



CITY of NOVI CITY COUNCIL

Agenda Item E
August 14, 2017

SUBJECT: Approval of Resolution regarding Temporary Michigan State Fair Promotional Signage allowing specific city-wide temporary relief from the Sign Ordinance from August 28 through September 4, 2017.

SUBMITTING DEPARTMENT: Community Relations

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

This resolution would allow temporary relief of the "temporary promotional event" signage authorization in the Sign Ordinance. The provision allows the City Council to permit special city-wide business signage on private property to increase exposure to businesses during the Michigan State Fair being held in the City of Novi August 28 – September 4, 2017.

RECOMMENDED ACTION: Approval of Resolution regarding Temporary Michigan State Fair Promotional Signage allowing specific city-wide temporary relief from the Sign Ordinance from August 28 through September 4, 2017.

CITY OF NOVI

COUNTY OF OAKLAND, MICHIGAN

RESOLUTION REGARDING TEMPORARY PROMOTIONAL SIGNAGE
2017 MICHIGAN STATE FAIR

Minutes of a _____ Meeting of the City Council of the City of Novi,
County of Oakland, Michigan, held in the City Hall in said City on August 14, 2017,
at ____7____ o'clock P.M. Prevailing Eastern Time.

PRESENT:

Council Members _____

ABSENT:

Council Members _____

The following preamble and Resolution were offered by Council Member
_____ and supported by Council Member _____.

WHEREAS, the City's Sign Ordinance, Chapter 28 of the City of Novi Code of Ordinances, authorizes the City Council to allow placement of temporary signs "in connection with an event or promotion" and further allows the City Council to impose with any such authorization such limitations as to size and duration as it deems appropriate; and

WHEREAS, the City has in prior years allowed such temporary promotional signs in connection with the City-wide holiday event known as "Light Up the Night;" and

WHEREAS, the City Council believes that these sign authorizations have been beneficial to the participating businesses and has not been detrimental to the City as a whole; and

WHEREAS, the City Council believes that, it would be appropriate to authorize such promotional signage to promote economic development during the Michigan State Fair being held in the City of Novi August 31 – September 4, 2017;

NOW, THEREFORE, BE IT RESOLVED THAT:

1. Only one additional temporary sign per business is authorized in accordance with Section 28-6 (g) of the Code of Ordinances.
2. The sign must be a ground pole or portable sign, as defined in Section 28-1 of the City Code, meaning a freestanding sign not permanently anchored or secured to either a building or the ground.
3. The sign shall not exceed 24 square feet (e.g., 48" X 72") in area and shall not be in excess of six (6) feet in height.
4. The sign shall not be placed on public property, in a location obstructing corner clearance at any driveway or street intersection or in the public road right-of-way or any roadway easement.
5. The sign shall be permitted from Monday, August 28, 2017, through Monday, September 4, 2017. The sign shall be removed immediately upon the expiration of this approval.
6. As an event authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization creates no rights inconsistent with the reservation of all such rights to the City and bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.

7. Before any such sign is placed, application must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the City to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

CORTNEY HANSON, CITY CLERK

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this 14th day of August 2017, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

CORTNEY HANSON, CITY CLERK