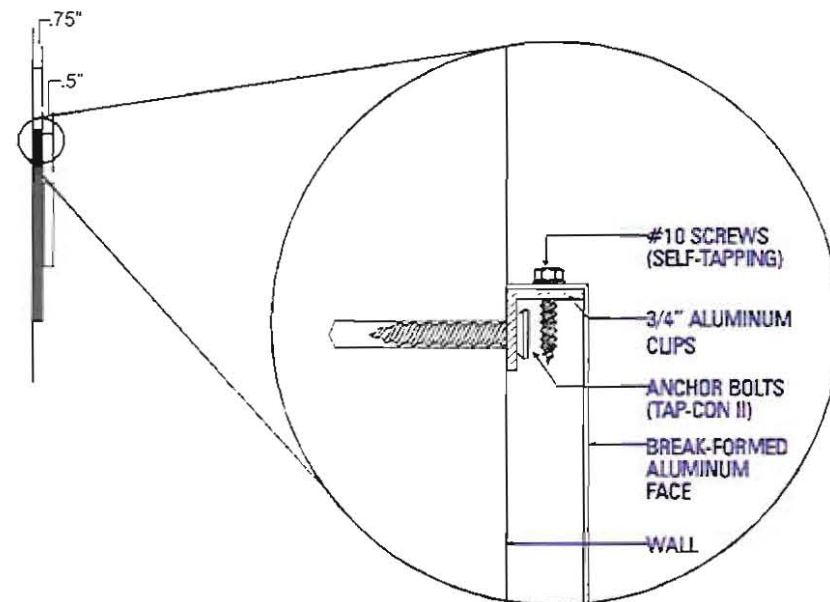




**Specifications:**  
 Single-Faces, Non-Illuminated, Break-Formed Aluminum Wall Panel  
 with .5" Thick Routed White Acrylic Letters Mounted Flush to Panel



A	7048 Sherwin-Williams Urbane Bronze
B	7328 White Acrylic



**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.     Proof is approved with corrections. Make corrections as indicated and proceed with production of order.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

(Have customer sign proof in regard to sign type, color, quantity, and accuracy of text, graphics, and all other quality considerations, particularly...)

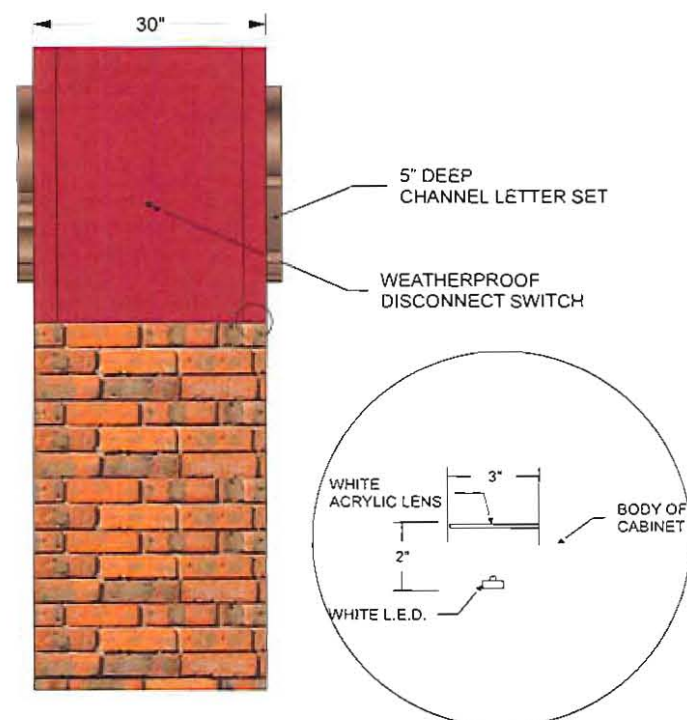
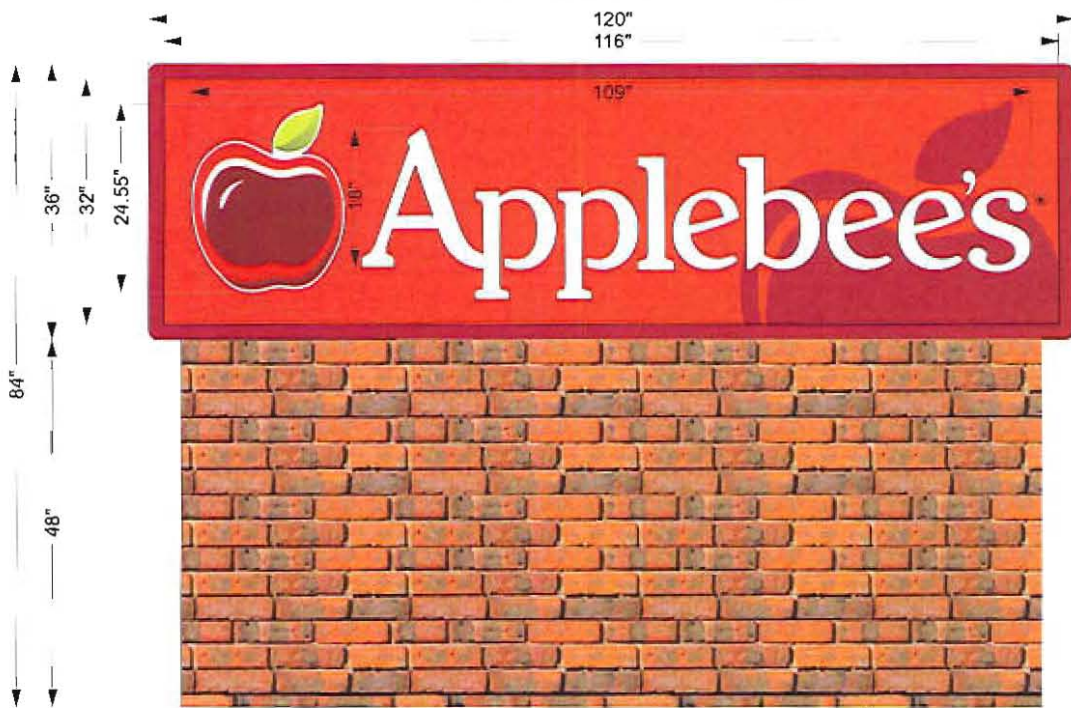
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Client: Applebee's  
 Location: \_\_\_\_\_  
 Drawn By: CF    Date: 10/10/12  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_    Scale: \_\_\_\_\_  
 File: z:\corptest\Applebees\Spec\EIoments\WB



**MONUMENT**



Brick by others

**SIGN SPECIFICATIONS**

Sign to be double faced with L.E.D. border channel illumination and internally illuminated channel letters with logo.  
 Sign shall be a welded tube frame wrapped in .090 aluminum (skin and face)  
 Skin will be painted to match PMS 201C Red in gloss finish and Face will be painted to match PMS 485C Red in gloss finish with the, **digitally printed 201C**, apple graphic applied first surface. Face shall be secured to frame using flush mount screws.  
 Channel letters and "Apple" logo shall be 5" deep, with LED illumination. Letters shall be fabricated from with .050 aluminum returns and .090 aluminum backs, returns shall be painted duradonic bronze, faces shall be white acrylic.  
 Trimcap to be 1" duradonic bronze. 1 set of channel letters will be mounted to each side of the sign cabinet.  
 Letters and logo shall be mounted to sign face with threaded bolts through tube frame.

COLORS SCHEDULE	
[Red]	SKINS AND RETAINERS - PMS 201C (GLOSS)
[Red]	FACE - PMS 485 (GLOSS)
[Red]	SILHOUETTE APPLE - PMS 201C
[Red]	RED VINYL - 3M 3630-73
[Dark Red]	DARK RED VINYL - ORACAL 8500-030
[Green]	LEAF - DIGITALLY PRINTED VINYL
[White]	FACES - WHITE PLASTIC

**APPROVAL INFORMATION & CONFIRMATION**

Proof is approved. Proceed with production of order.       Proof is approved with corrections. Make corrections as indicated and proceed with production of order

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

We warrant that the artwork submitted to Design Team Sign Company and any other artwork submitted to us shall be the original work of the client. If the client is not the original author of the artwork, they are responsible to your company for the sale of the artwork. Design Team Sign Company is not responsible for the sale of the artwork. Design Team Sign Company is not responsible for the sale of the artwork. Design Team Sign Company is not responsible for the sale of the artwork.



Client: Applebee's  
 Location: Novi, MI  
 Drawn By: TH      Date: 3/8/13  
 Approved By: \_\_\_\_\_  
 Sheet: \_\_\_\_\_      Scale: \_\_\_\_\_  
 File: CorpRest/Applebees/Novi/Monument

